

GUIDE TO CONTENT UPLOAD

Brand and Product Page



Salone del Mobile.Milano

Index

1. Platform Access

2. Brand Page

2.1 Content Upload

2.1.a Creation and Management

2.1.b Mandatory Fields

2.1.c Optional Fields

2.1.d Page Translation

2.1.e Page Status

3. Product Page

3.1 Content Upload

3.1.a Creation and Management

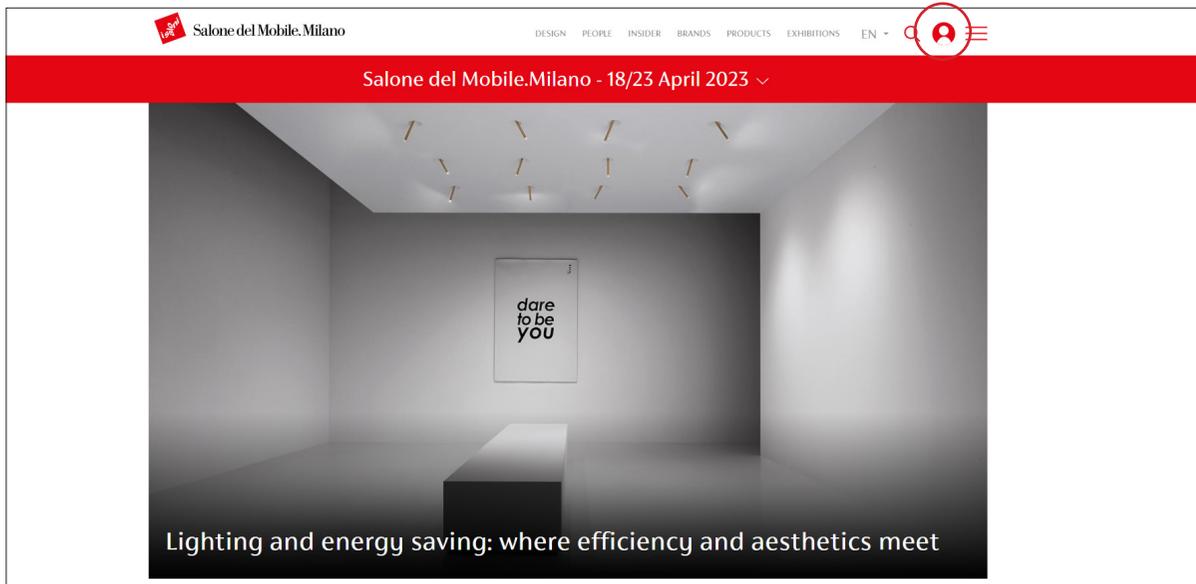
3.1.b Mandatory Fields

3.1.c Optional Fields

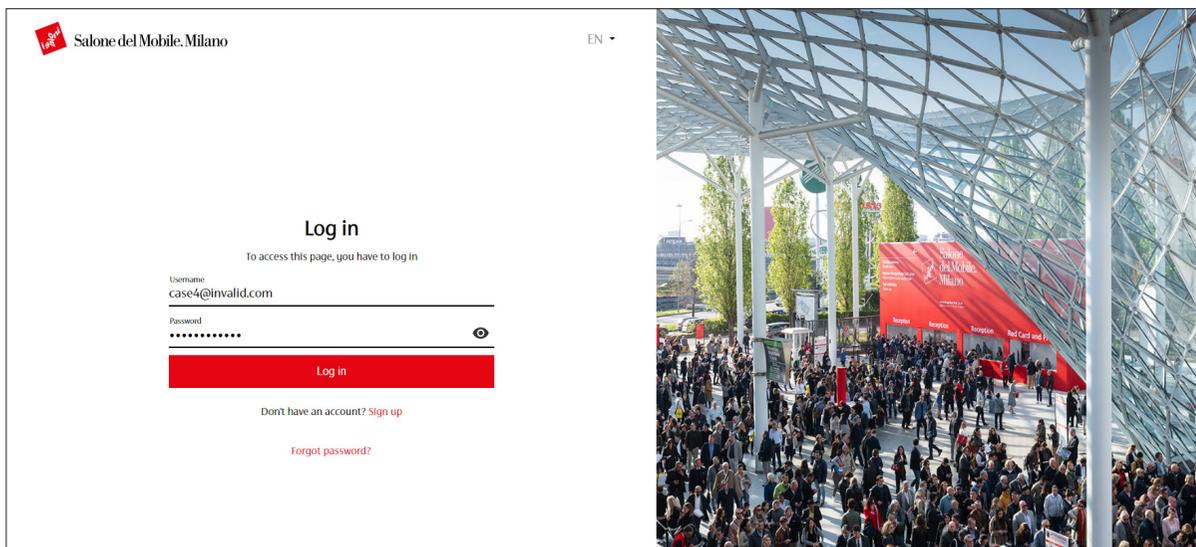
3.1.d Page Translation

3.1.e Page Status

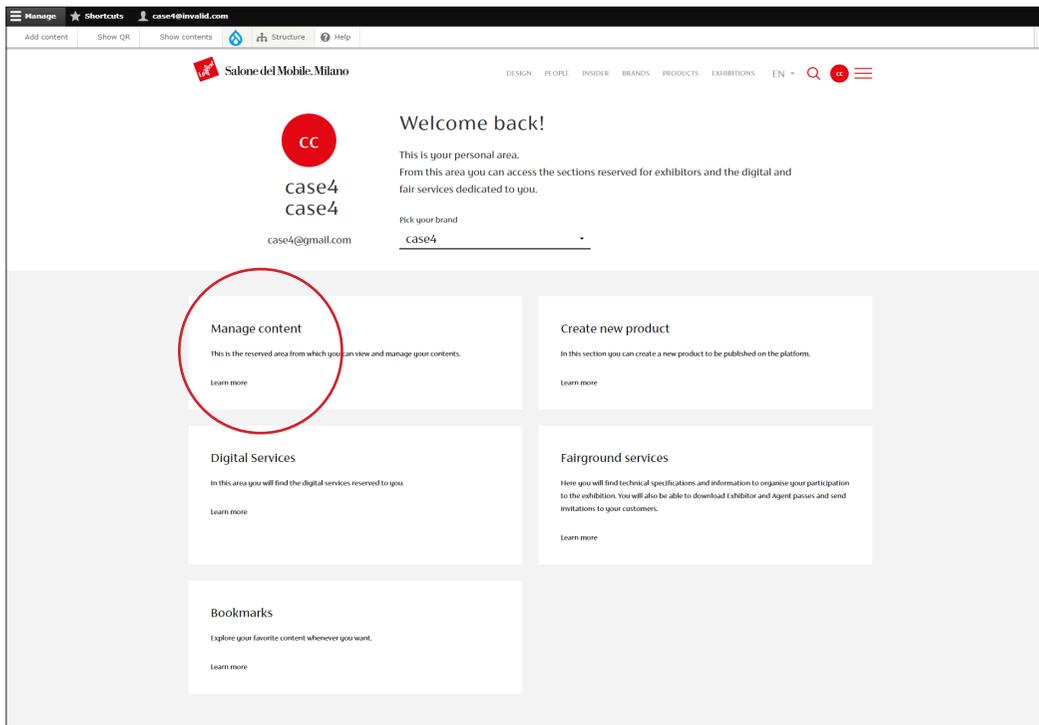
1. Platform Access



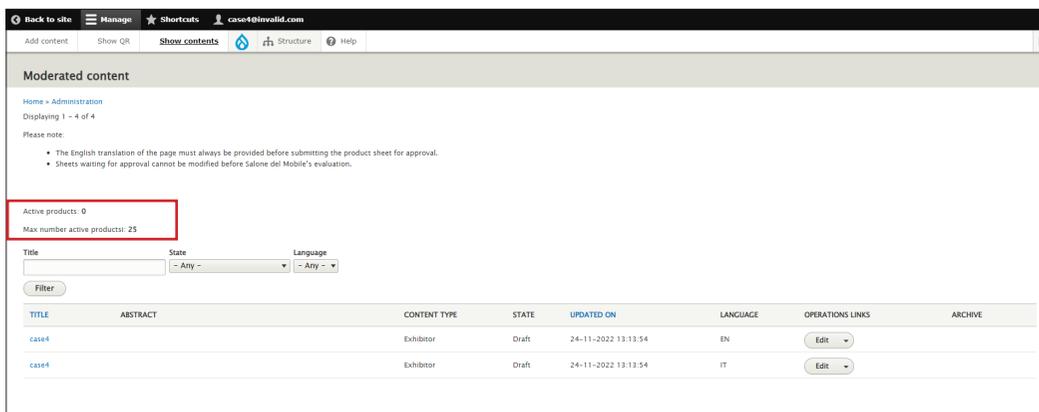
To access the reserved area, log in at the homepage of the site <https://www.salonemilano.it/> by clicking on the red dot at top right.



Once you have entered your credentials, from your personal area, you can access the “My Account” page.



To insert Brand and Product contents you can click on “Manage Content” to access the content listing.

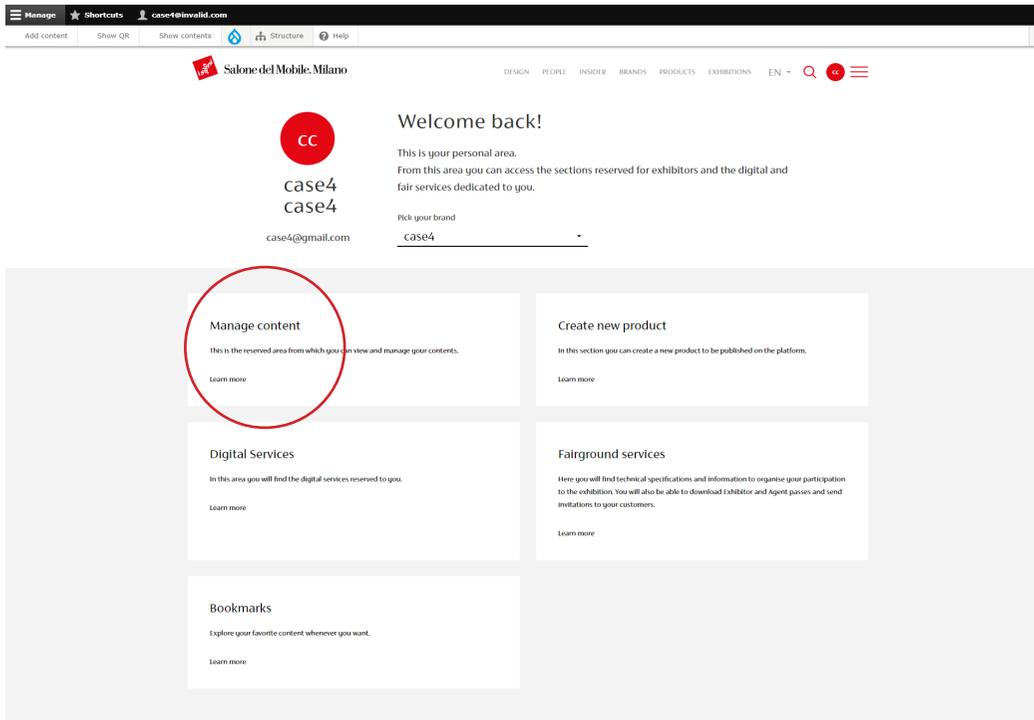


At the top there is a counter that records the maximum number of product pages that can be inserted and the number of product pages already inserted.

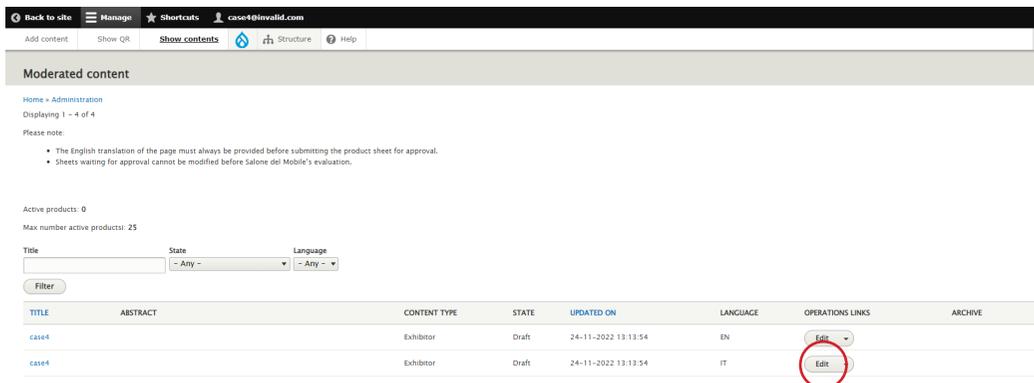
2. *Brand Page*

2.1 Content Upload

2.1.a Creation and Management



To insert the contents in the “Brand” sheet, you have to click on “Manage Content” to access the content listing, where the “Brand” sheet will already be visible in Italian and English.



To insert the contents in the “Brand” sheet, click on the “Edit” button to access the new interface.

Insert the contents starting from the Italian version of the “Brand” sheet. Inserting all the desired components correctly creates the basic structure of the page that will also be applied to the English sheet.

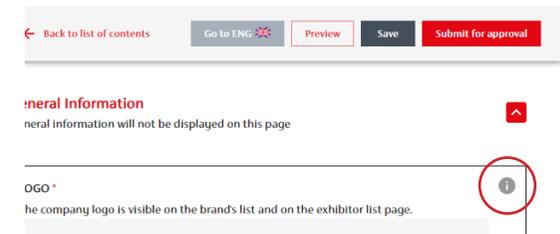
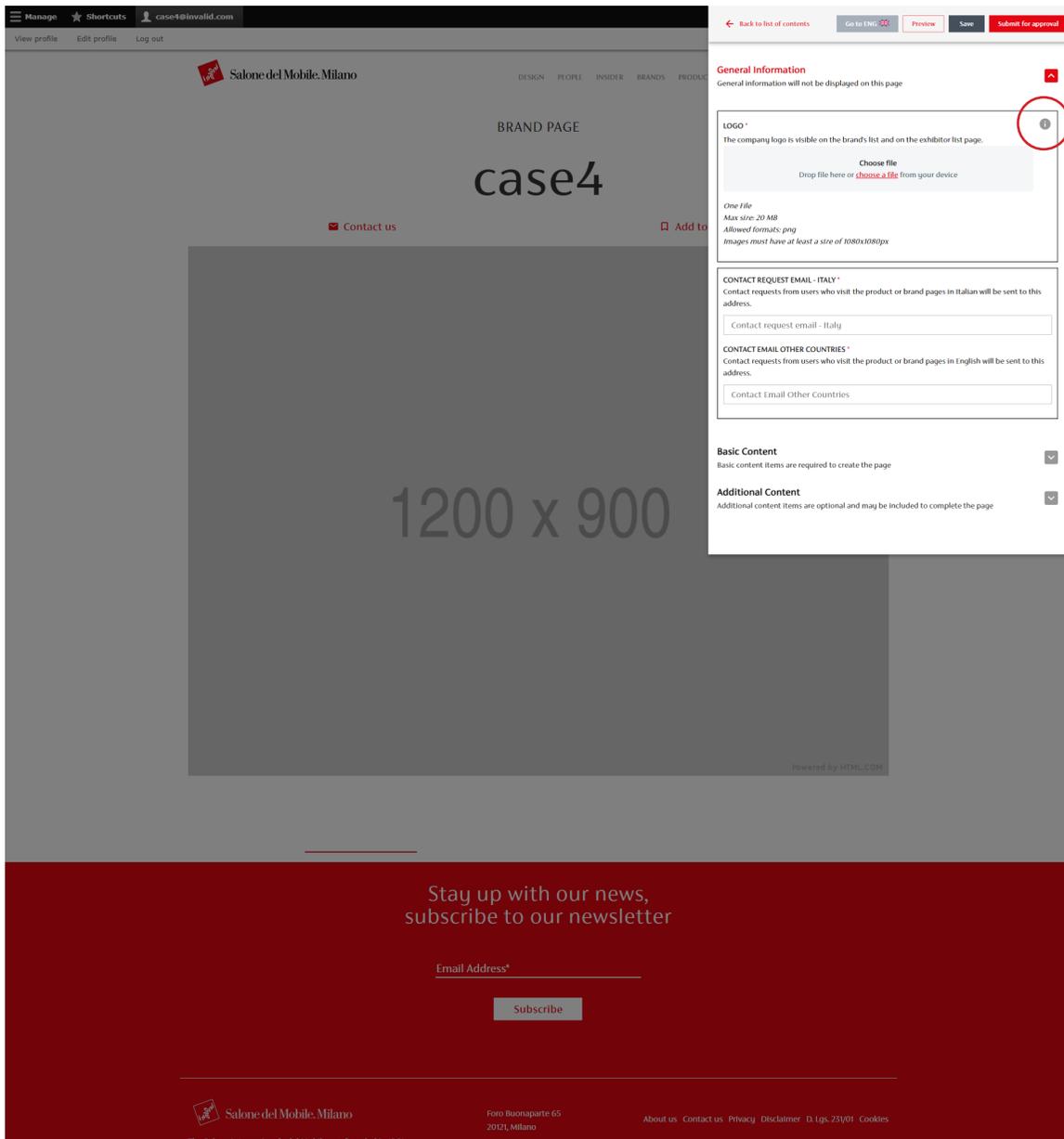
The screenshot displays the user interface for creating a brand page on the Salone del Mobile.Milano website. The main workspace is a large grey area with a central watermark reading "1200 x 900". On the right, a sidebar contains several sections:

- General Information:** A note stating "General information will not be displayed on this page".
- LOGO:** A section with a "Choose file" button and instructions: "Drop file here or choose a file from your device". It specifies "One file", "Max size: 30 MB", "Allowed formats: png", and "Images must have at least a size of 1080x1080px".
- CONTACT REQUEST EMAIL - ITALY:** A text input field for the email address of users visiting the page in Italian.
- CONTACT EMAIL OTHER COUNTRIES:** A text input field for the email address of users visiting the page in English.
- Basic Content:** A section with a dropdown arrow, indicating that basic content items are required to create the page.
- Additional Content:** A section with a dropdown arrow, indicating that additional content items are optional and may be included to complete the page.

