



Salone  
del Mobile.  
Milano

# How not to get lost at Salone

Choose your own space, your own rhythm  
or style and let yourself be guided, with  
24 itineraries specially chosen for you.

without

missing

Salone

A compass for navigating this hub of experimentation and cross-pollination, a place to meet and fresh opportunities to reflect on the world of design and planning. Enabling you to move around according to your tastes and needs.

## → Your space [home places]

Every corner of the house can become your favourite place. Every habit can be something to rediscover. Which would you like to see with new eyes?

## → Your rhythm [lifestyles]

What rhythm do your days follow? Choose the lifestyle that most resembles you and let yourself be guided.

## → Your style [design trends]

There is a style that belongs to you. You recognise it immediately. Check out its evolution through new design trends.

## Space

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- ② [Sweet dreams](#)
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Want to explore












further?

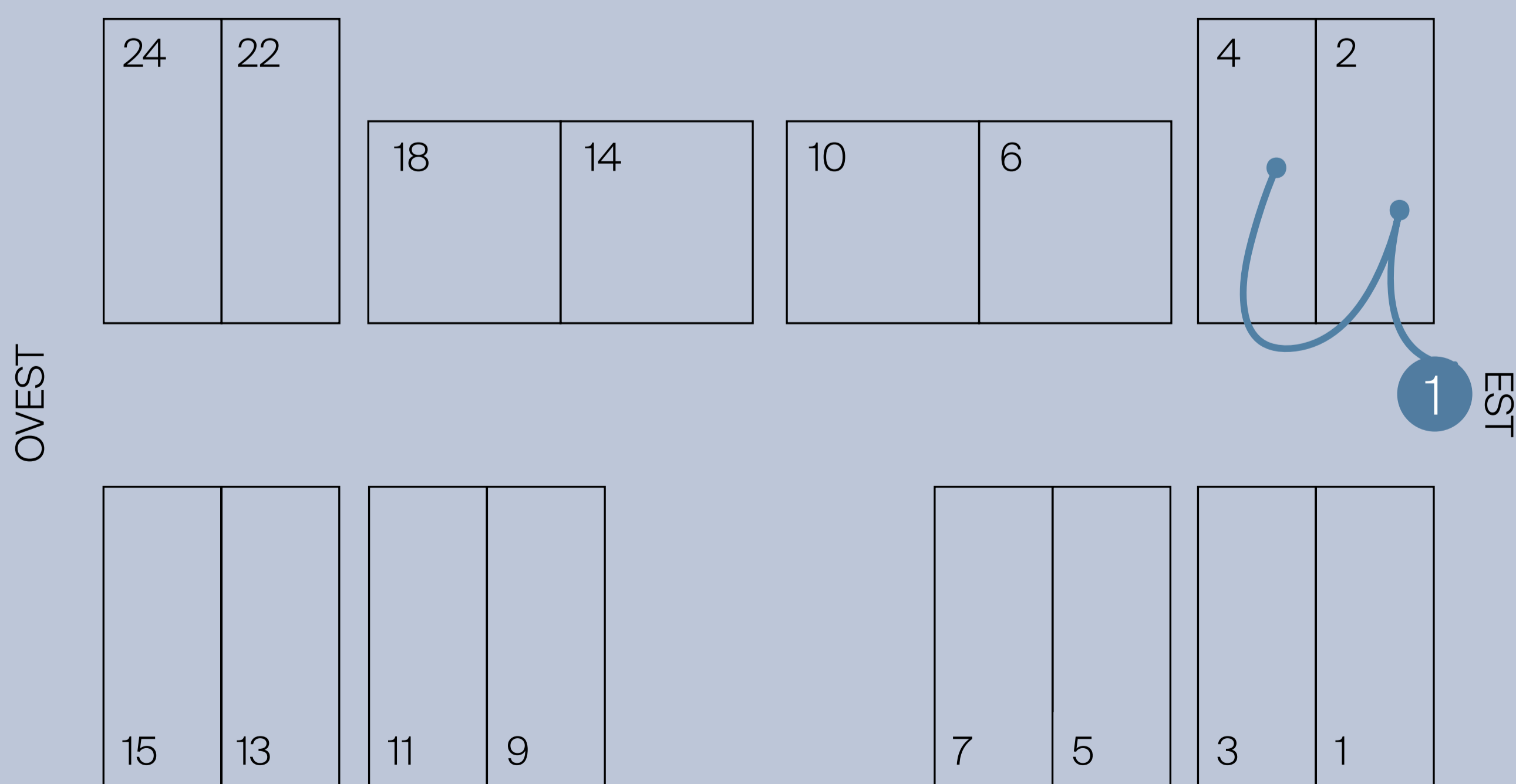
Let yourself







be inspired

# Kitchen celebrations

The kitchen is the beating heart of the home. Is it your favourite place? You will find spectacular kitchens on this route, designed for the ritual of hospitality, in which conviviality reigns supreme. Solutions ready to be experienced. And for those who have never loved cooking: give us a chance! You'll see that your breakfasts and suppers will become celebrations, for sharing with the people you love.

Exhibitor	Pav.	Stand
 Snaidero Rino spa	2	A03 B04
 Binova	2	A14 A16
 next125	2	A15 B18
 Schüller	2	A15 B18
 Veneta Cucine spa	2	B01 A01 A02
 Scavolini	2	B03 B09
 Cucine Lube	2	B15 B21
 Creo Kitchens	2	B15 B21
 Stosa Cucine	4	C02 D02 D01
 Febal Casa	4	C04 C08
 Häcker	4	C11 D16

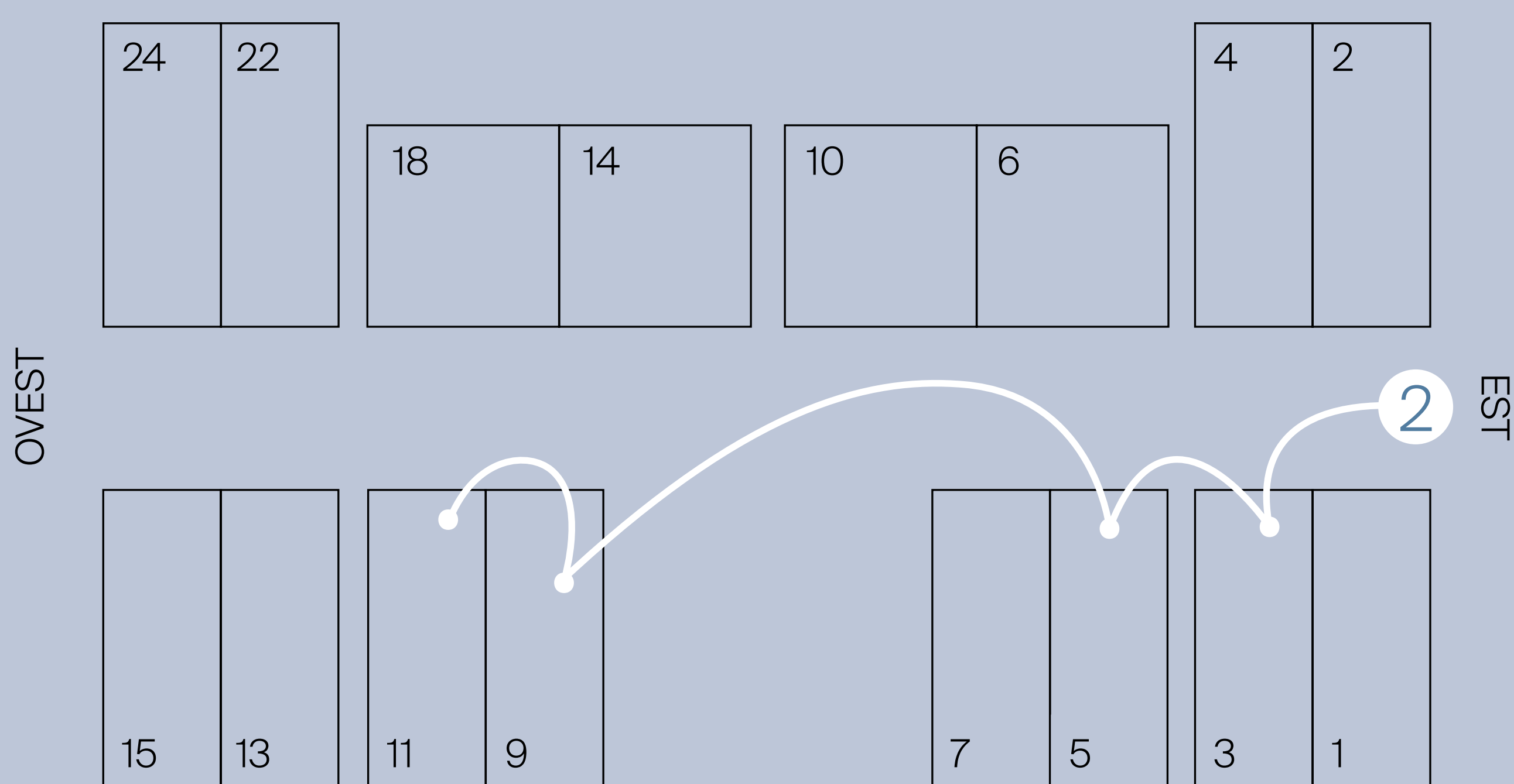


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# Sweet dreams

Is the bedroom your refuge? Well, this is where you will find cosy beds and mattresses that will make your eyes close with emotion... Enjoy your sleep time, however long or short it may be, and turn every new awakening into a warm hug. Lose yourself among the sheets, cocooned by soft materials, without having to renounce the support (without sacrificing the support) you need to regenerate mind and body, night after night.