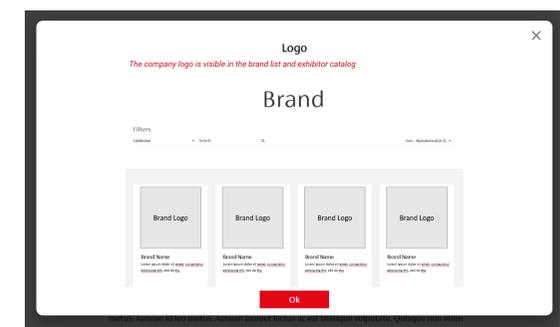
At the bottom of the interface, there is a dark red footer area containing a newsletter subscription form with the text "Stay up with our news, subscribe to our newsletter", an "Email Address*" input field, and a "Subscribe" button. The footer also includes the Salone del Mobile.Milano logo and contact information.

Now you can insert the contents of the “Brand” sheet through the new interface.

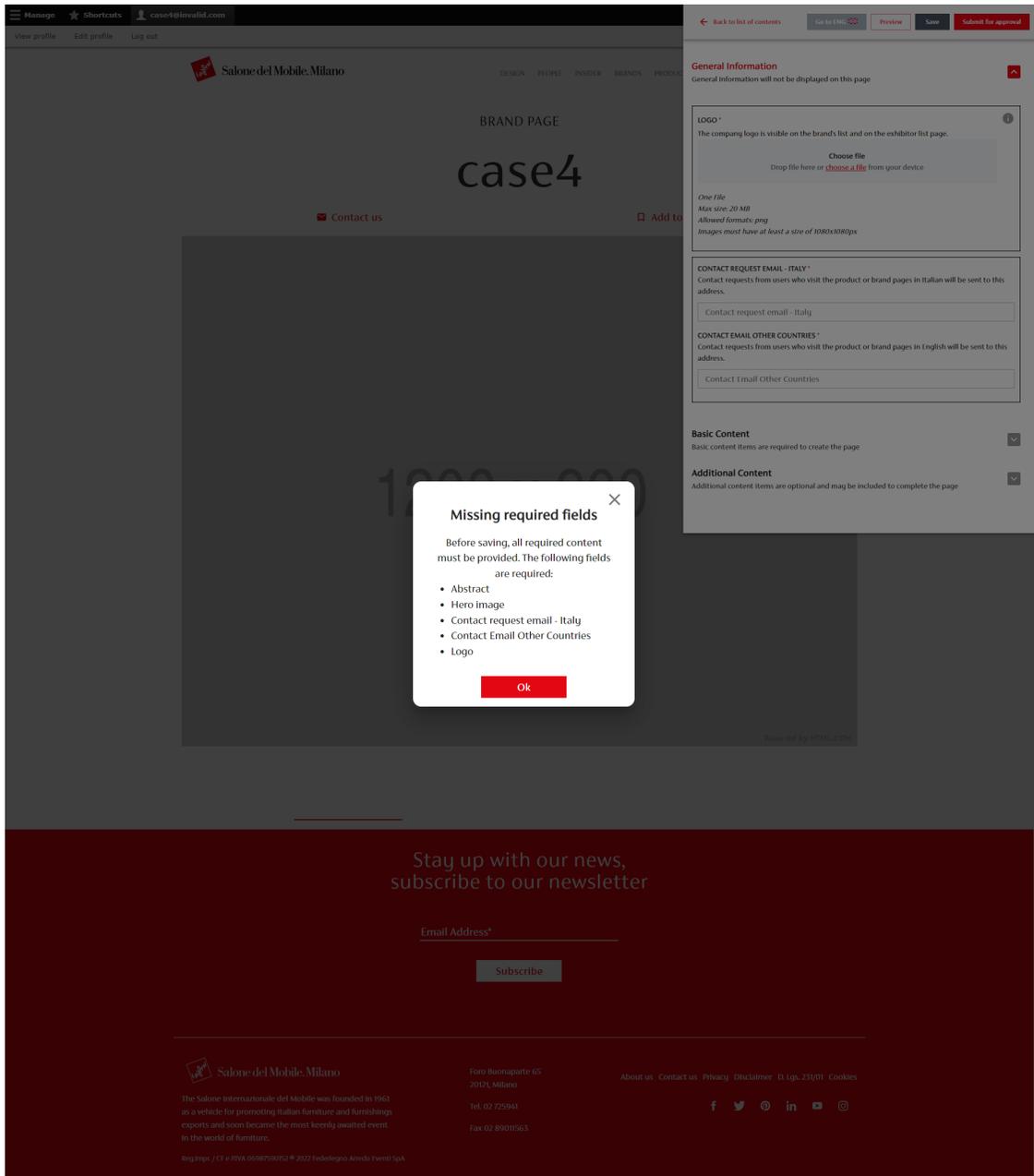
Remember that the “Brand” sheet must be filled in first in Italian, so that by inserting all the desired items you create the basic structure of the page that will also be applied to the English version.



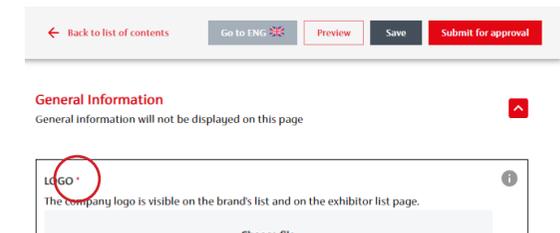
In the new interface there are information elements that when clicked illustrate what the items inserted will look like.



2.1.b Mandatory Fields

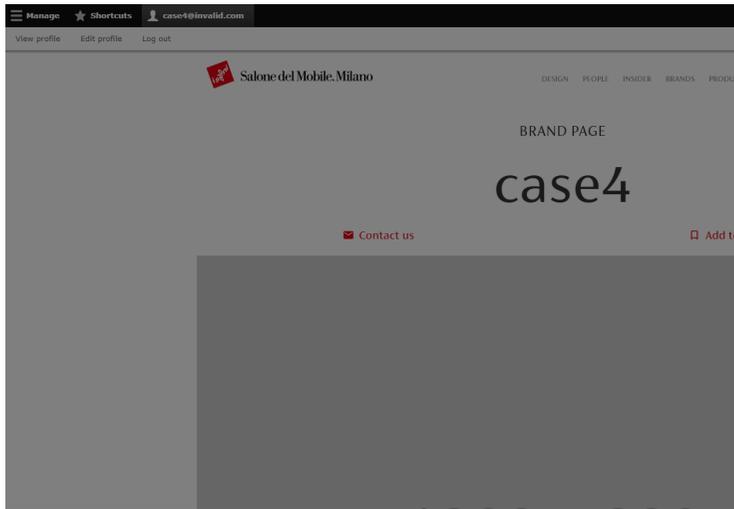


Remember that to save the page for the first time you need to insert some required elements highlighted with a red asterisk.



By clicking “Save”, the contents and structure of the page will also be updated for the English page.

If you save without entering all the required contents, an error message will appear showing the missing items.



← Back to list of contents Go to DMG Preview Save Submit for approval

General Information
General information will not be displayed on this page

LOGO *
The company logo is visible on the brand's list and on the exhibitor list page.

Choose file
Drop file here or [choose a file](#) from your device

One file
Max size: 20 MB
Allowed formats: png
Images must have at least a size of 1080x1080px

CONTACT REQUEST EMAIL - ITALY *
Contact requests from users who visit the product or brand pages in Italian will be sent to this address.

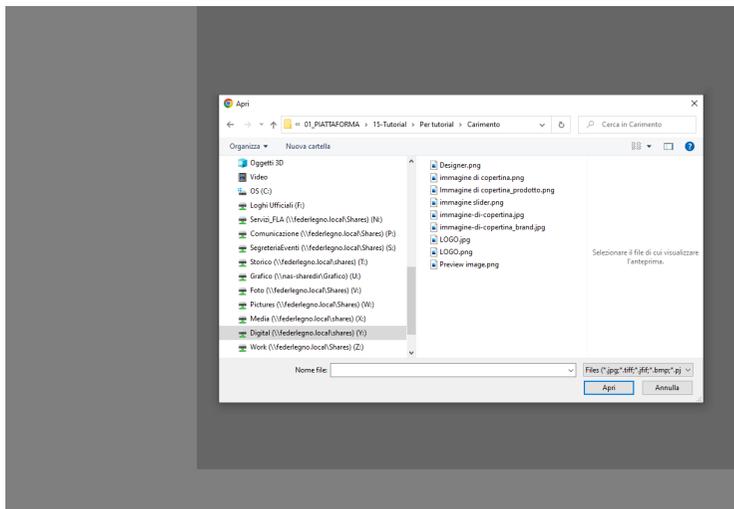
Contact request email - Italy

CONTACT EMAIL OTHER COUNTRIES *
Contact requests from users who visit the product or brand pages in English will be sent to this address.

Contact Email Other Countries

Basic Content
Basic content items are required to create the page

To ensure optimal visual rendering you need to upload images respecting the minimum size indicated.



CONTACT EMAIL OTHER COUNTRIES *
Contact requests from users who visit the product or brand pages in English will be sent to this address.

Contact Email Other Countries

Basic Content
Basic content items are required to create the page

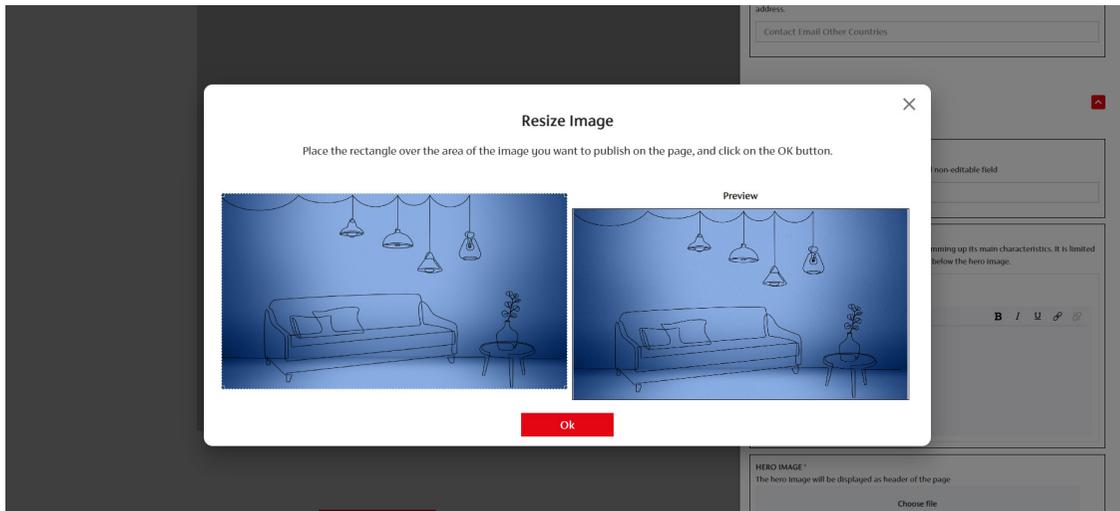
BRAND NAME *
The brand name is an automatically assigned and non-editable field

Brand Name
CS3504

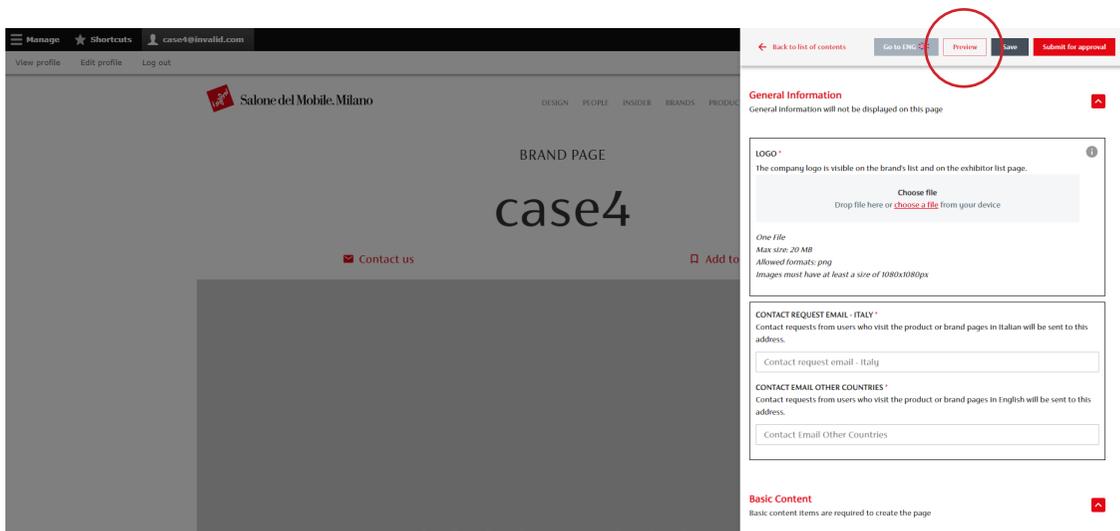
ABSTRACT *
The abstract is a brief description of the brand summing up its main characteristics. It is limited to a maximum of 250 characters and is displayed below the hero image.

Characters: 0/250

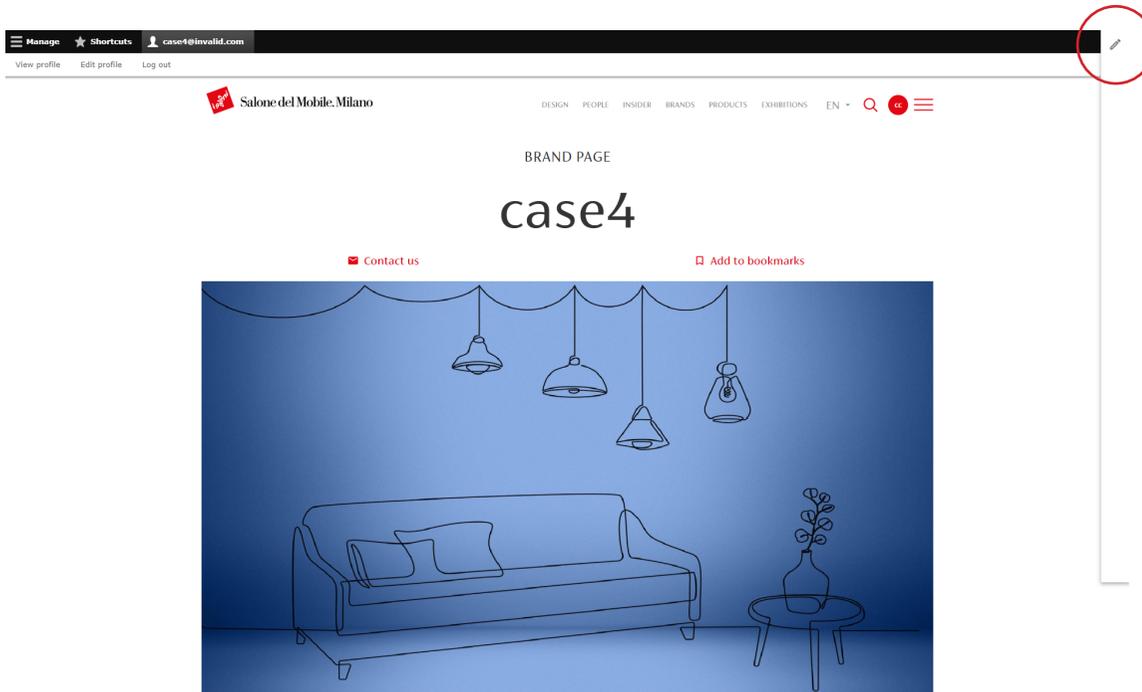
HERO IMAGE *



The resizing function will allow you to select the area of the image that will be displayed in the necessary format.

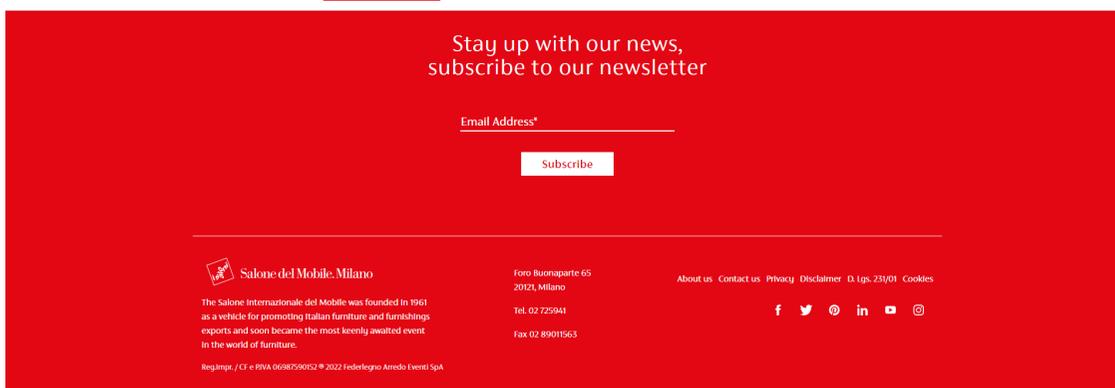


To see a preview of each change made always click on the “Preview” button.



The interface closes to allow full viewing of the page.

To reopen the interface click on the open icon.



Salone del Mobile.Milano

DESIGN PEOPLE INSIDER BRANDS PRODUCTS

BRAND PAGE

case4

Contact us Add to

General Information
General information will not be displayed on this page

LOGO *
The company logo is visible on the brand's list and on the exhibitor list page.

Choose file
Drop file here or [choose a file](#) from your device

One file
Max size: 20 MB
Allowed formats: .png
Images must have at least a size of 1080x1080px

CONTACT REQUEST EMAIL - ITALY *
Contact requests from users who visit the product or brand pages in Italian will be sent to this address.

Contact request email - Italy

CONTACT EMAIL OTHER COUNTRIES *
Contact requests from users who visit the product or brand pages in English will be sent to this address.

Contact email Other Countries

Basic Content
Basic content items are required to create the page

Additional Content
Additional content items are optional and may be included to complete the page

Stay up with our news,
subscribe to our newsletter

Email Address*

Subscribe

Salone del Mobile.Milano

The Salone Internazionale del Mobile was founded in 1961 as a vehicle for promoting Italian furniture and furnishings exports and soon became the most keenly awaited event in the world of furniture.

Foro Buonaparte 65
20121, Milano
Tel. 02 725941
Fax 02 89011563

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f t w in y @

Reg. Imp. / C.T. e P.V.A. 06/08750052 # 2022 Fedelegho Arredo Eventi S.p.A.

In the “General Information” section, indicate your contact email addresses to receive requests for information sent by visitors to the site through the “Contact Us” form in the online “Brand” page.

These fields are required and can contain the same email address for both languages.

2.1.c Optional Fields

Basic Content
Basic content items are required to create the page

Additional Content
Additional content items are optional and may be included to complete the page

- TEXT BLOCK
- QUOTE
- TEXT BLOCK

From this element you can insert all the other components to enrich the “Brand” page (texts, photo gallery, videos, etc.)

Basic Content
Basic content items are required to create the page

Additional Content
Additional content items are optional and may be included to complete the page

- QUOTE
- TEXT BLOCK

The order of the additional elements can be changed. They can be moved and repositioned on the page to achieve the desired appearance through the Drag & Drop function.

Basic Content
Basic content items are required to create the page

Additional Content
Additional content items are optional and may be included to complete the page

- TEXT BLOCK
- QUOTE
- TEXT BLOCK

Management Shortcuts case4@invalid.com

View profile Edit profile Log out

Salone del Mobile.Milano

DESIGN PEOPLE INSIDER BRANDS PROGRAM

BRAND PAGE

case4

Contact us Add to

Cera una volta un'azienda innovativa leader del settore. Aenean nec mauris accumsan, sodales augue at, aliquam ligula. Duis vulputate, sapien nec scelerisque mollis, nulla tincidunt neque, sit amet ultricies massa quam nunc.

Proin lacinia lectus sit amet neque venenatis sagittis ac sed risus.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam molestie, mauris sit amet dignissim convallis, quam tellus bibendum elit, quis consequat quam erat a massa. Pellentesque dignissim arcu non laculis rhoncus. Mauris commodo lectus mauris, eu vestibulum felis sagittis eu. Sed viverra semper urna et scelerisque. Maecenas semper luctus eros eu hendrerit. Suspendisse quis tristique neque, egestas fermentum est. Duis rutrum volutpat posuere. Cras vitae gravida diam. Cras sed urna id purus volutpat vulputate sed a ipsum. Ut a porttitor mauris, eget facilisis metus. Aenean id leo metus. Aenean laoreet lectus ac est tristique vulputate. Quisque non enim justo. Nulla egestas quam velit, ut tempor dolor auctor eget. Sed erat tellus, consequat vitae tellus ut, congue tunc, eu tunc libero. Cras ultricies, leo varius, laoreet eu, tristique nullam.

General Information

General information will not be displayed on this page

LOGO *

The company logo is visible on the brand's list and on the exhibitor list page.

Choose file

Drop file here or [choose a file](#) from your device

One File

Max size: 20 MB

Allowed formats: png

Images must have at least a size of 1080x1080px

ALTERNATIVE TEXT

Enter the brand name that will appear if the image fails to load

CASE4

CONTACT REQUEST EMAIL - ITALY *

Contact requests from users who visit the product or brand pages in Italian will be sent to this address.

Contact request email - Italy

xxx@xxx.com

CONTACT EMAIL OTHER COUNTRIES *

Contact requests from users who visit the product or brand pages in English will be sent to this address.

Contact Email Other Countries

xxx@xxx.com

Basic Content

Basic content items are required to create the page

Additional Content

Additional content items are optional and may be included to complete the page

QUOTE

TEXT BLOCK

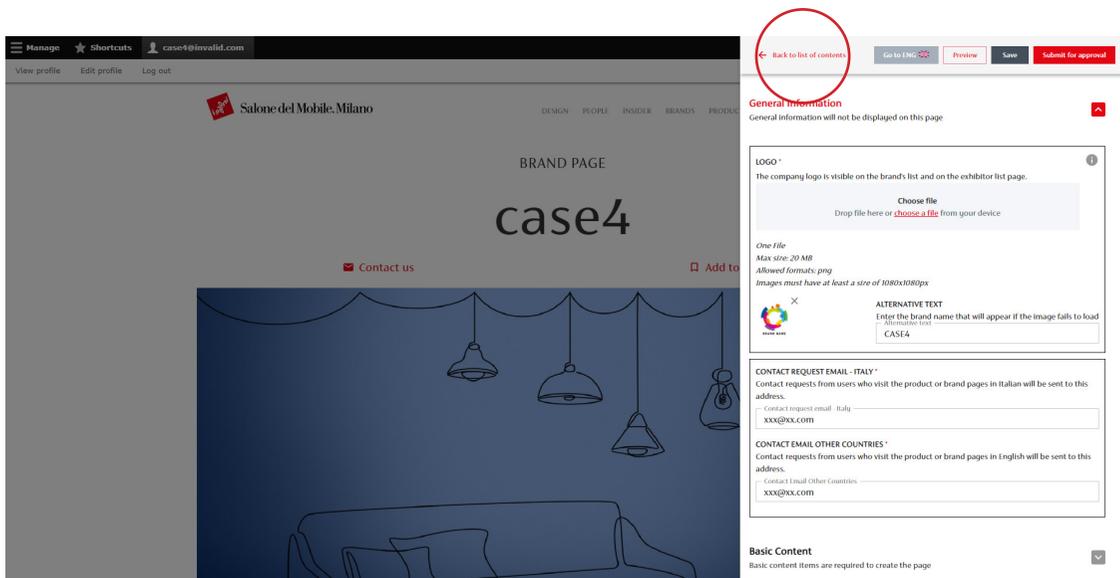
TEXT BLOCK

Add text block Add quote

Add photogallery Add YouTube videos

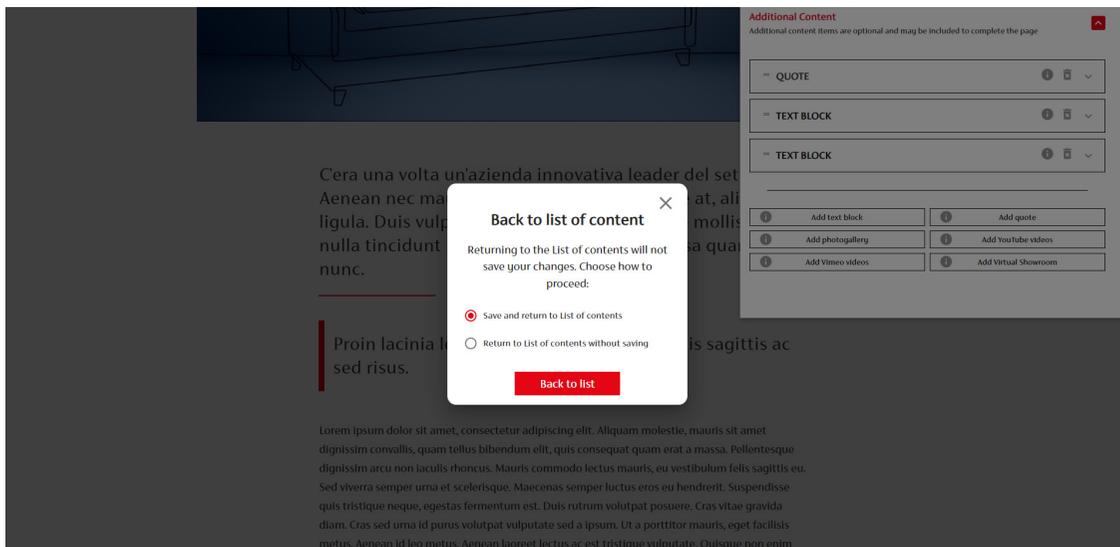
Add Vimeo videos Add Virtual Showroom

Once you have entered the desired elements, save the “Brand” sheet by clicking on the “Save” button.



The “Save” button allows you to save your changes without leaving the editing interface.

If you want to close the editing window to continue at a later time click on “Back to list of contents”.



If you click on “Back to list of contents” a pop-up allows you to choose whether to save the changes made or return to the listing without saving.

Back to site Manage Shortcuts case4@invalid.com

View profile Edit profile Log out

Moderated content

Home > Administration

Displaying 1 - 10 of 10

Please note:

- The English translation of the page must always be provided before submitting the product sheet for approval.
- Sheets waiting for approval cannot be modified before Salone del Mobile's evaluation.

Active products: 0
Max number active products: 25

Title: State: Language:

Filter

TITLE	ABSTRACT	CONTENT TYPE	STATE	UPDATED ON	LANGUAGE	OPERATIONS LINKS	ARCHIVE
case4		Exhibitor	Draft	12-01-2023 11:29:20	EN	Edit	
case4	C'era una volta un'azienda innovativa leader del...	Exhibitor	Draft	12-01-2023 11:32:33	IT	Edit	

The modified "Brand" sheet appears with the status of "Draft".

Manage Shortcuts case4@invalid.com

View profile Edit profile Log out

Salone del Mobile.Milano

DESIGN PEOPLE INSIDER BRANDS PRODUCTS

BRAND PAGE

case4

Contact us Add to

Back to list of contents Go to EN: Preview Save **Submit for approval**

General Information
General information will not be displayed on this page.

LOGO
The company logo is visible on the brand's list and on the exhibitor list page.

Choose file
Drop file here or **choose a file** from your device

One file
Max size: 20 MB
Allowed formats: .png
Images must have at least a size of 1080x1080px

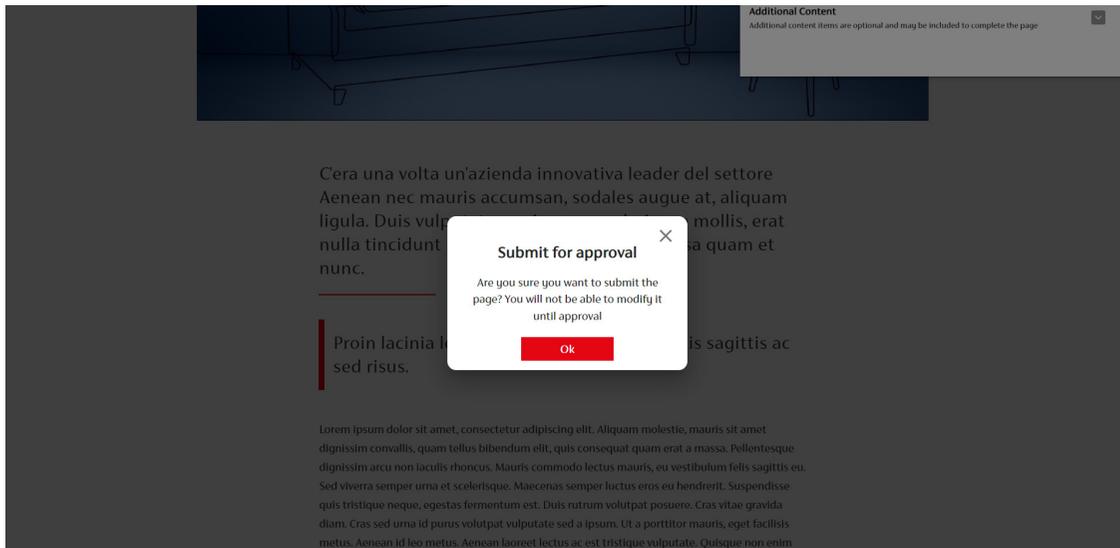
ALTERNATIVE TEXT
Enter the brand name that will appear if the image fails to load
Alternative text:

CONTACT REQUEST EMAIL - ITALY
Contact requests from users who visit the product or brand pages in Italian will be sent to this address.
Contact request email - Italy:

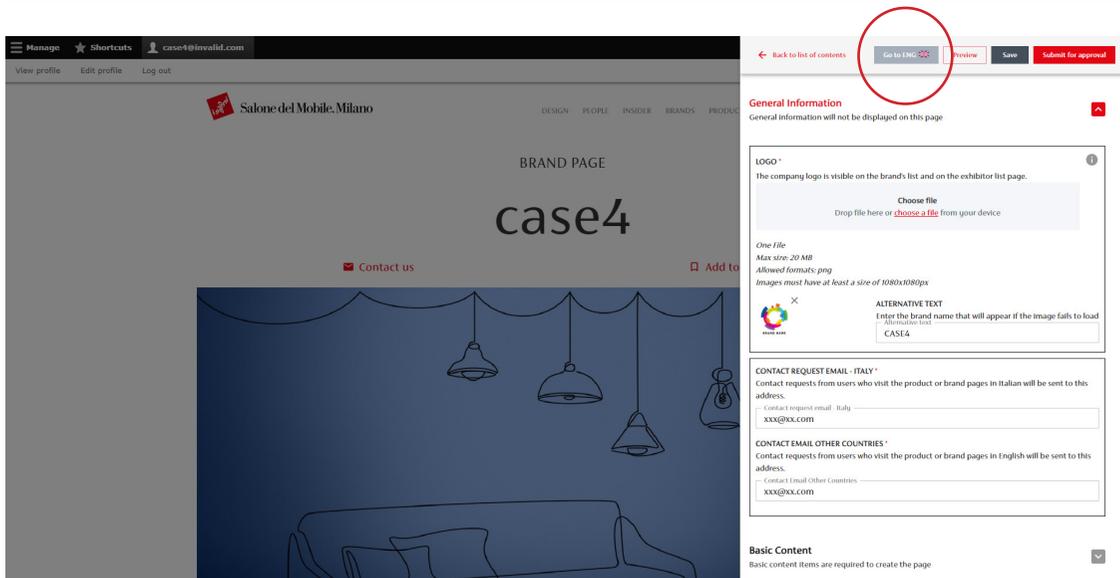
CONTACT EMAIL OTHER COUNTRIES
Contact requests from users who visit the product or brand pages in English will be sent to this address.
Contact request email - Other Countries:

Basic Content
Basic content items are required to create the page

If you want to publish the page, you have to request approval by using the "Submit for approval" button in the editing interface.



NB: Once the page has been submitted for approval, it is not possible to edit it until it has been analyzed by the digital team.



For a “Brand” sheet to be published, the English version must also be completed.

To fill in the form in English, select “Go to ENG” from the drop-down menu at the top.

Manage Shortcuts case4@invalid.com

view profile Edit profile Log out

Salone del Mobile.Milano

DESIGN PEOPLE INSIDER BRANDS PRODUCTS

BRAND PAGE

case4

Contact us Add to

General Information
General information will not be displayed on this page

LOGO
The company logo is visible on the brand's list and on the exhibitor list page.