Exhibitor	Pav.	Stand
■ Rinaldi Group spa sb	3	D15
■ Pierre Cardin Bedding	3	D30
■ Colunex - Tailored Comfort	5	A14
■ Family Bedding	5	B28
■ Milano Bedding	9	D06
■ Flou spa	11	A15 B12

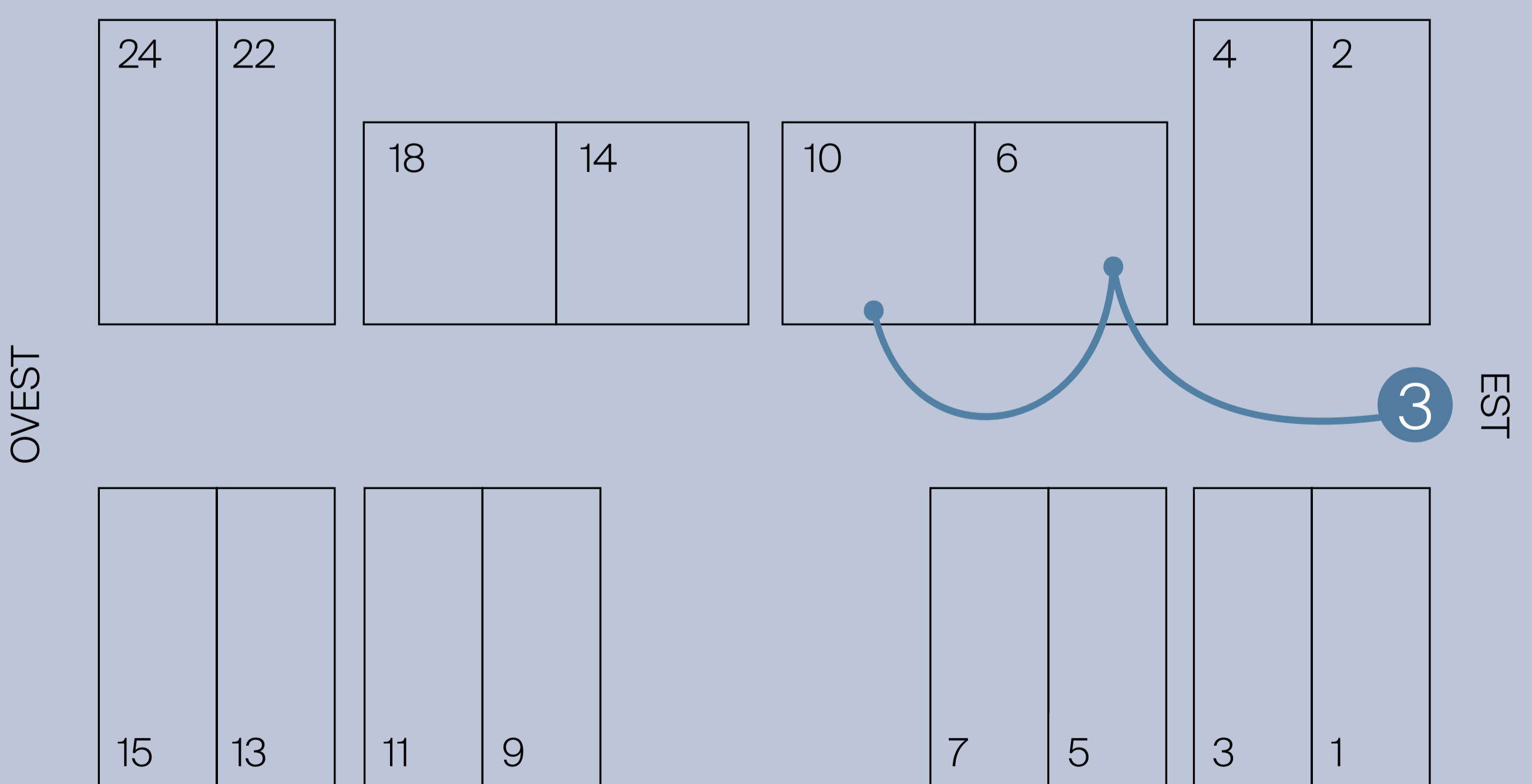








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# Running water

Washbasins, taps, fittings and showers – water is the absolute protagonist of the new way of experiencing wellbeing. Every detail contributes to the creation of your new bathroom, to redesigning every small or large daily action and enjoying it in a different way. Every drop of water becomes a rite of pleasure, transforming your routine into a unique sensory experience.

Exhibitor	Pav.	Stand
 Cristina Rubinetterie	6	A23 B20
 Fima Carlo Frattini spa	6	A25 A27
 Hansgrohe SE	6	A35
 Axor	6	A35
 Quadro srl	6	B41
 Novello srl	6	C24
 Jaquar	6	D29 D33
 Ceramica Cielo spa	10	A14 A18
 Stocco F.lli srl	10	A21 B16
 Laufen	10	B11 B19 C12 C16
 Roca	10	B11 B19 C12 C16
 Fratelli Fantini spa	10	C11

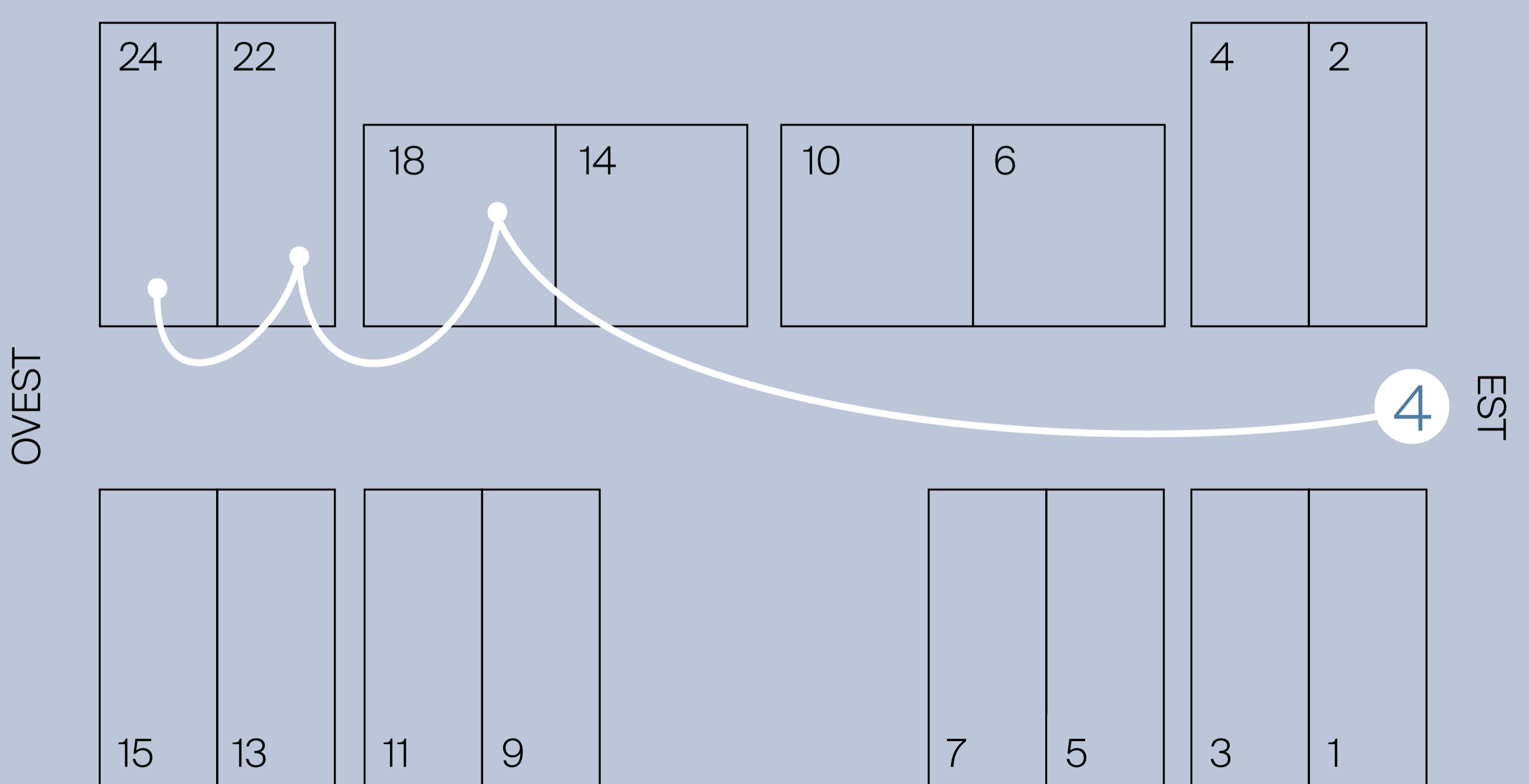


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# An office that breathes

Acoustics, ergonomics and wellbeing for a more welcoming workspace, inside or outside the home. Add pleasure to your working days and feel at home even in the office - or create your own home office, furnished with new products designed just with you in mind.