Choose file
Drop file here or [choose a file](#) from your device

One file
Max size: 20 MB
Allowed formats: png
Images must have at least a size of 1080x1080px

ALTERNATIVE TEXT
Enter the brand name that will appear if the image fails to load
CASA4

CONTACT REQUEST EMAIL - ITALY
Contact requests from users who visit the product or brand pages in Italian will be sent to this address.
Contact request email - Italy
xxx@xxx.com

CONTACT EMAIL OTHER COUNTRIES
Contact requests from users who visit the product or brand pages in English will be sent to this address.
Contact Email Other Countries
xxx@xxx.com

Basic Content
Basic content items are required to create the page

Additional Content
Additional content items are optional and may be included to complete the page

Cera una volta un'azienda innovativa leader del settore
Aenean nec mauris accumsan, sodales augue at, aliquam
ligula. Duis vulputate, sapien nec scelerisque mollis, erat
nulla tincidunt neque, sit amet ultricies massa quam et
nunc.

Proin lacinia lectus sit amet neque venenatis sagittis ac
sed risus.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam molestie, mauris sit amet
dignissim convallis, quam tellus bibendum elit, quis consequat quam erat a massa. Pellentesque
dignissim arcu non laculis rhoncus. Mauris commodo lectus mauris, eu vestibulum fells sagittis eu.
Sed viverra semper urna et scelerisque. Maeconas semper luctus eros eu hendrerit. Suspendisse
quis tristique neque, egestas fermentum est. Duis rutrum volutpat posuere. Cras vitae gravida
diam. Cras sed urna id purus volutpat vulputate sed a ipsum. Ut a porttitor mauris, eget facilisis
metus. Aenean id leo metus. Aenean laoreet lectus ac est tristique vulputate. Quisque non enim
justo. Nulla egestas quam velit, ut tempor dolor auctor eget. Sed erat tellus, consequat vitae tellus
ut condimentum duibus libero. Cras ultricies leo vehicula lacinia mi in. finibus velit

Once the page has been sent for approval, the “Submit for approval” button and the editing interface are inactive.

The “Preview”, “Save” and “Submit for approval” buttons disappear.

You return to the listing.

2.1.d Page Translation

Back to site Manage Shortcuts case4@invalid.com

View profile Edit profile Log out

Moderated content

Home » Administration

Displaying 1 - 10 of 10

Please note:

- The English translation of the page must always be provided before submitting the product sheet for approval.
- Sheets waiting for approval cannot be modified before Salone del Mobile's evaluation.

Active products: 0
Max number active products: 25

Title: State: -- Any -- Language: -- Any --

Filter

TITLE	ABSTRACT	CONTENT TYPE	STATE	UPDATED ON	LANGUAGE	OPERATIONS LINKS	ARCHIVE
case4		Exhibitor	Draft	12-01-2023 11:29:20	EN	Edit	
case4	C'era una volta un'azienda innovativa leader del...	Exhibitor	Waiting for approval	12-01-2023 11:32:33	IT	Edit	

You can insert the translation of the texts also from the “Manage Content” section by clicking on the “Edit” button of the English page.

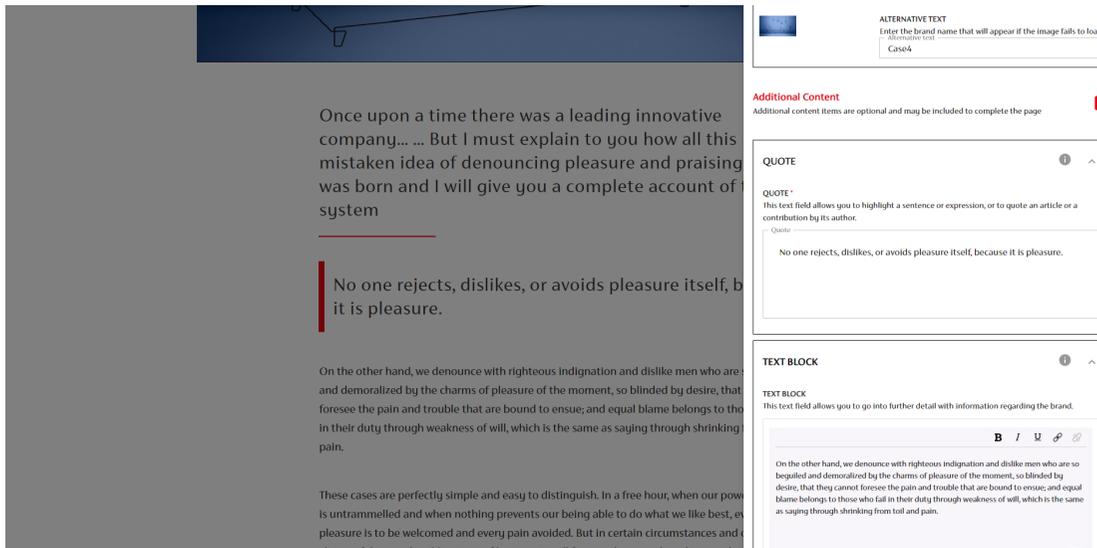
The image shows a split-screen view. On the left is a preview of a product page for a sofa. On the right is a sidebar with content management options:

- HERO IMAGE:** A section for the main image with a warning: "This image can only be modified from the Italian page". It includes file upload instructions (One file, Max size: 20 MB, Allowed formats: .jpg, Images must have at least a size of 1920x1080px) and an alternative text field containing "Case4".
- Additional Content:** A section for optional content items.
- QUOTE:** A section for highlighting text, with a text area containing "Proin lacinia lectus sit amet neque venenatis sagittis ac sed risus."
- TEXT BLOCK:** A section for adding detailed text, with a rich text editor containing placeholder text.
- TEXT BLOCK:** Another section for adding detailed text.

All the elements inserted in the Italian version are already present.

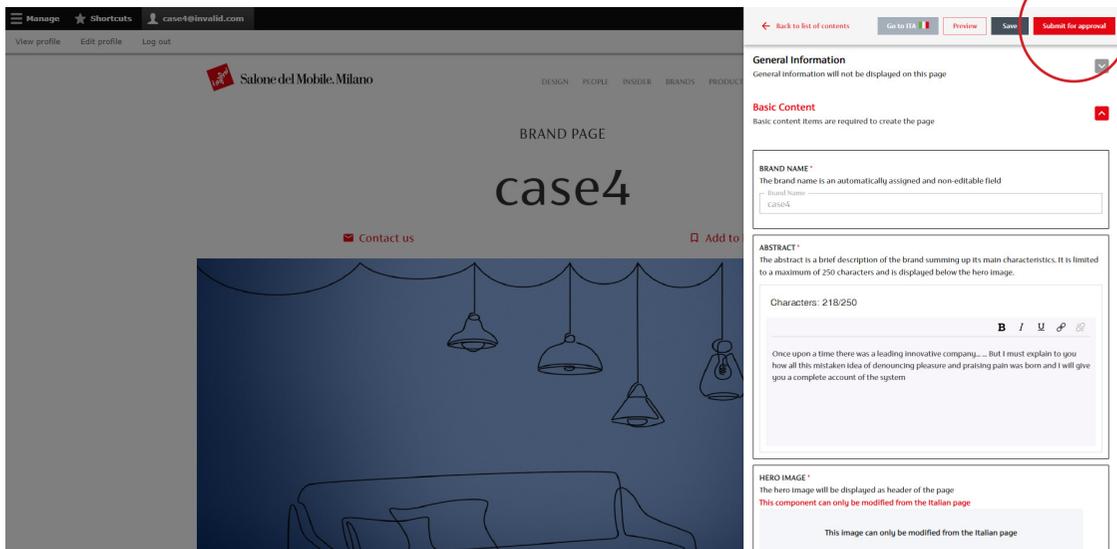
NB: In the English sheet it is not possible to insert additional content or change the order of items.

These changes can only be made in the Italian sheet and will be automatically applied to the English sheet.

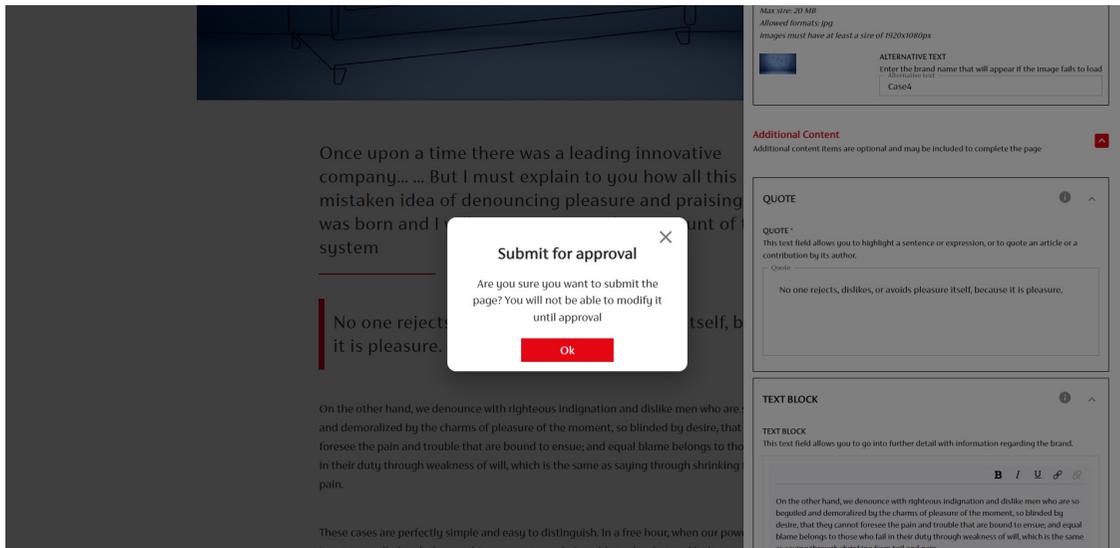


For each element of the page it is necessary to insert the translation.

As for the Italian version, it is possible to make intermediate saves.



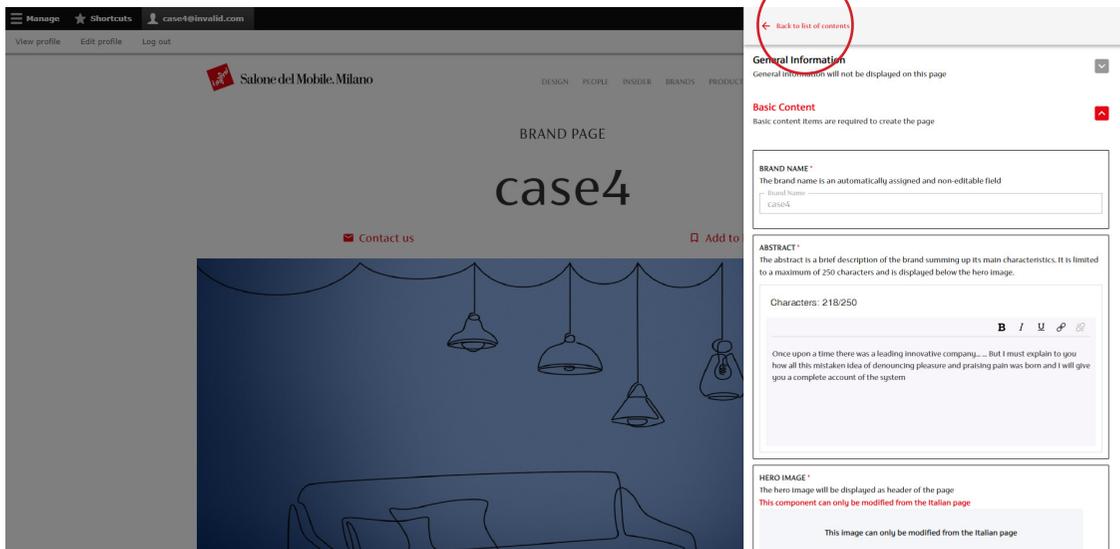
Once all the translations have been entered, it is also possible to send the English page for approval.



Once the page has been sent for approval, the “Submit for approval” button and the editing interface are inactive.

The “Preview”, “Save” and “Submit for approval” buttons disappear.

You can only return to the listing of contents.



2.1.e Page Status

Back to site | Manage | Shortcuts | case4@invaldi.com

View profile | Edit profile | Log out

Moderated content

Home » Administration
Displaying 1 - 10 of 10

Please note:

- The English translation of the page must always be provided before submitting the product sheet for approval.
- Sheets waiting for approval cannot be modified before Salone del Mobile's evaluation.

Active products: 0
Max number active products: 25

Title: State: [- Any -] Language: [- Any -]

Filter

TITLE	ABSTRACT	CONTENT TYPE	STATE	UPDATED ON	LANGUAGE	OPERATIONS LINKS	ARCHIVE
case4	Once upon a time there was a leading innovative...	Exhibitor	Waiting for approval	12-01-2023 11:29:20	EN	Edit	
case4	C'era una volta un'azienda innovativa leader del...	Exhibitor	Waiting for approval	12-01-2023 11:32:33	IT	Edit	

Both “Brand” pages are in “Waiting for approval” status.

You must wait for the digital team to publish them.

NB: if the “Brand” sheets present problems or require corrections you will be contacted by the digital team.

Back to site | Manage | Shortcuts | case4@invaldi.com

View profile | Edit profile | Log out

Moderated content

Home » Administration
Displaying 1 - 10 of 10

Please note:

- The English translation of the page must always be provided before submitting the product sheet for approval.
- Sheets waiting for approval cannot be modified before Salone del Mobile's evaluation.

Active products: 0
Max number active products: 25

Title: State: [- Any -] Language: [- Any -]

Filter

TITLE	ABSTRACT	CONTENT TYPE	STATE	UPDATED ON	LANGUAGE	OPERATIONS LINKS	ARCHIVE
case4	Once upon a time there was a leading innovative...	Exhibitor	Waiting for approval	12-01-2023 11:29:20	EN	Edit	
case4	C'era una volta un'azienda innovativa leader del...	Exhibitor	Waiting for approval	12-01-2023 11:32:33	IT	Edit	

Once you have completed both “Brand” pages, in the list of contents in the “Manage Content” section, you can see a preview of the contents of the pages, so that it is immediately evident whether they are in Italian or English.

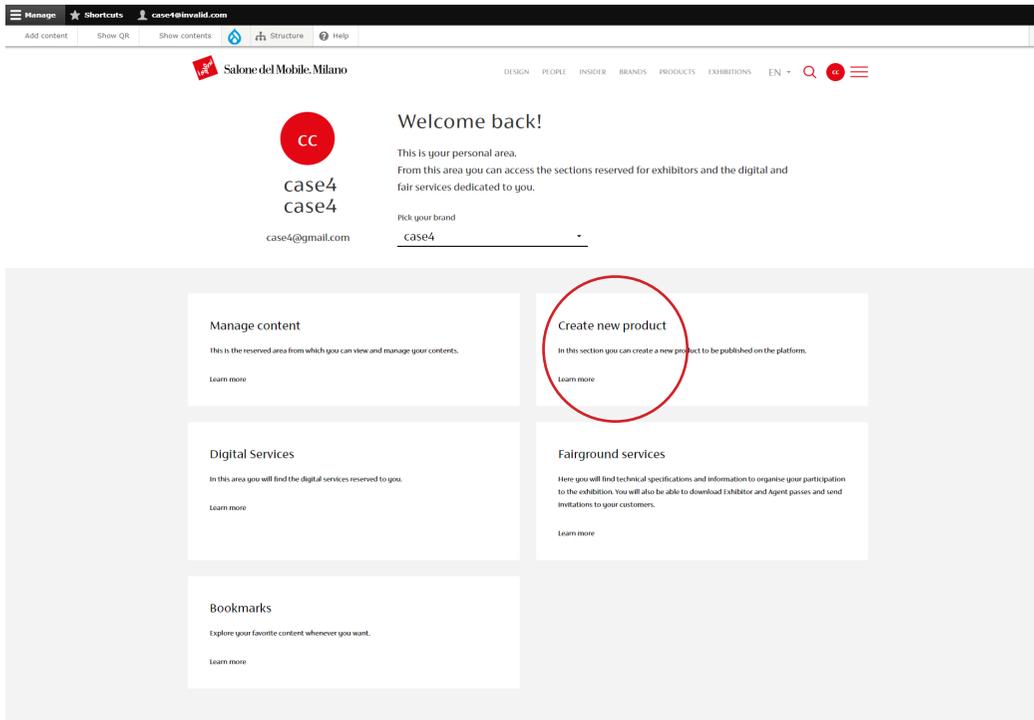
For each Brand sheet in the content listing, the moderation status is highlighted:

- “Draft” – Page in progress
- “Waiting for approval” – Page awaiting publication by the digital team
- “Reviewed-to be edited” – Page that has been revised but needs editing
- “Published” – Page online

3. *Product Page*

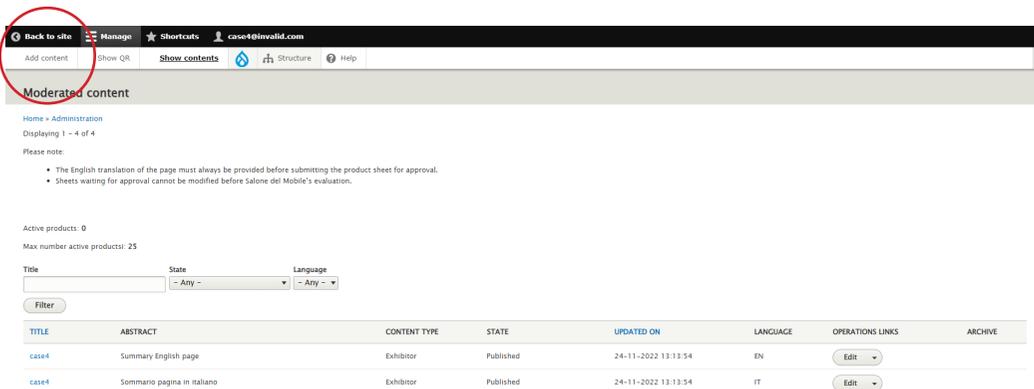
3.1 Content Upload

3.1.a Creation and Management



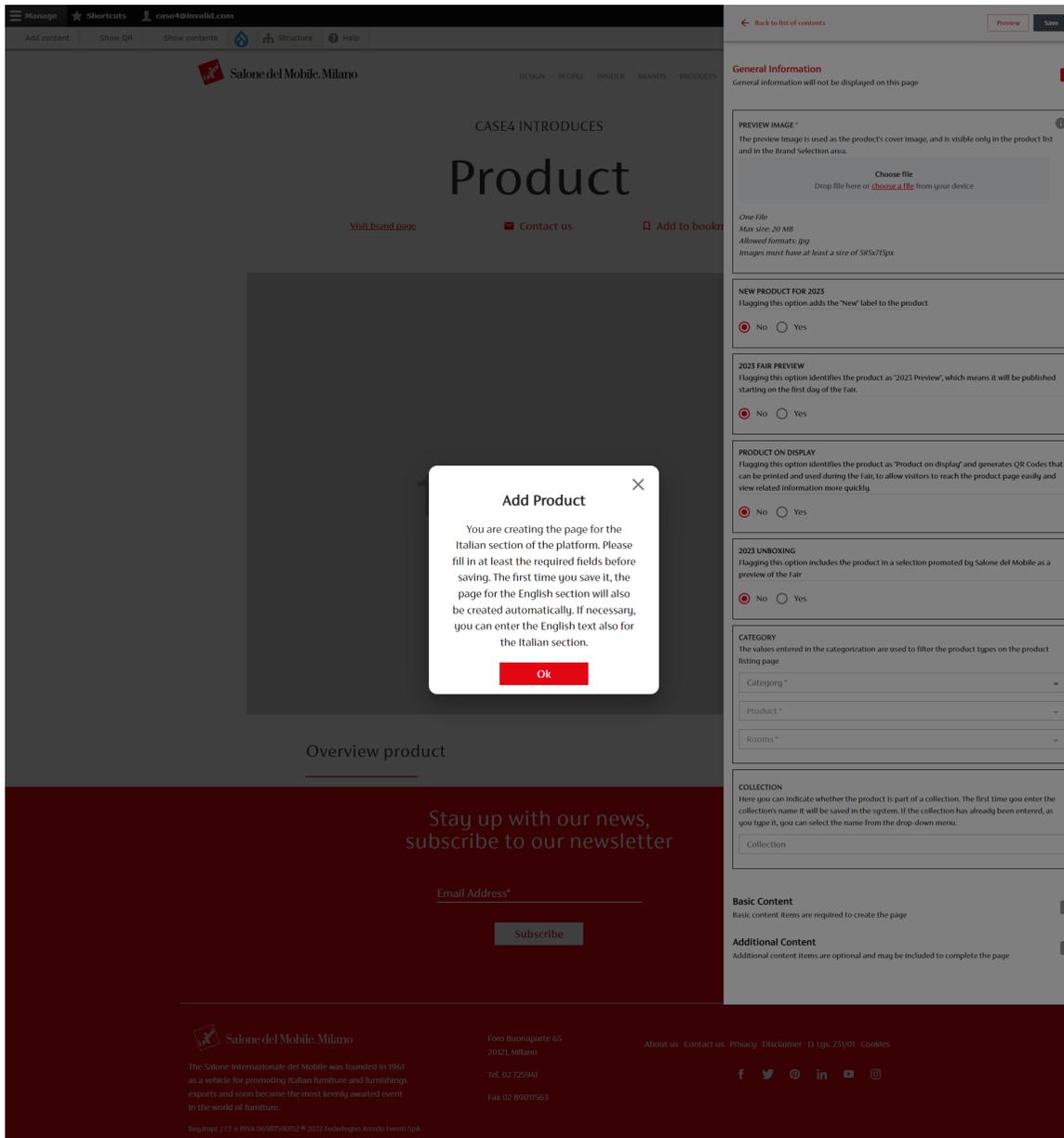
To create a new product sheet you can:

Click on the “Create new product” button by accessing the new editing interface directly.



Or click “Manage Content” to access the content listing.

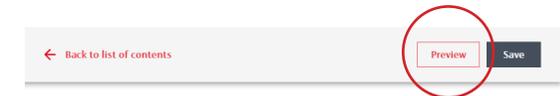
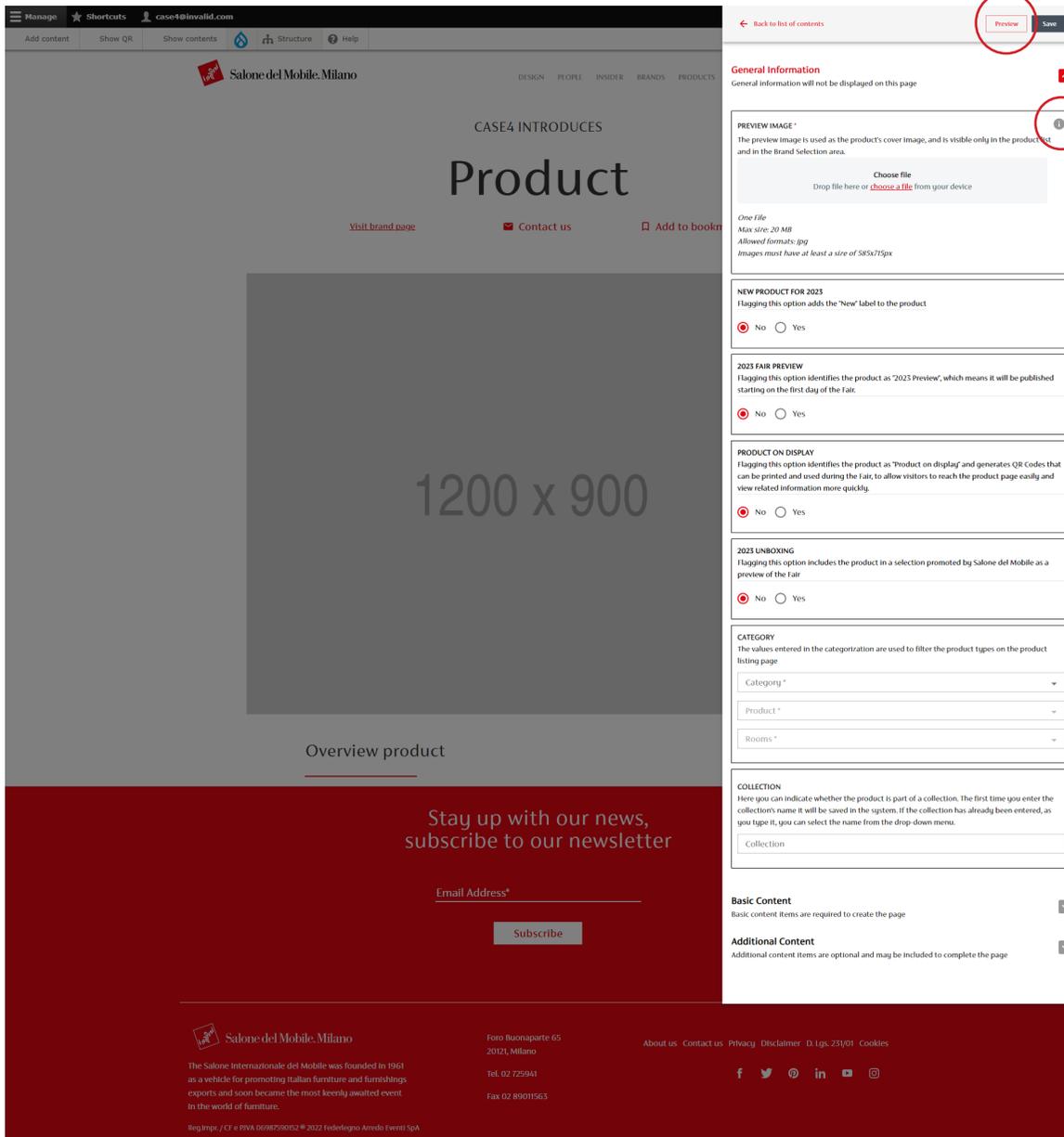
To create a new product page, click on the “Add content” button to access the new interface.



Now you can insert the contents of the product sheet through the new interface.

Remember that the first page to be created is the one for the Italian version:

inserting all the desired components creates the basic structure of the page that will also be duplicated in the English version when you save.

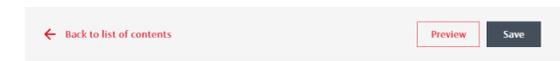


General Information
General information will not be displayed on this page

PREVIEW IMAGE
The preview image is used as the product's cover image, and is visible only in the product list and in the Brand Selection area.

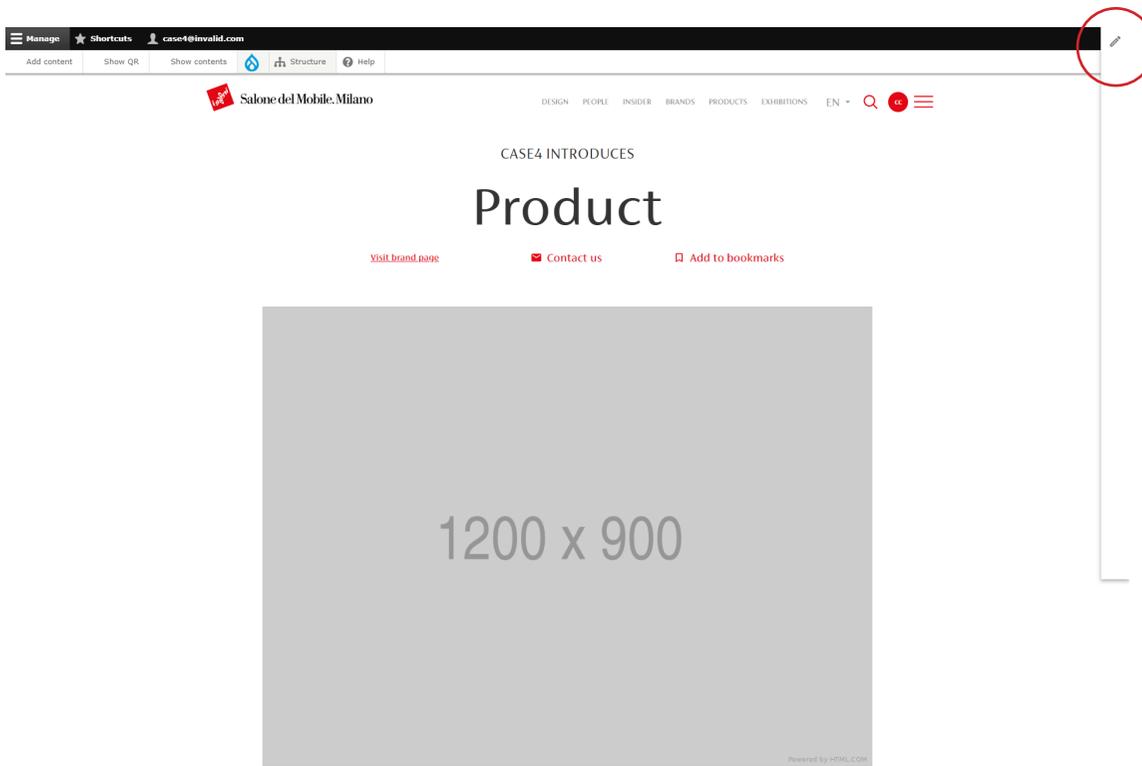
With the new interface you can enter the contents of the page and at the same time preview them by clicking on the "Preview" button.

In the new interface there are informative items that when clicked illustrate how the components inserted will appear.



General Information
General information will not be displayed on this page

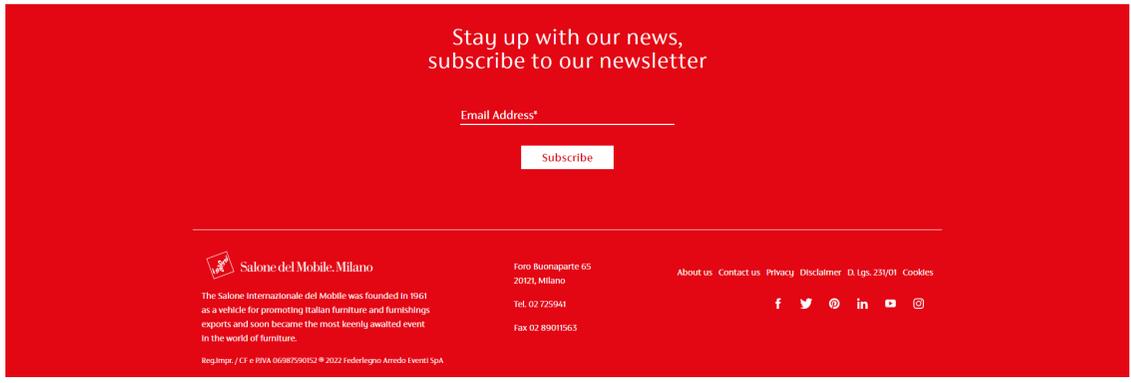
PREVIEW IMAGE
The preview image is used as the product's cover image, and is visible only in the product list and in the Brand Selection area.



Overview product

The interface closes to allow full viewing of the page.

To reopen the interface click on the open icon.



3.1.b Mandatory Fields

Salome del Mobile.Milano

DESIGN PEOPLE INSIDER BRANDS PRODUCTS

CASE4 INTRODUCES

Product

[Visit brand page](#) [Contact us](#) [Add to book](#)

Missing required fields

Before saving, all required content must be provided. The following fields are required:

- Abstract
- Brand
- Rooms
- Category
- Hero Image
- Preview Image
- Product
- Nome Prodotto

[Ok](#)

Overview product

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Salome del Mobile.Milano

Foro Buonaparte 65
20121, Milano
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Fax 02 8901563

The Salone Internazionale del Mobile was founded by 1961 as a vehicle for promoting Italian furniture and furnishings exports and soon became the most keenly awaited event in the world of furniture.

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f t p in u

Remember that to save the page the first time you have to insert some required items marked with a red asterisk.