Exhibitor	Pav.	Stand
● Quinti Sedute srl	18	D06
● Viganò & C. srl a socio unico	18	D09
■ Fornasarig	18	D15 D19
● Mara	22	A25
● NII	22	A27
● Slalom srl	22	A36
● Arper spa	22	B02
● Fantoni spa	24	C02 C06 C10
■ Caimi Brevetti spa	24	C16 D23
■ Maxdesign	24	D26

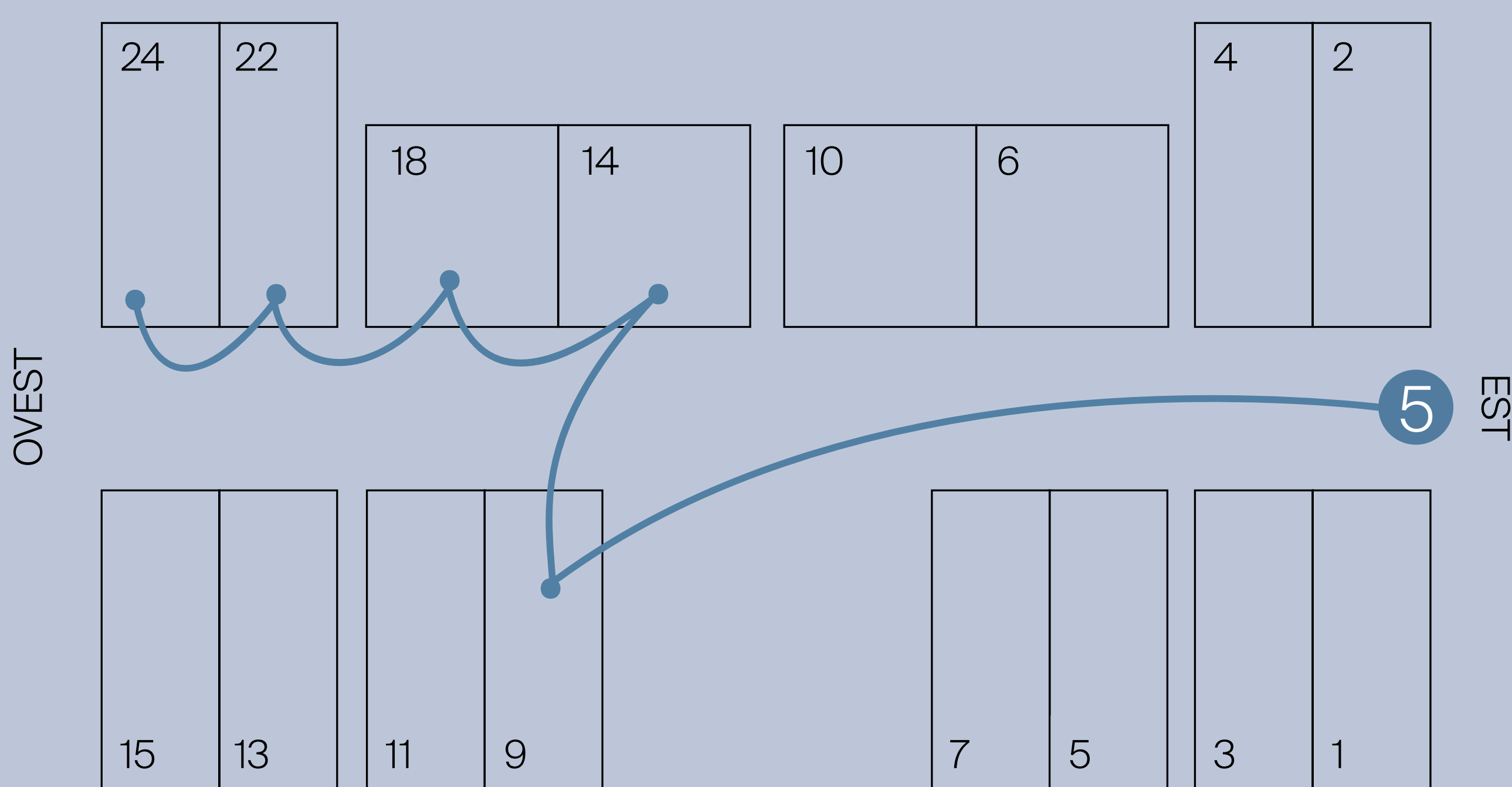








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# Outdoor is the new indoor

Make the most of your favourite room... the one boasting fresh air and sunshine! On this route you will find outdoor furniture, umbrellas and teak, for transforming gardens and terraces into real outdoor living rooms. Enjoy nature without sacrificing comfort, whether it's for an aperitif or for deep relaxation.

Exhibitor	Pav.	Stand
 Varaschin spa 	9	A05 B06
 Exteta srl	9	F05 F09 G06
 Nardi spa	14	A23 B22
 Serralunga	14	E24
 Slide srl	18	D16
 Roda srl	22	A04 B05
 Talenti spa	22	A31 A35
 Gandia Blasco sa	22	B08
 Emu Group spa	22	B24
 Ethimo srl	24	C37



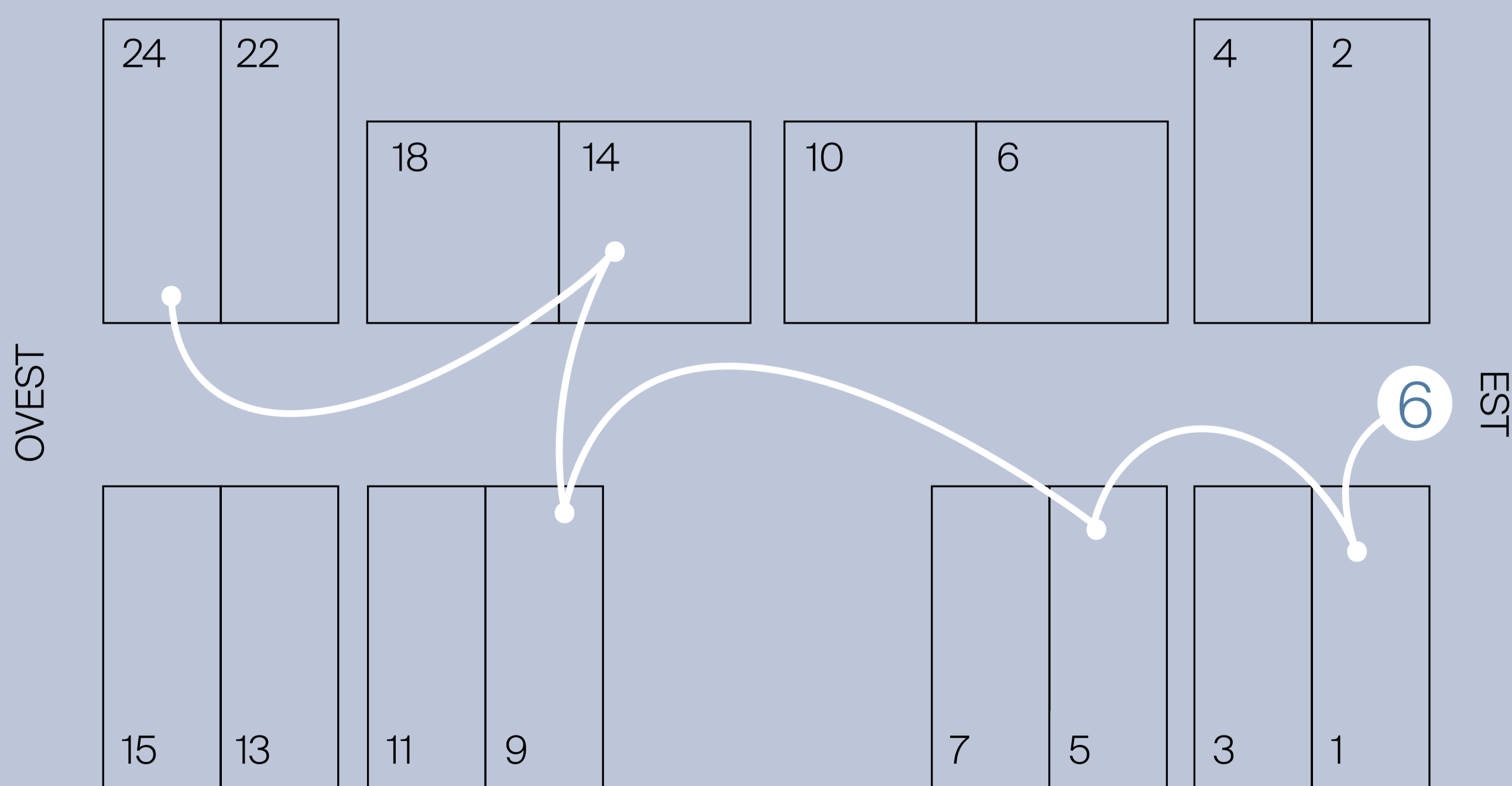
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# Over the threshold

A route for turning passing places into living spaces. With dividing walls, handles, doors and safety solutions for every area, from entrances to interiors.

Every threshold becomes an opportunity for style and functionality, in which the architecture of the spaces chimes with your freedom of movement. For those who care about details and like to choose which door to open.