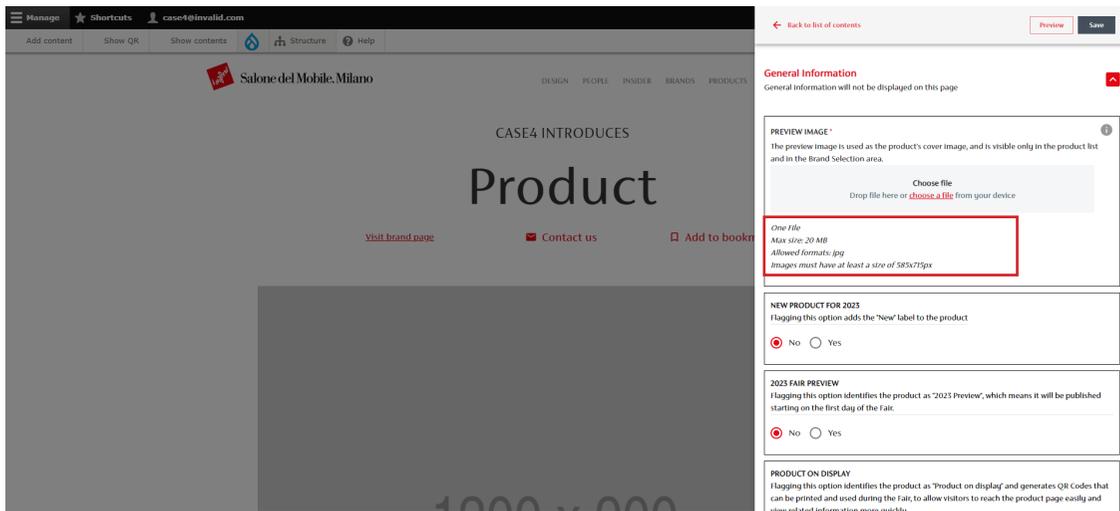
[← Back to list of contents](#) [Preview](#) [Save](#)

General Information
General information will not be displayed on this page

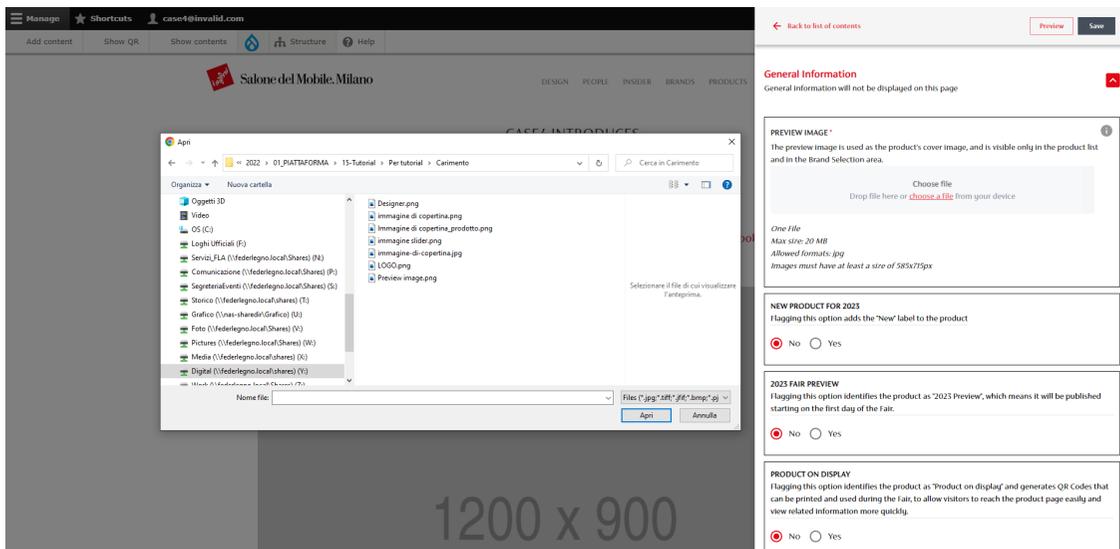
PREVIEW IMAGE*
The preview image is used as the product's cover image, and is visible only in the product list and in the Brand Selection area.

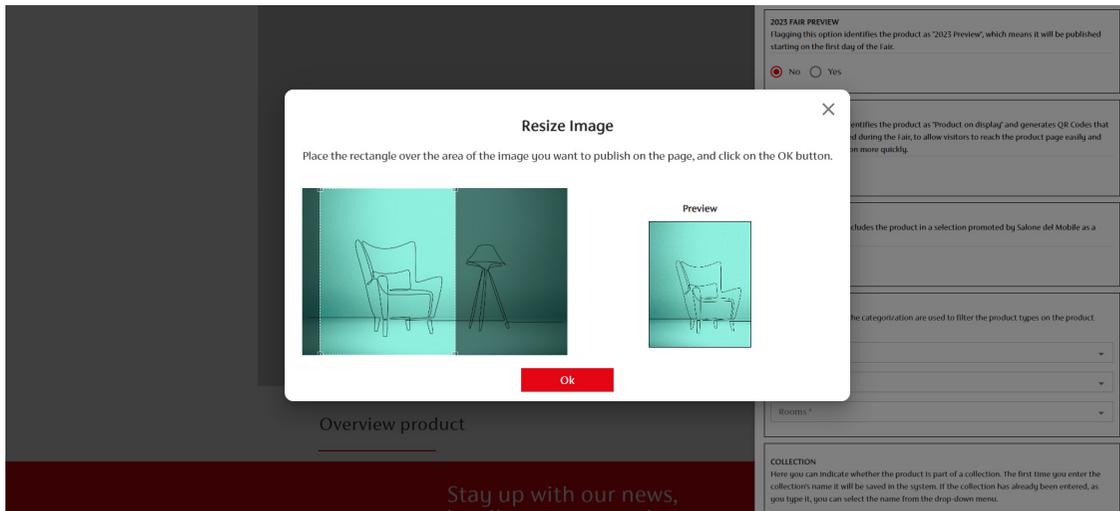
Saving creates the product sheet in both languages.

If you save without entering all the required content, an error message will appear listing the missing items.

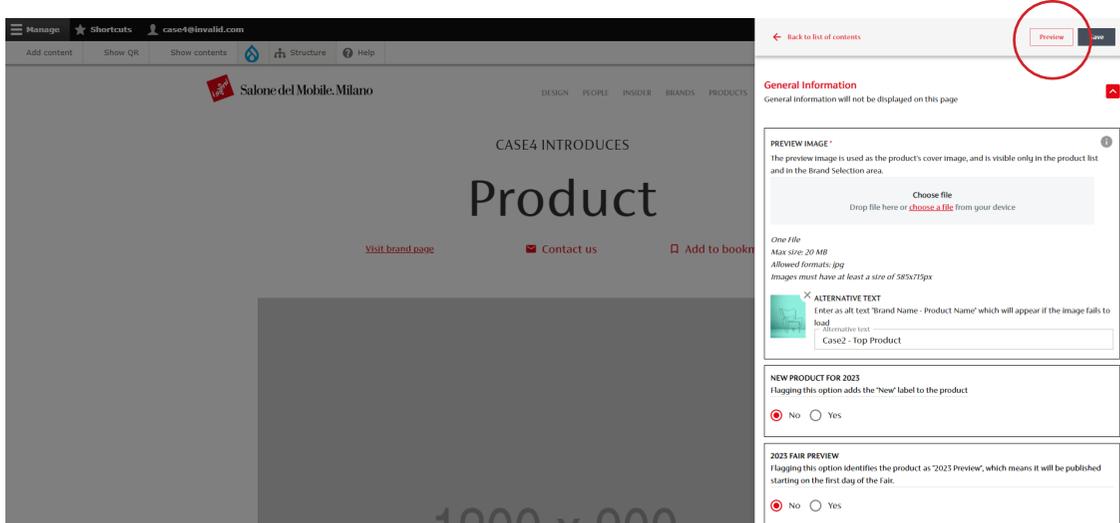


To ensure optimal visual rendering you need to upload images respecting the minimum size indicated.





The resizing function enables you to select the area of the image that will be displayed in the required format.



To preview each change made you always need to click on the button provided.

The image shows a split-screen view. On the left is the front-end product page for 'CASE4 INTRODUCES Top Product' on the Salone del Mobile.Milano website. The page features a dark header with navigation links, a main title 'CASE4 INTRODUCES Top Product', and a large image of a chair. Below the image is a paragraph of placeholder text: 'Cera una volta una sedia dal design innovativo che... Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis scelerisque, tortor et consequat varius, massa porttitor dictum nibh, id vestibulum turpis libero a libero.' At the bottom of the page is a newsletter subscription form with the text 'Stay up with our news, subscribe to our newsletter' and a 'Subscribe' button.

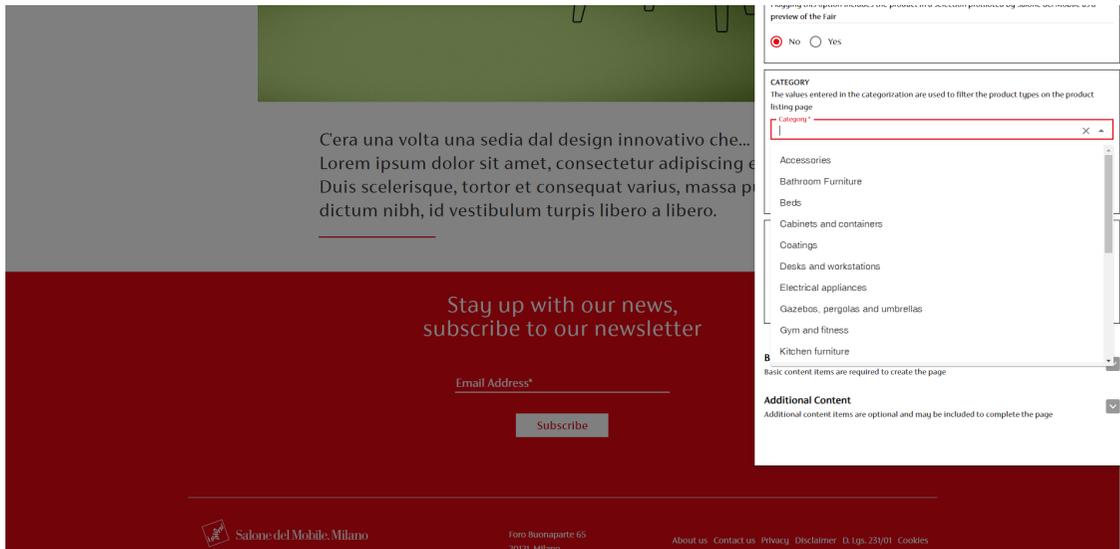
On the right is the backend configuration panel for this product page. It includes a 'Back to list of contents' link and 'Preview' and 'Save' buttons. The main section is titled 'General Information' and contains several form fields:

- PREVIEW IMAGE:** A section for uploading a preview image, including a 'Choose file' button and instructions: 'Drop file here or choose a file from your device'. It also lists constraints: 'One file', 'Max size: 20 MB', 'Allowed formats: jpg', and 'Images must have at least a size of 585x725px'. Below this is an 'ALTERNATIVE TEXT' field with the instruction: 'Enter an alt text "Brand Name - Product Name" which will appear if the image fails to load.' The example text is 'Case2 - Top Product'.
- NEW PRODUCT FOR 2023:** A checkbox option to flag the product as 'New'.
- 2023 FAIR PREVIEW:** A checkbox option to identify the product as a '2023 Preview'.
- PRODUCT ON DISPLAY:** A checkbox option to identify the product as 'Product on display' for QR code generation.
- 2023 UNBOXING:** A checkbox option to include the product in a special selection.
- CATEGORY:** Three dropdown menus for 'Category', 'Product', and 'Rooms'.
- COLLECTION:** A text input field for the collection name.

 At the bottom of the panel are sections for 'Basic Content' (required items) and 'Additional Content' (optional items).

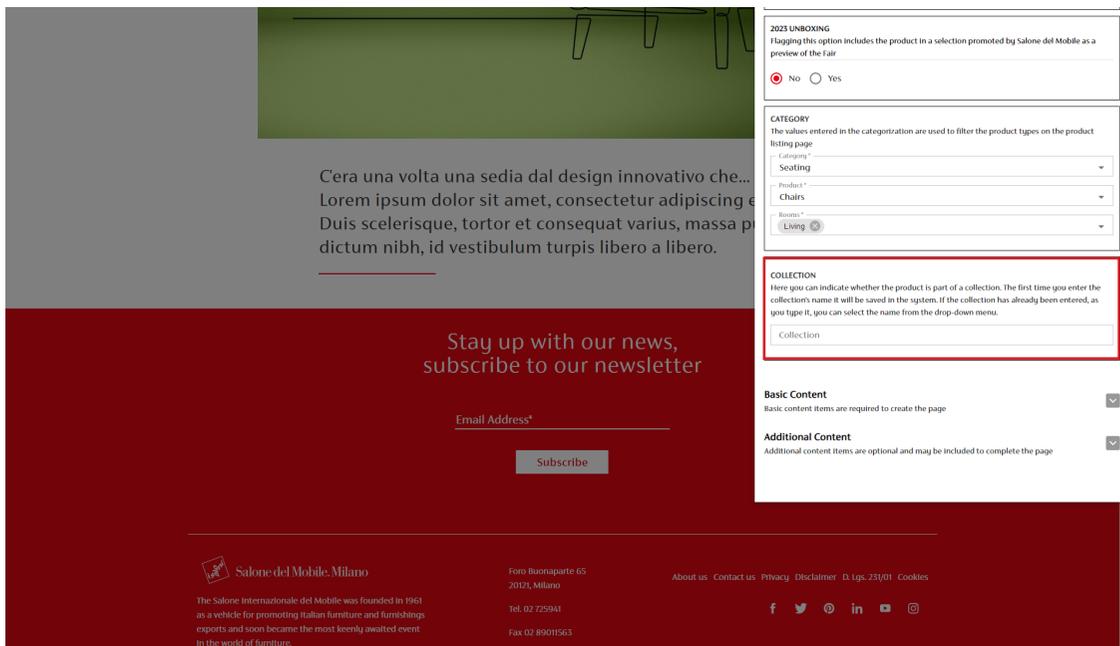
In the “General Information” section you have to indicate whether the product you are inserting is:

- *New Product for 2023:* a new product that will be displayed with the “New” label in the “Products” section of the site.
- *2023 Fair Preview:* the product is published only from the first day of the exhibition.
- *Product on display:* for all products so indicated, QRcodes will be generated that reference the page and can be printed and displayed at the fair with the product itself.
- *2023 Unboxing:* the product is included in a special selection promoted by the Salone del Mobile in the weeks leading up to the event.



In the “General Information” section you can enter information on the category of the product that has been optimized for 2023 by changing the combinations between “Rooms”, “Product Categories” and single “Products”.

Please note: for products already present on the platform, check for the new options available.



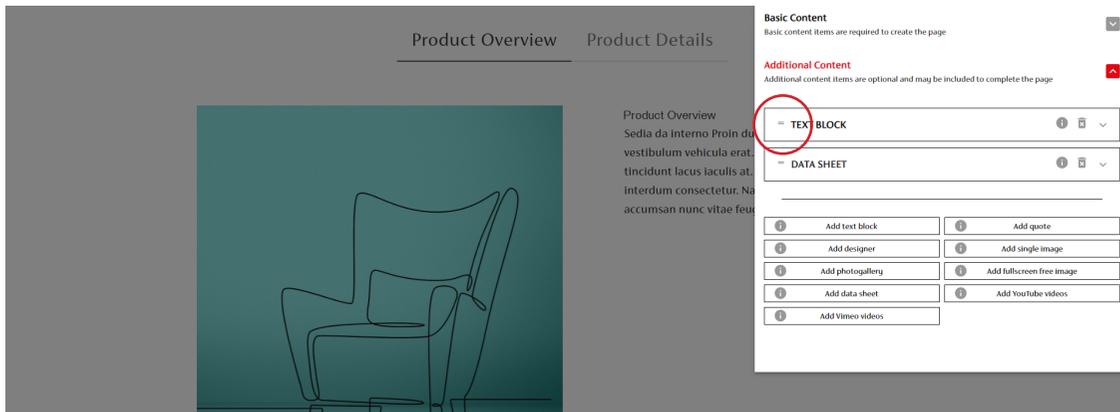
In the “General Information” section, there is also a new item that enables you to highlight the product as part of a collection.

You have to enter the name of the collection in the appropriate field, which will be stored by the system.

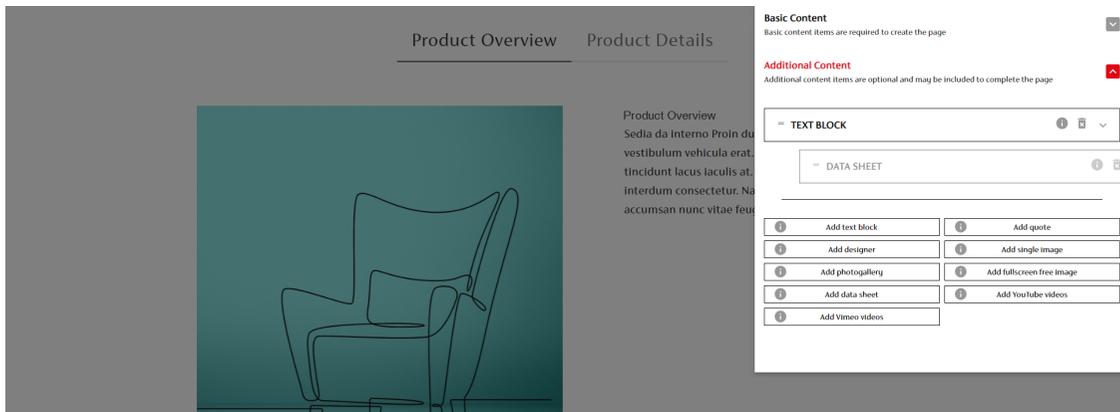
If a name stored in the system is typed in, it will be recognized and reproduced among the collections already included that can be selected.

The name of the collection will appear in the product page, and at the bottom of the tab all the products in the collection on the platform will be reproduced.