Exhibitor	Pav.	Stand
◆ Manital srl	1	A10
◆ Ento	1	B11
◆ Oikos Venezia srl	5	A03
◆ Protezioni srl	5	B09
■ Henry Glass srl	9	C09
■ Barausse srl	14	B26
■ Effequattro spa	14	E35
▲ Essem Design AB	14	E38
◆ Olivari B. spa	24	C26

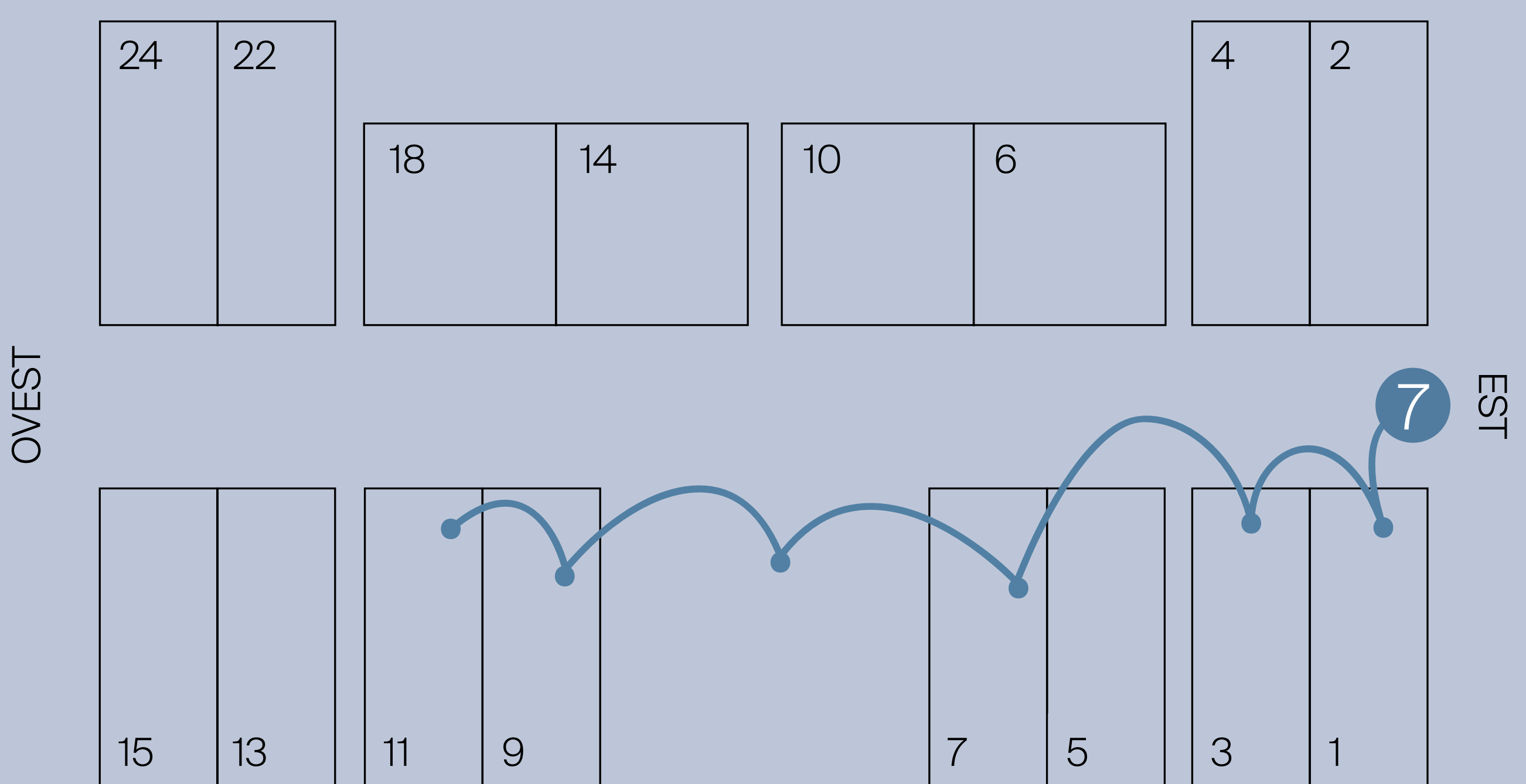


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# Enveloping living

If the sofa is your throne... this is where you will find upholstereds and relaxations systems that put comfort first. For turning your living room into a welcoming hug, where wellbeing is protagonist. Softness, support and design combine to wrap you in an atmosphere of pure relaxation, every single day. If you want to get home and feel as though you're home... choose the living room you deserve!

Exhibitor	Pav.	Stand
■ Incanto	1	A03
■ Maxdivani srl	1	A04 B03
■ Calia Italia	1	A06 B05
■ Gamma Arredamenti International spa	1	B02 B04
■ Bullfrog	1	B18
■ Egoitaliano srl	3	C02 D03
■ Alpa Salotti srl	3	C09
■ Dienne Salotti srl	7	D14
■ Chateau d'Ax spa	C.so Italia	S49
■ Desiree spa	9	L09 M06
■ Natuzzi Italia	11	L15



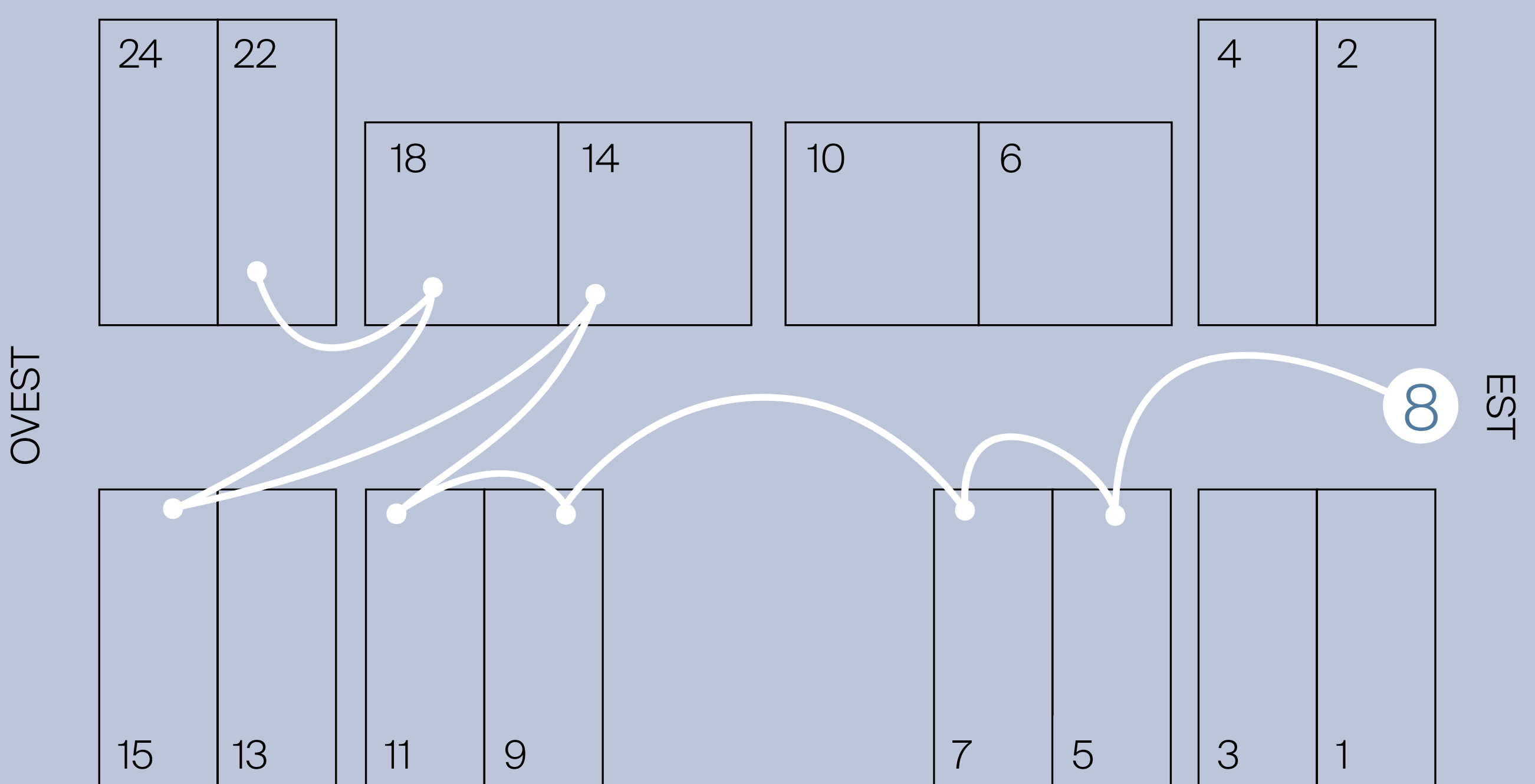
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# Total look

Change home, change life? Unique, coordinated solutions for transforming every space. From A to Z, top quality furnishings and accessories for bestowing continuity and style on every room.

On this route, you will find everything you need to completely change the look of every part of the home. Seamless visual and functional harmony, from the entrance to the rooms.

Exhibitor	Pav.	Stand
■ Mobilificio SanGiacomo spa	5	A01 B01
■ Tomasella Industria Mobili srl	7	C02 D02
■ Porada Arredi srl	9	A03 C02
■ Audo Copenhagen	9	F03 G02
■ Meridiani srl	11	G11 H18
■ BONTEMPI	14	C25 D26
▲ Vista Alegre	15	A10
■ Connubia	18	A11 A15 B12 B18
■ S.CAB	18	E22
■ Caccaro srl	22	A21



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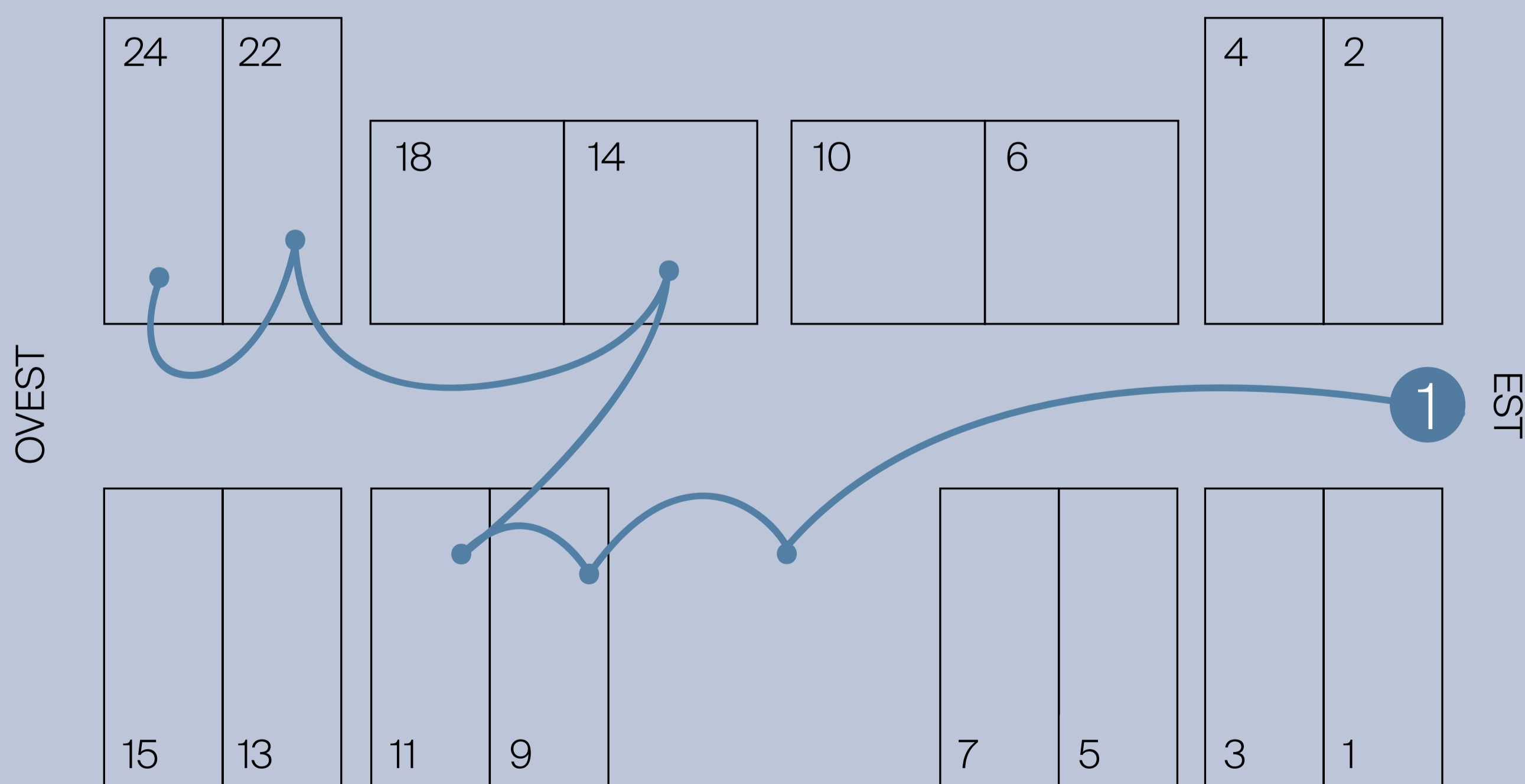
# Sustainable tailoring

If your rhythm is in tune with nature, natural materials and careful workmanship give shape to essential and harmonious spaces. Pure and sustainable materials, the result of careful attention to quality and durability.

Continue your visit by exploring **THE CHAIN OF WONDERS. Italian Excellence by FederlegnoArredo.**

[→ Find out more](#)

Exhibitor	Pav.	Stand
■ Riva 1920	C.so Italia	S24
■ ritzwell & Co	9	C01 C03
■ Lema spa	11	B11 C20
■ Potocco spa	11	C22 C24
■ Visionnaire	11	G23 H22
■ Arte Brotto Mobili srl	14	D47
■ Zanat	22	A11
■ Mattiazzi srl	22	A14
■ Woodnotes oy	22	B07
■ Nikari oy	22	B07
■ Prostoria d.o.o.	24	C25
◆ ALPI spa	24	D18



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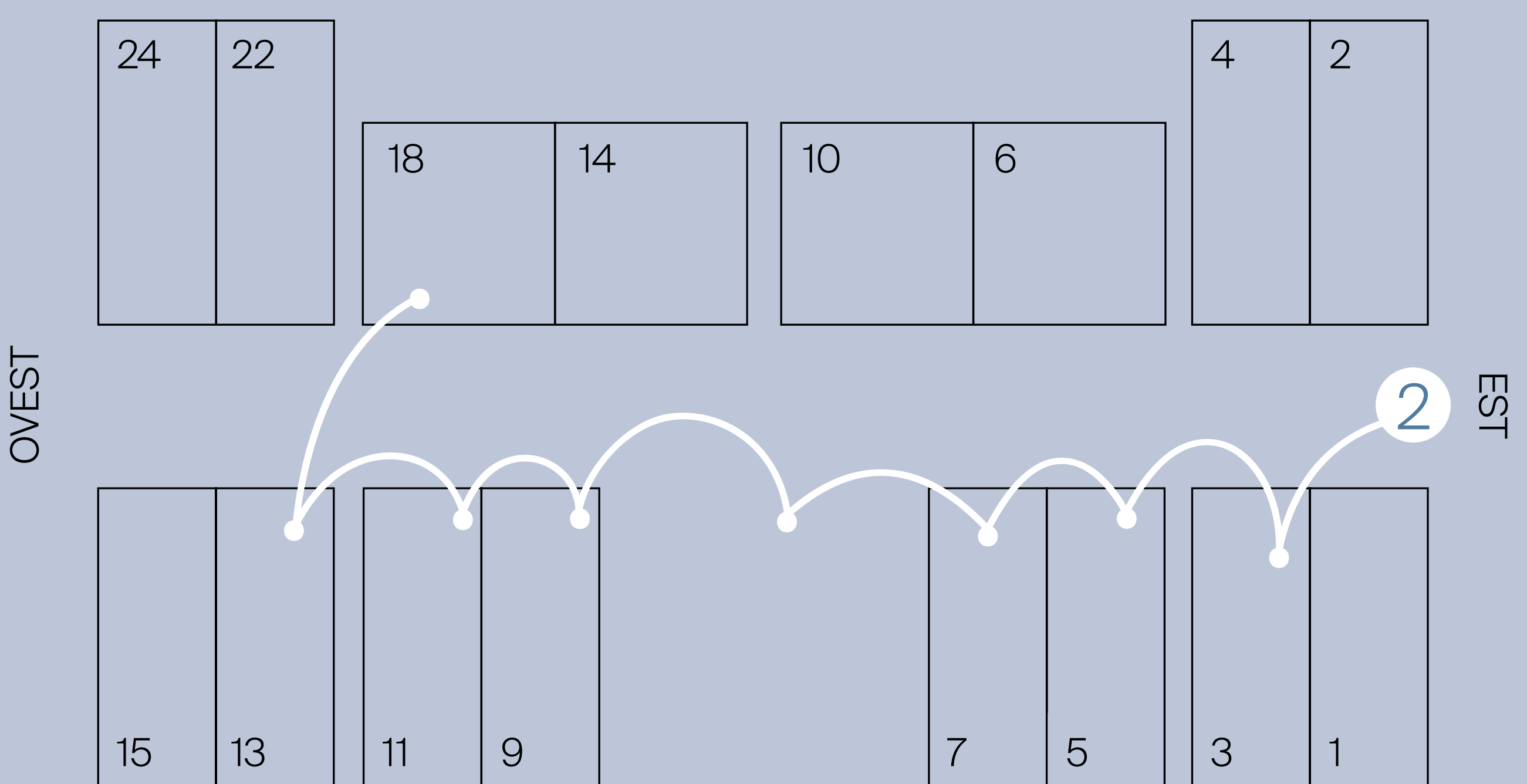
# Quiet luxury

Authentic, discreet luxury. Custom-made furnishings and sartorial care for timeless elegance, an expression of the best cabinet-making and high quality craftsmanship. Every detail is designed for those who appreciate beauty that has no need to shout, the kind that lasts forever. For those of you who believe that true luxury is silence, substance and durability, first and foremost.

Continue your visit by exploring collectible design at **Salone Raritas**.