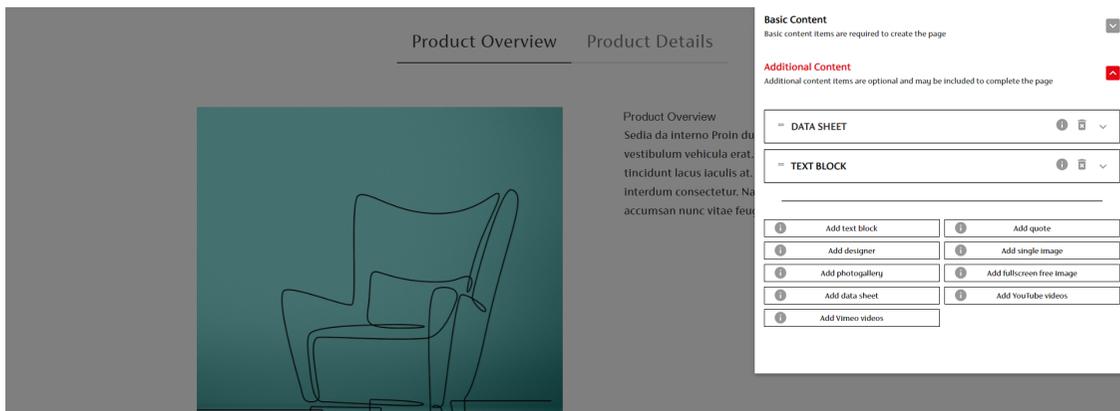
3.1.c Optional Fields

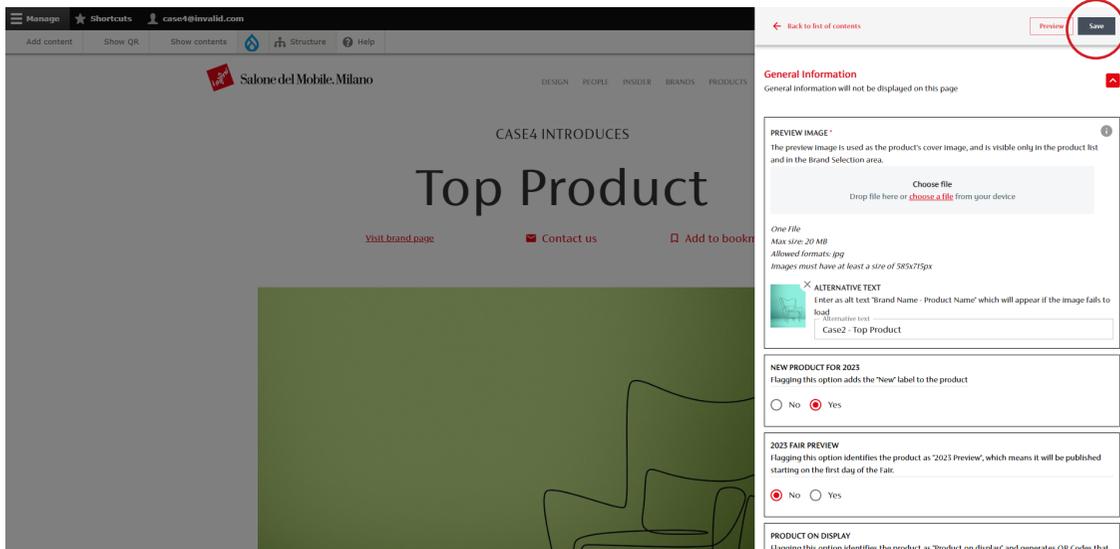


From the “Additional Content” section you can insert all the additional elements to enrich the product page (technical sheet, video...)

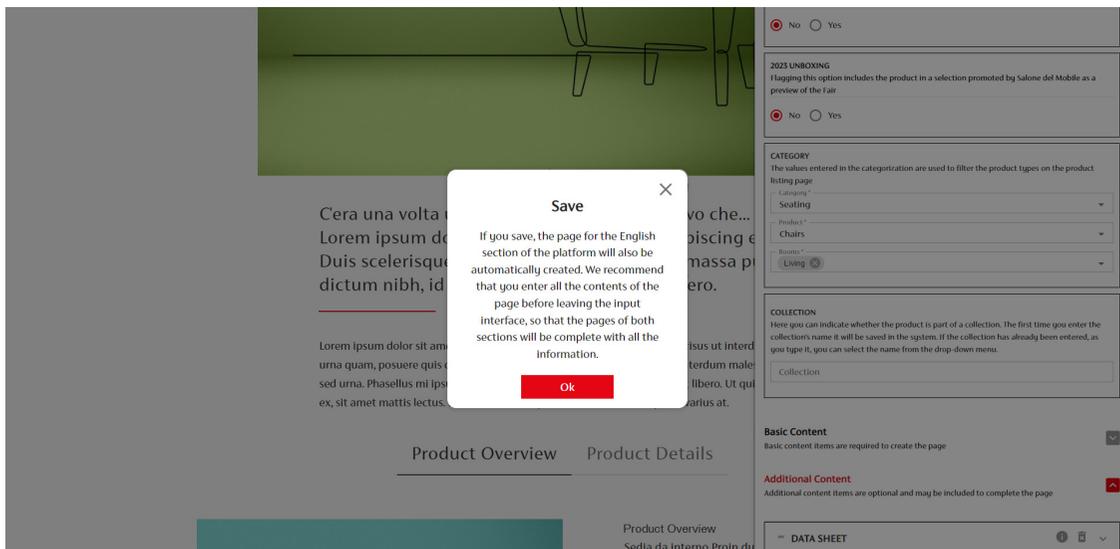


The order of the additional content items can be changed. They can be moved and repositioned on the page to achieve the desired appearance using the Drag & Drop function.

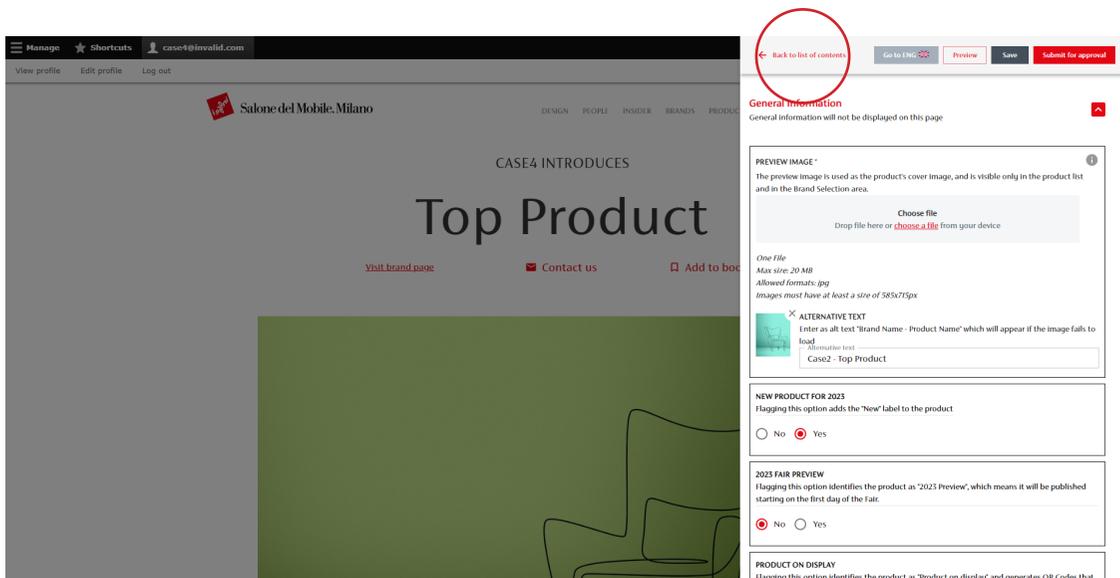




Once you have entered the desired items, save the product sheet by clicking on the “Save” button.

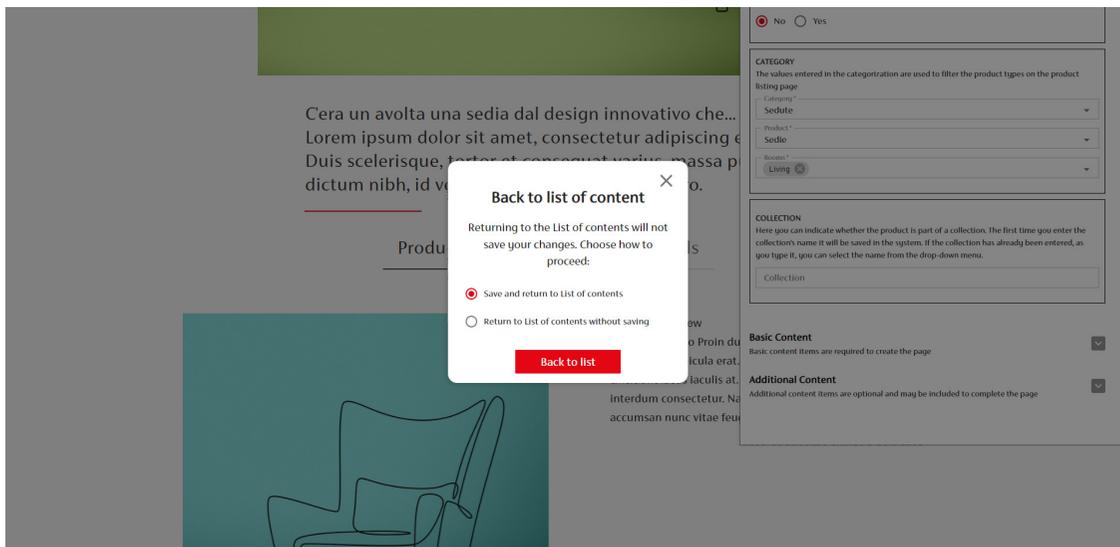


The pop-up will open informing you that the English version of the page will also be created when you save



The “Save” button enables you to save your changes without leaving the editing interface.

If you want to close the editing window to continue the activity at a later time click on “Back to List of Contents”.



If you click on “Back to List of Contents” without saving first, a warning reminds you of the need to save the changes made or return to the listing without saving.

Back to site | Manage | Shortcuts | case4@invalid.com

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Moderated content

Home > Administration
Displaying 1 - 4 of 4

Please note:

- The English translation of the page must always be provided before submitting the product sheet for approval.
- Sheets waiting for approval cannot be modified before Salone del Mobile's evaluation.

Active products: 1
Max number active products: 25

Title: State: [- Any -] Language: [- Any -]

Filter

TITLE	ABSTRACT	CONTENT TYPE	STATE	UPDATED ON	LANGUAGE	OPERATIONS LINKS	ARCHIVE
case4	Summary English page	Exhibitor	Published	24-11-2022 13:13:54	EN	Edit	
case4	Sommario pagina in italiano	Exhibitor	Published	24-11-2022 13:13:54	IT	Edit	
Top Product	C'era una volta una sedia dal design innovativo...	Product	Draft	20-12-2022 16:11:09	EN	Edit	Archive
Top Product	C'era una volta una sedia dal design innovativo...	Product	Draft	22-12-2022 16:38:05	IT	Edit	Archive

The modified product sheet appears with the status "Draft".

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Home > Administration
Displaying 1 - 4 of 4

Please note:

- The English translation of the page must always be provided before submitting the product sheet for approval.
- Sheets waiting for approval cannot be modified before Salone del Mobile's evaluation.

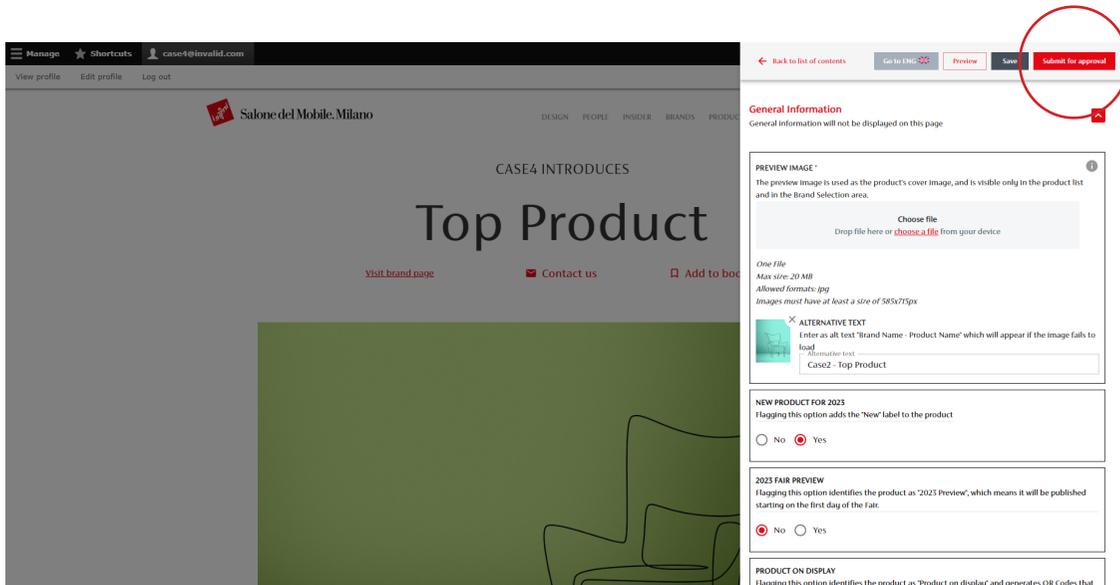
Active products: 1
Max number active products: 25

Title: State: [- Any -] Language: [- Any -]

Filter

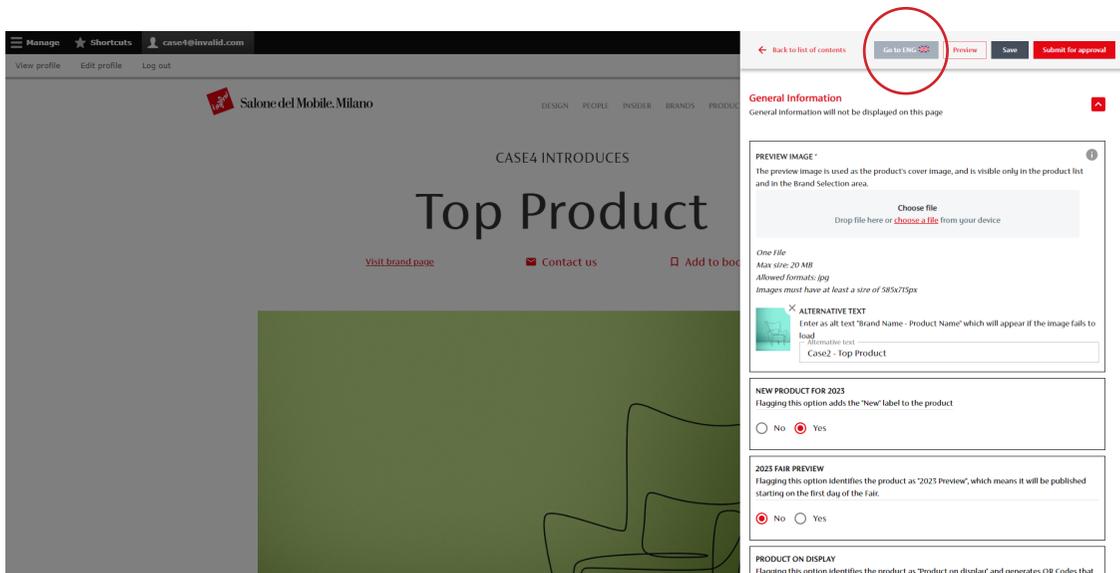
TITLE	ABSTRACT	CONTENT TYPE	STATE	UPDATED ON	LANGUAGE	OPERATIONS LINKS	ARCHIVE
case4	Summary English page	Exhibitor	Published	24-11-2022 13:13:54	EN	Edit	
case4	Sommario pagina in italiano	Exhibitor	Published	24-11-2022 13:13:54	IT	Edit	
Top Product	C'era una volta una sedia dal design innovativo...	Product	Draft	20-12-2022 16:11:09	EN	Edit	Archive
Top Product	C'era una volta una sedia dal design innovativo...	Product	Draft	22-12-2022 16:38:05	IT	Edit	Archive

Please note: to publish the product page the "Brand" page must already have been published

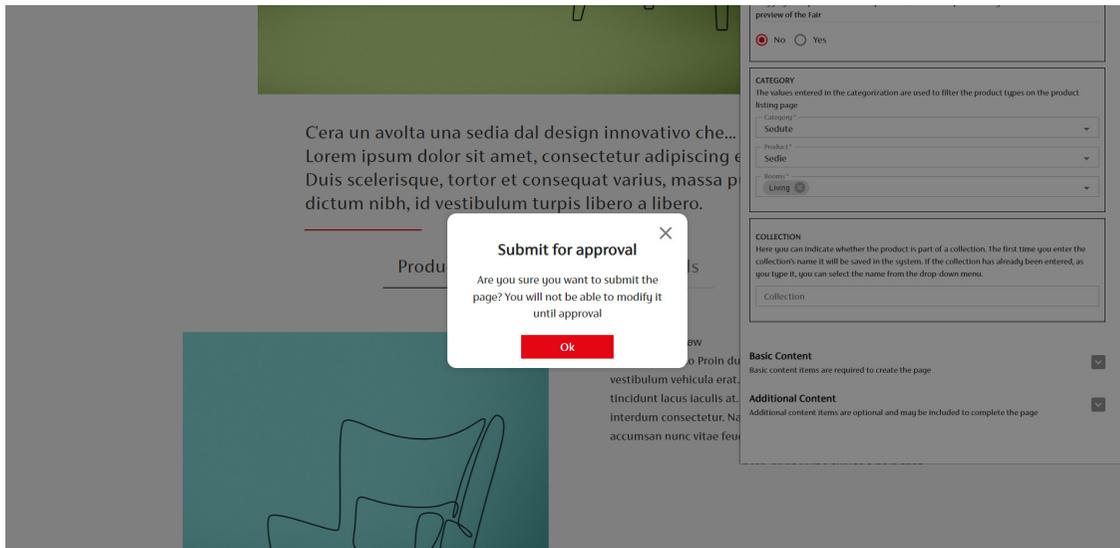


If you think the page is ready to go online, you have to request its publication by clicking on the “Submit for approval” button.