[→ Find out more](#)

Exhibitor	Pav.	Stand
■ Brucs	3	D10
■ Pianca spa Società Benefit	5	B05
■ Nicoletti Home	7	C07
■ Giorgetti spa	C.so Italia	S26
■ Gervasoni spa	9	A09 B10
■ Gallotti&Radice srl	9	B09 C12
■ Desalto spa	9	D10
■ B&B Italia spa	9	E03 E11 F02 F06
■ Porro spa	11	D15 E18
■ Minotti spa	11	E15 E27 G12 G16
■ Giorgio Collection srl	13	D02 D06
■ PR Living Belgium	18	B10

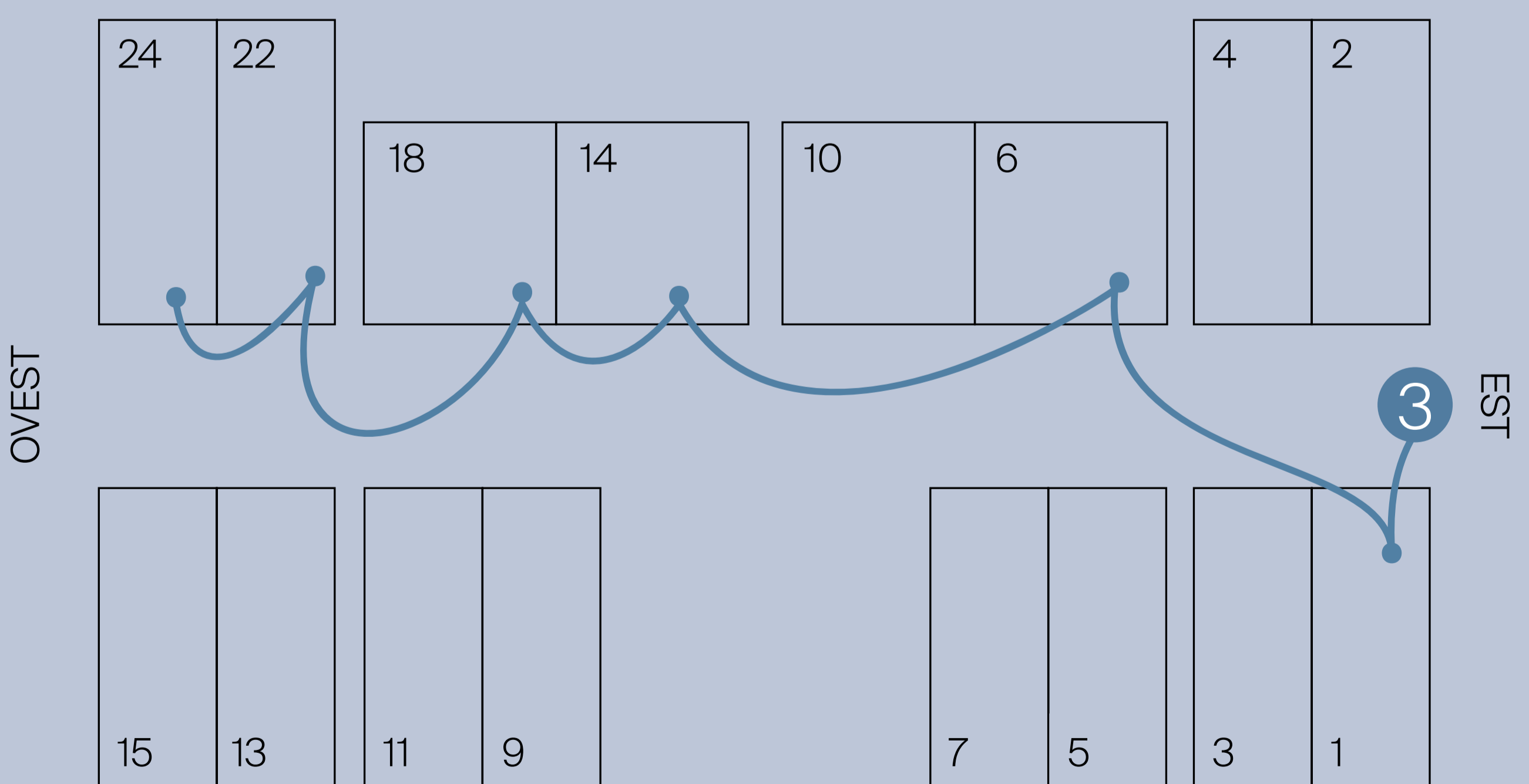


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# Nomadic spirit

Material weaves and references to nature for boundless relaxation, both indoors and outdoors. A free-ranging route that chimes with the vital energy of your travels, anywhere and nowhere. Bring everything you love back to your very own refuge and let all the energies of the world in. Light furniture, natural fabrics, atmospheres that change with you and your memories.

Exhibitor	Pav.	Stand
■ Crema Outdoor srl	1	B14
■ Bathco	6	A30
■ Jonas Ihreborn ab	14	E38
■ Fri Form AB	14	E38
■ Sylvanix Outdoor Products Inc.	18	F14 F18
■ Expormim sa	22	A09
■ Karl Andersson & Söner ab	22	A34
■ Gloster Furniture GmbH	22	B18
■ DEDON	22	B20
■ Karimoku Furniture Inc.	24	D10
■ Lot Comércio de Mobiliários Ltda	24	D16

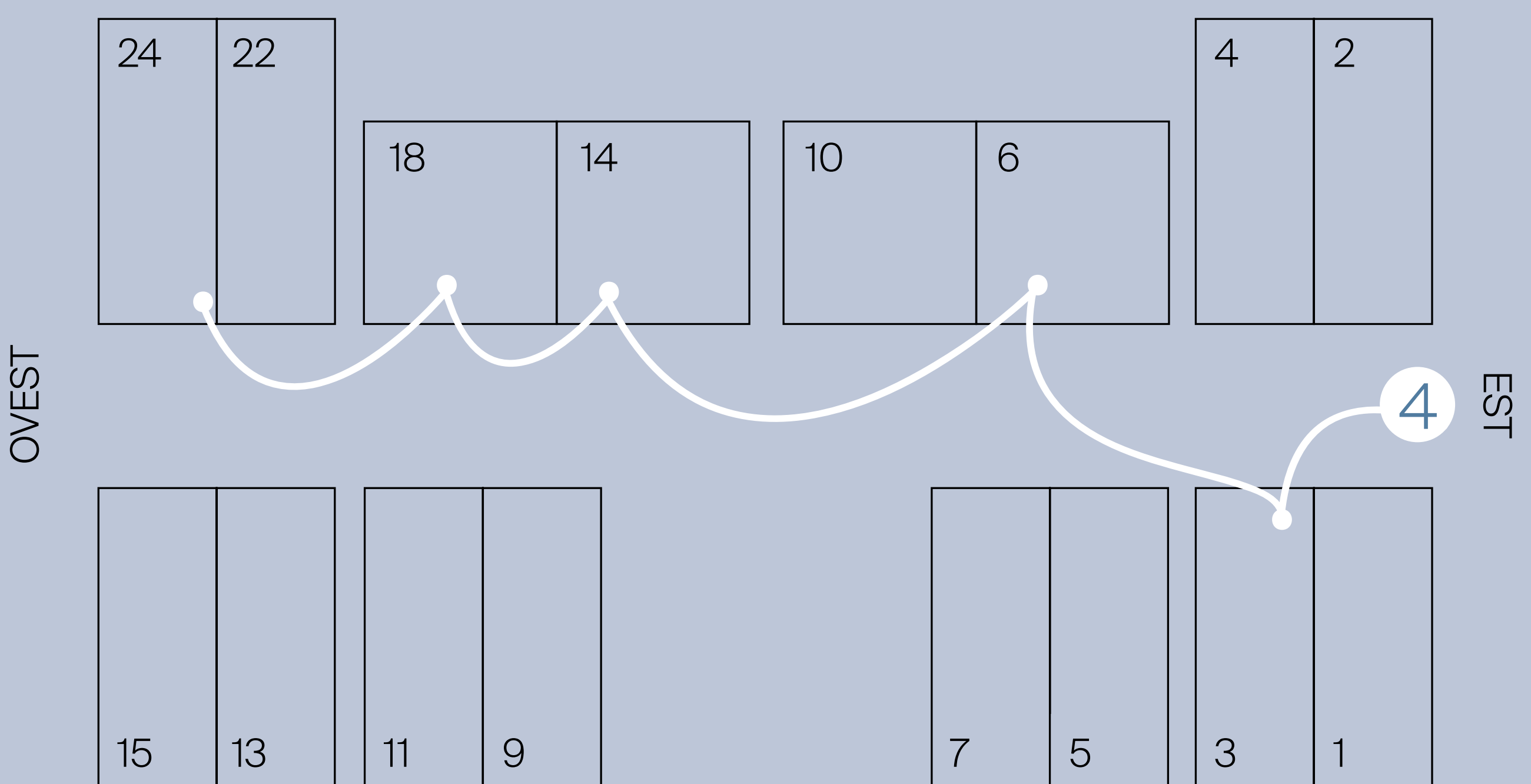


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# Urban surfer

Dynamic solutions for contemporary living, leveraging metal and innovative materials. A fast, light rhythm tuned into the city and its transformations. Proposals for wireframe living, essential and modular. Immediate design, technical surfaces and urban colours: your home moves in step with the metropolis, without ever losing its bold and functional character.




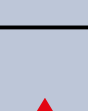
Exhibitor	Pav.	Stand
■ Livoni Since 1895	3	C04
■ Papatya	3	D29
■ Scarabeo Ceramiche srl	6	B25 C22
■ Kryptonite Italia srl	14	D45
■ Isimar	14	E41
■ Calligaris spa ▲	18	A11 A15 B12 B18
■ Et al.	18	D27
● Urbantime by Diemmebi spa SocietàBenefit	18	E06
■ Midj spa	18	E23 E25 F20 F24
■ MDF Italia srl società unipersonale	24	C14 D19
■ Acerbis	24	C14 D19
■ Dante - Goods and Bads GmbH	24	D45

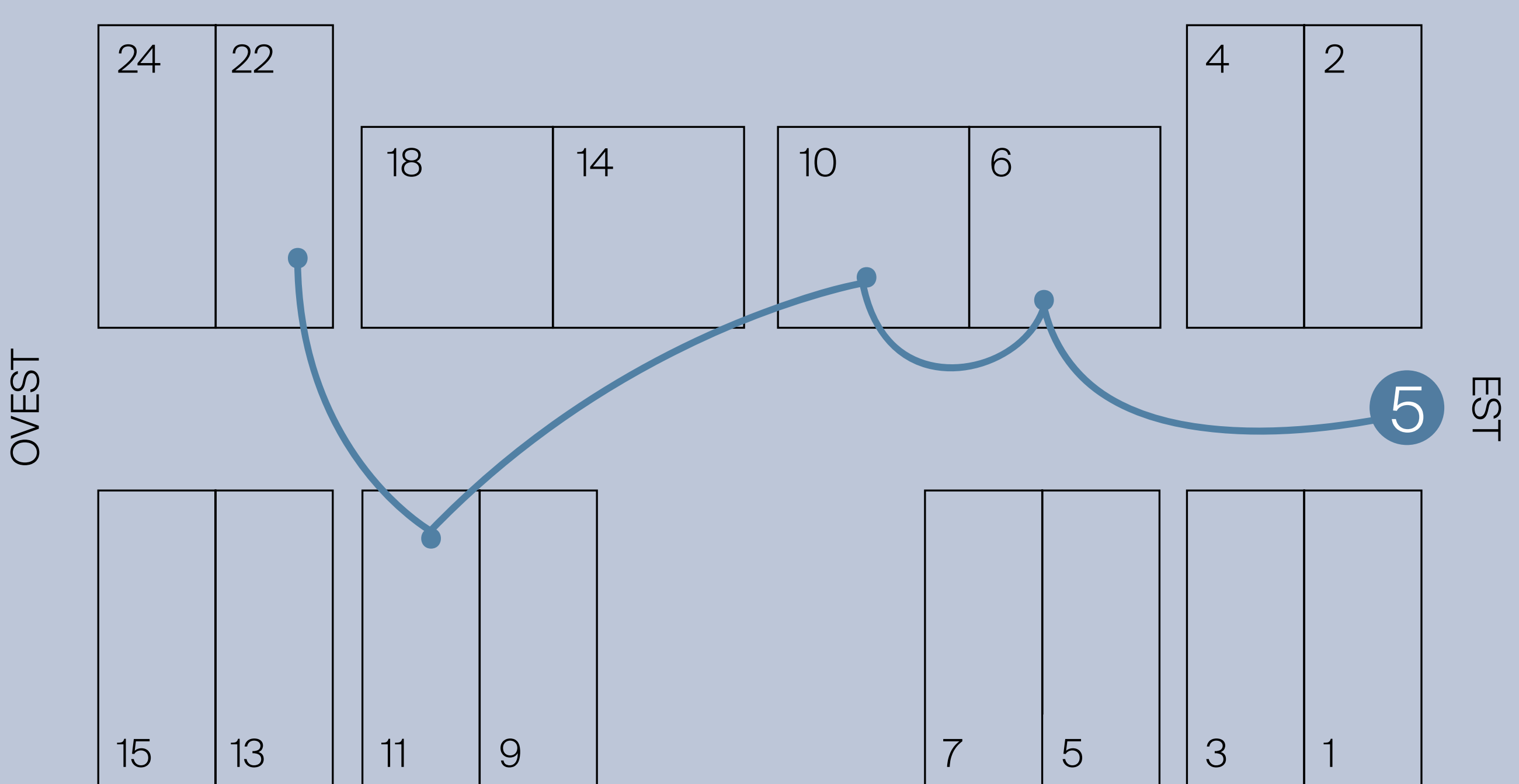


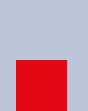



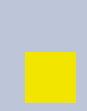

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# Wellness addicted

On this route, you will find all the rituals needed for transforming your home into a home spa, including taps, tubs, whirlpools and fitness. Daily wellbeing that regenerates body and mind. Steam and chromotherapy, for a purely regenerative break every day, without leaving home. Immerse yourself in your wellbeing ritual and enjoy the comforts of wellness facilities.

Exhibitor	Pav.	Stand
 Megius spa	6	A22 A24
 InnoZen GmbH	6	A32
 Antrax It srl	6	B27
 Bellosta Carlo & C. srl Rubinetterie	10	B12 B14
 Signorini Firenze 1923	10	B12 B14
 Gruppo Tre S spa	10	D15 D19
 Piet Boon Collection	11	E20 E22
 Technogym spa	22	A10 B09
 Effegibi srl	22	B11 B15

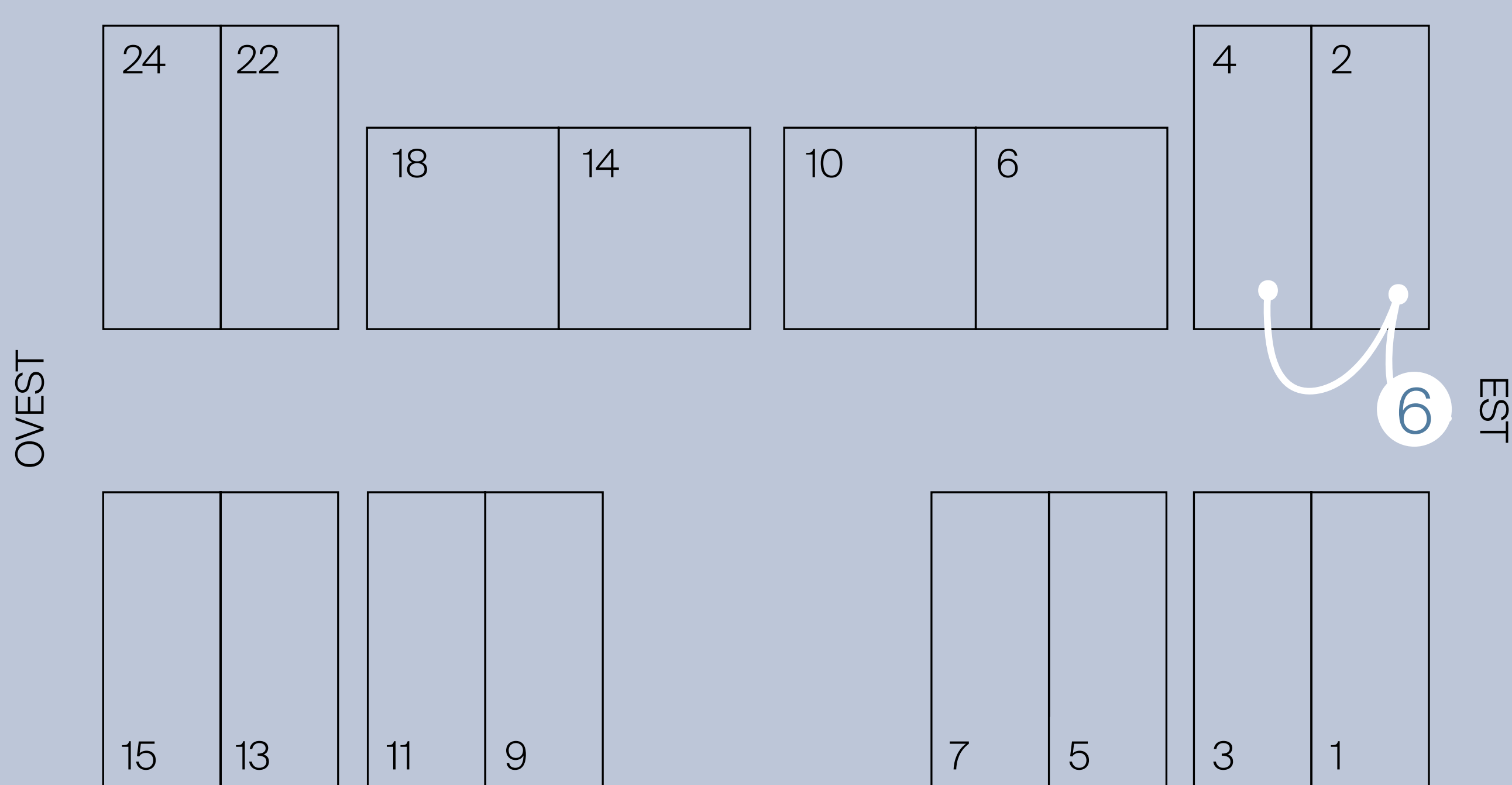


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# Performative interiors

High-tech appliances, smart sensors and built-in perfection. The smart home that works for you... and does everything you don't feel like doing. Trust it and give in to it. Connectivity, automation, silence and savings: your home anticipates your needs.