Attention: Once the page has been approved, you cannot edit it until it is analyzed by the digital team. For a product page to be published, you also need to fill in the English version.



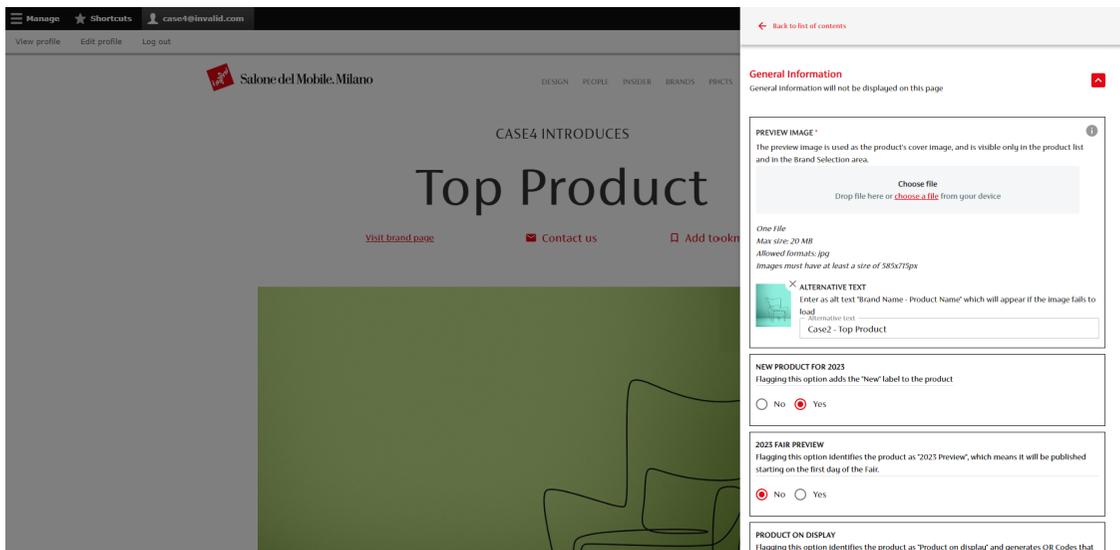
Alternatively, to fill in the product sheet in English select “Go to ENG” from the drop-down menu at the top.



Once the page is approved, the “Submit for approval” button and the editing interface are inactive.

The “Preview”, “Save” and “Submit for approval” buttons disappear.

You return to the listing.



3.1.d Page Translation

Back to site Manage Shortcuts case4@invalid.com

View profile Edit profile Log out

Moderated content

Home » Administration

Displaying 1 - 4 of 4

Please note:

- The English translation of the page must always be provided before submitting the product sheet for approval.
- Sheets waiting for approval cannot be modified before Salone del Mobile's evaluation.

Active products: 1
Max number active products: 25

Title: State: Language:

Filter

TITLE	ABSTRACT	CONTENT TYPE	STATE	UPDATED ON	LANGUAGE	OPERATIONS LINKS	ARCHIVE
case4	Summary English page	Exhibitor	Published	24-11-2022 13:13:54	EN	Edit	
case4	Sommario pagina in italiano	Exhibitor	Published	24-11-2022 13:13:54	IT	Edit	
Top Product	C'era una volta una sedia dal design innovativo...	Product	Draft	20-12-2022 16:11:09	EN	Edit	Archive
Top Product	C'era una volta una sedia dal design innovativo...	Product	Waiting for approval	22-12-2022 16:38:05	IT	Edit	Archive

You can insert the translation of the texts also from the “Manage Content” section by clicking on the “Edit” button of the English page.

Cera una volta una sedia dal design innovativo che...
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis scelerisque, tortor et consequat varius, massa porttitor nibh, id vestibulum turpis libero a libero.

Product Overview Product Details



Product Overview

Sedia da interno Proin dui erat, ultricies vel lorem sed, vestibulum vehicula erat. Sed sodales molestie erat, non tincidunt lacus laculis at. Donec et eros nec lorem interdum consectetur. Nam eget cursus lorem. Duis accumsan nunc vitae feugiat efficitur.

Allowed formats: jpg
Images must have at least a size of 1200x900px

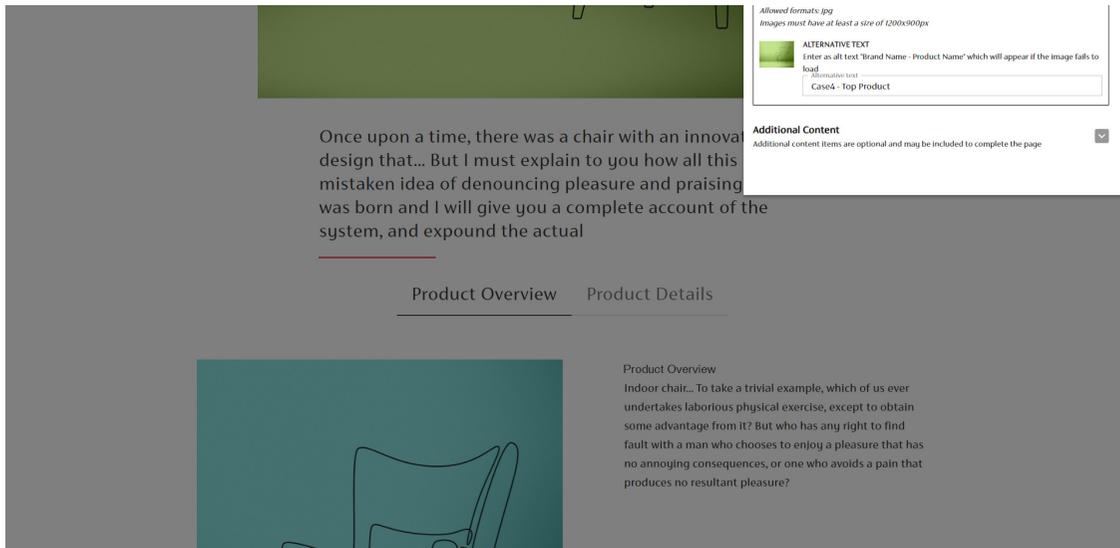
ALTERNATIVE TEXT
Enter as alt text "Brand Name - Product Name" which will appear if the image fails to load.
Alternative text:

Additional Content
Additional content items are optional and may be included to complete the page

All the items inserted in the Italian version are already present.

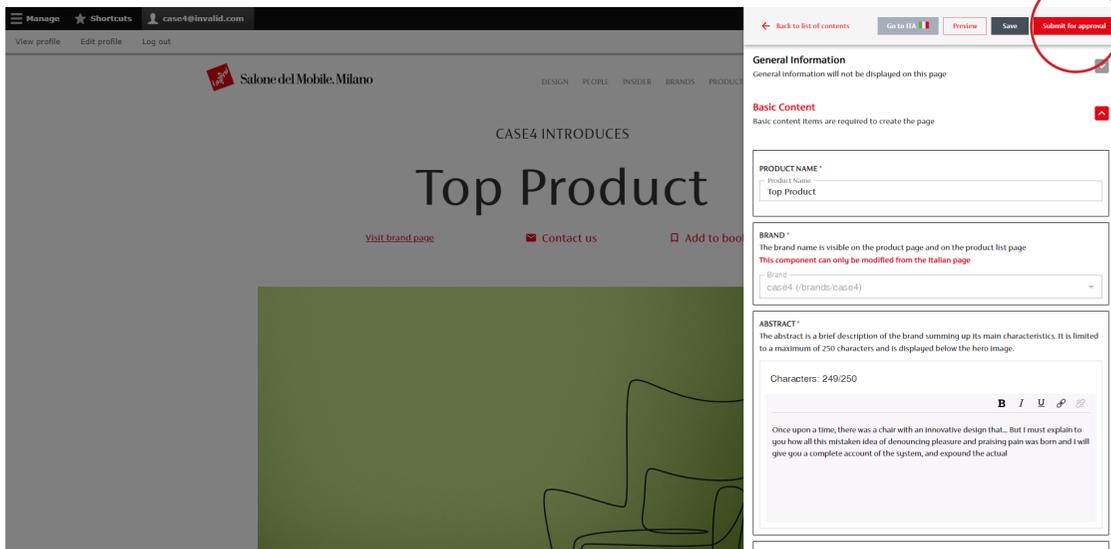
Attention: In the English sheet it is not possible to insert additional content or change the order of components

These changes can only be made in the Italian sheet and will be automatically applied to the English sheet

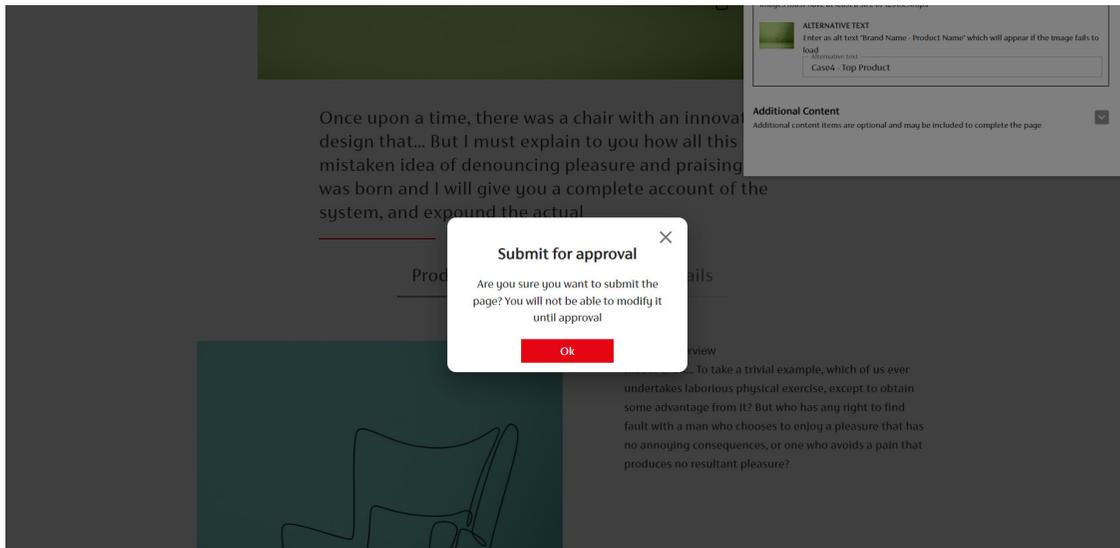


For each item on the page you have to enter the text in English. If the text has already been inserted in English in the Italian sheet, it is not necessary to enter it again

As with the Italian version, you can make intermediate saves.

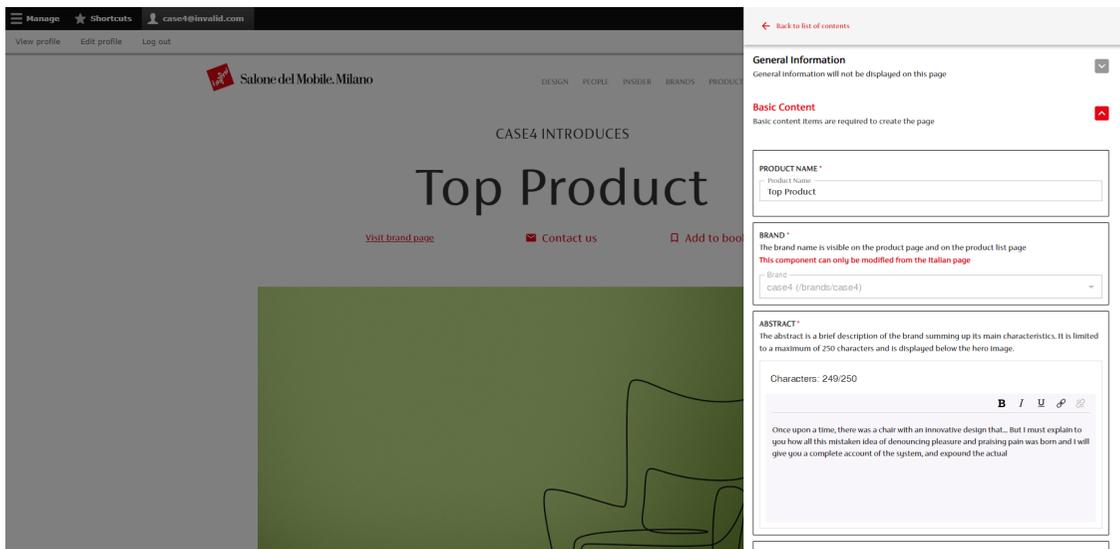


Once all the texts in English have been entered, it is also possible to send the English page for approval.



Once the page has been sent for approval, the “Submit for approval” button and the editing interface are inactive.

You can only return to the listing.



3.1.e Page Status

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Moderated content

Home > Administration
Displaying 1 - 4 of 4

Please note:

- The English translation of the page must always be provided before submitting the product sheet for approval.
- Sheets waiting for approval cannot be modified before Salone del Mobile's evaluation.

Active products: 1
Max number active products: 25

Title: State: Language:

Filter

TITLE	ABSTRACT	CONTENT TYPE	STATE	UPDATED ON	LANGUAGE	OPERATIONS LINKS	ARCHIVE
case4	Summary English page	Exhibitor	Published	24-11-2022 13:13:54	EN	Edit	
case4	Sommario pagina in italiano	Exhibitor	Published	24-11-2022 13:13:54	IT	Edit	
Top Product	Once upon a time, there was a chair with an...	Product	Waiting for approval	22-12-2022 16:38:05	EN	Edit	Archive
Top Product	C'era una volta una sedia dal design innovativo...	Product	Waiting for approval	22-12-2022 16:38:05	IT	Edit	Archive

Both pages are in “Waiting for Approval” status.

To go online you need to wait for publication by the digital team.

Please note: if the pages present problems or require corrections you will be contacted by the digital team

Once you have completed both product sheets, you can consult the list of contents for a preview of the summary of the pages, so that it is immediately clear whether they are in Italian or English.

Back to site | Manage | Shortcuts | case4@invaldi.com

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Moderated content

Home > Administration
Displaying 1 - 4 of 4

Please note:

- The English translation of the page must always be provided before submitting the product sheet for approval.
- Sheets waiting for approval cannot be modified before Salone del Mobile's evaluation.

Active products: 4
Max number active products: 25

Title: State: Language:

Filter

TITLE	ABSTRACT	CONTENT TYPE	STATE	UPDATED ON	LANGUAGE	OPERATIONS LINKS	ARCHIVE
case4	Summary English page	Exhibitor	Published	14-12-2022 18:38:53	EN	Edit	
case4	Sommario pagina in italiano	Exhibitor	Published	14-12-2022 18:38:53	IT	Edit	
Top Product	Once upon a time there was a chair with an ...	Product	Waiting for approval	21-12-2022 11:49:42	EN	Edit	Archive
Top Product	C'era una volta una sedia dal design innovativo...	Product	Waiting for approval	21-12-2022 11:49:42	IT	Edit	Archive
Top Product2	Summary English page	Product	Draft	21-12-2022 11:49:42	EN	Edit	Archive
Top Product2	Sommario pagina in italiano	Product	Draft	21-12-2022 11:49:42	IT	Edit	Archive
Top Product3	Summary English page	Product	Approved	21-12-2022 11:49:42	EN	Edit	Archive
Top Product3	Sommario pagina in italiano	Product	Approved	21-12-2022 11:49:42	IT	Edit	Archive
Top Product 4	Summary English page	Product	Archived	21-12-2022 11:49:42	EN	Edit	Archive
Top Product 4	Sommario pagina in italiano	Product	Archived	21-12-2022 11:49:42	IT	Edit	Archive
Top Product 5	Summary English page	Product	Published	21-12-2022 11:49:42	EN	Edit	Archive

For each product sheet in the content listing, the moderation status is highlighted:

“Draft” – Page in progress

“Waiting for approval” – Page waiting to be published by the digital team

“Reviewed-to be edited” – Page that has been revised but needs editing

“Approved” – Approved 2023 Preview product sheets that will only be published from the first day of the show.

“Published” – Page that is online.

“Archived” – Page that has been de-published

Thank you!

For further information or support for managing your
content please write to [*digital@salonemilano.it*](mailto:digital@salonemilano.it)