Exhibitor	Pav.	Stand
■ Bauknecht	2	A04 A08 A12
■ Beko	2	A04 A08 A12
■ Hotpoint	2	A04 A08 A12
■ Whirlpool	2	A04 A08 A12
■ Elica spa	4	C01 D08
■ Bosch	4	C12
■ Siemens	4	C14
■ Neff	4	C16
■ LG	4	C24 C31
■ SKS	4	C24 C31
■ Smeg spa	4	D03 D07













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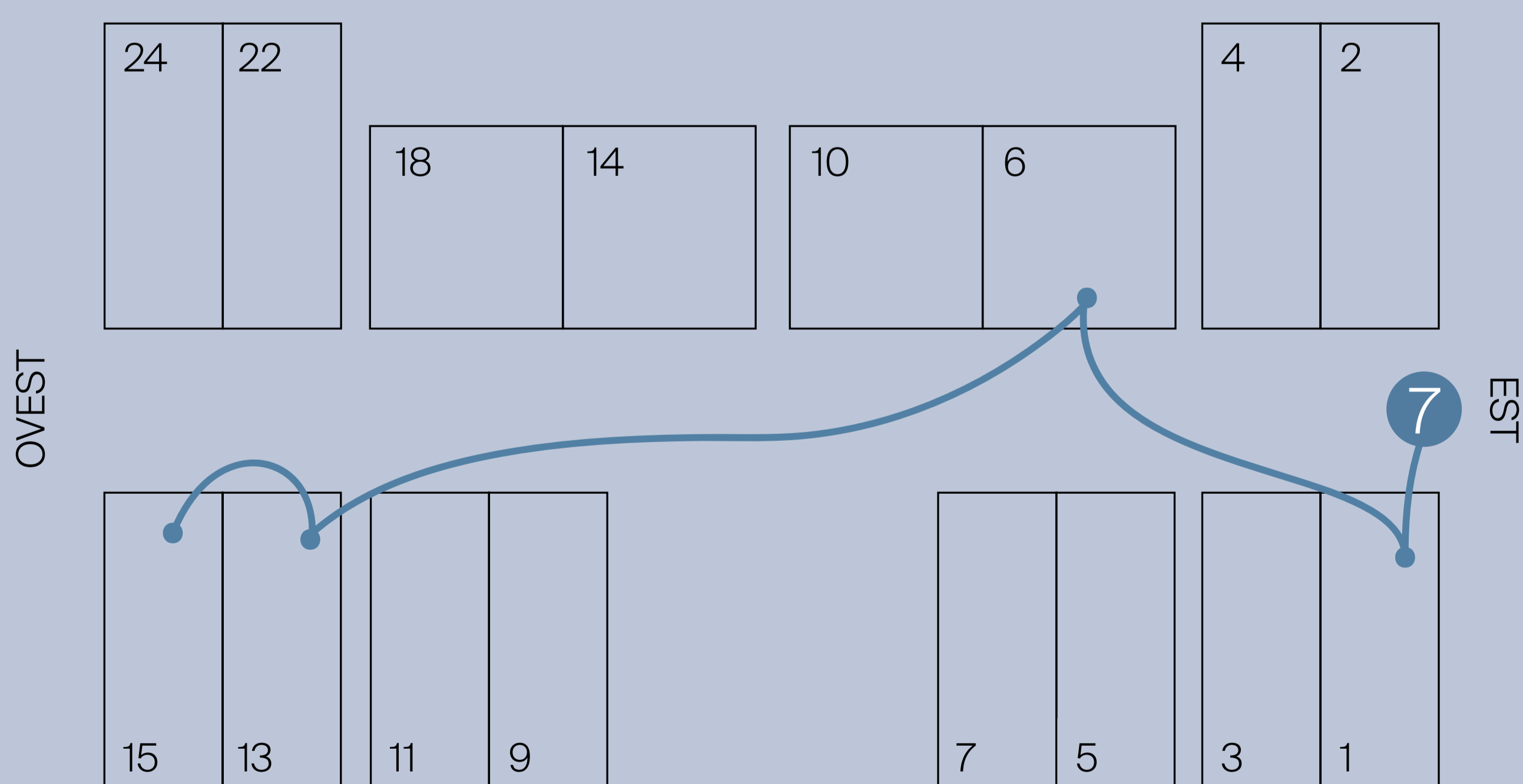
# Tradition revisited







A return to the classic, carved and decò splendour for stunning, theatrical luxury. On this route you will find environments that celebrate timeless elegance and decorative details. All the class of the past, revisited in a contemporary vein.

Continue your visit at **MADE IN MiC**, exploring the origins of Italian design.

[→ Find out more](#)

Exhibitor	Pav.	Stand
 Arredoclassic srl	1	B06
 Bongio Mario srl	6	A39
 Park Avenue	6	C28
 Sicis srl	13	B02 C05
 Annibale Colombo srl	13	C02 C04
 Gianfranco Ferré Home	13	C03
 Salda Arredamenti srl	13	C25
 Porcelaines Raynaud	13	D37
 Ercuis	13	D37
 Francesco Molon srl	15	B21



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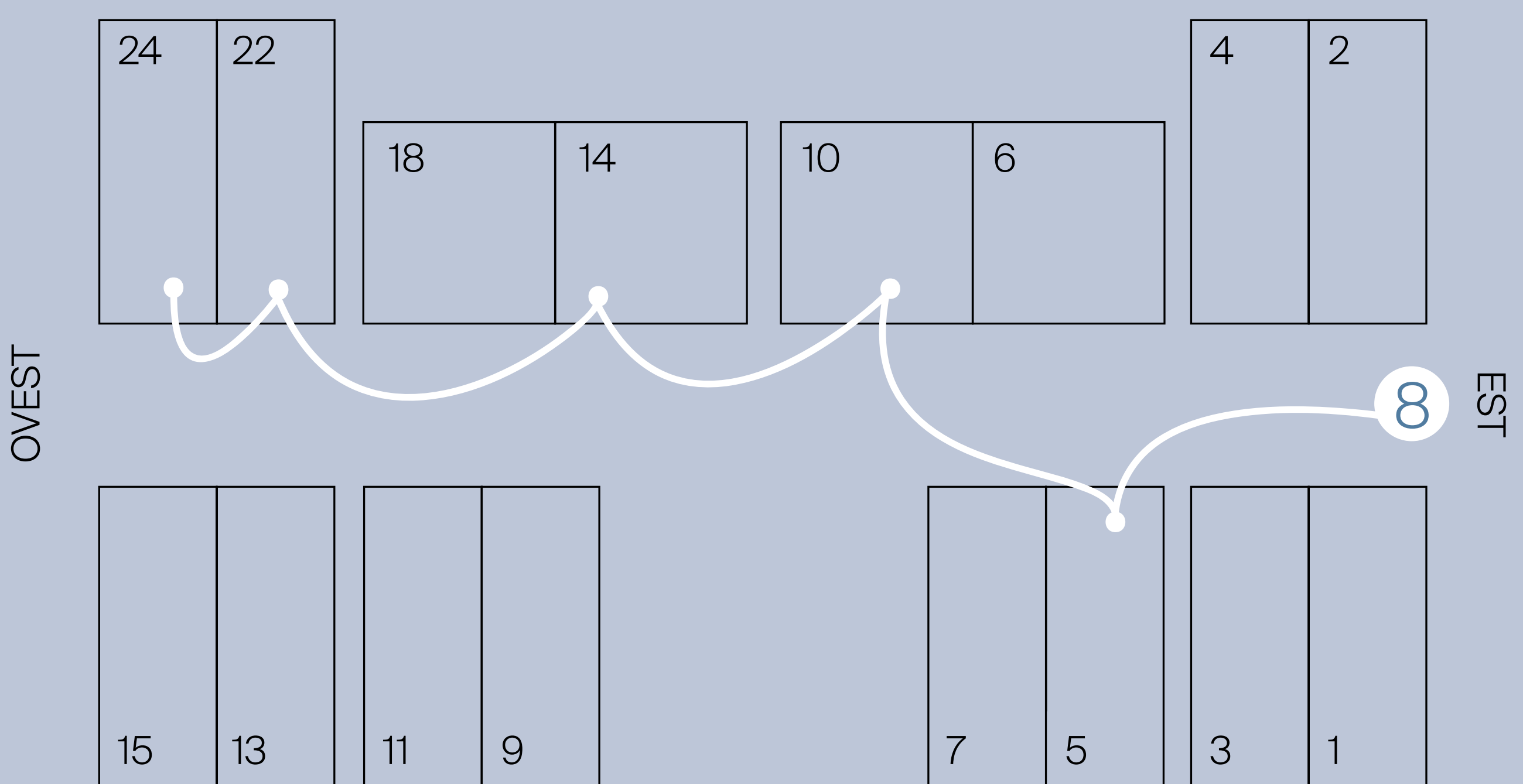
# Radically creative

Experimentation, provocation and non-conformist solutions for spaces that challenge the rules and redefine the art of living. For avant-garde souls who look beyond and love finding new forms in design.

Continue your visit by checking out new talents at **SaloneSatellite**.

[→ Find out more](#)

Exhibitor	Pav.	Stand
■ Former In Italia srl	1	B10
■ Arteinmotion	5	A34
■ Tonino Lamborghini	6	B35
■ Vismara Design srl	13	C06
▲ Lorenzi Milano srl	13	C26
■ Roberto Cavalli Home Interiors	13	D03
■ Kanttari	13	D40
■ Boca Do Lobo	15	A01 A03
■ Covet House	15	A01 A03
▲ Daum	15	B25
■ Seriplighting Ida	15	B42
■ Citco srl	22	B16



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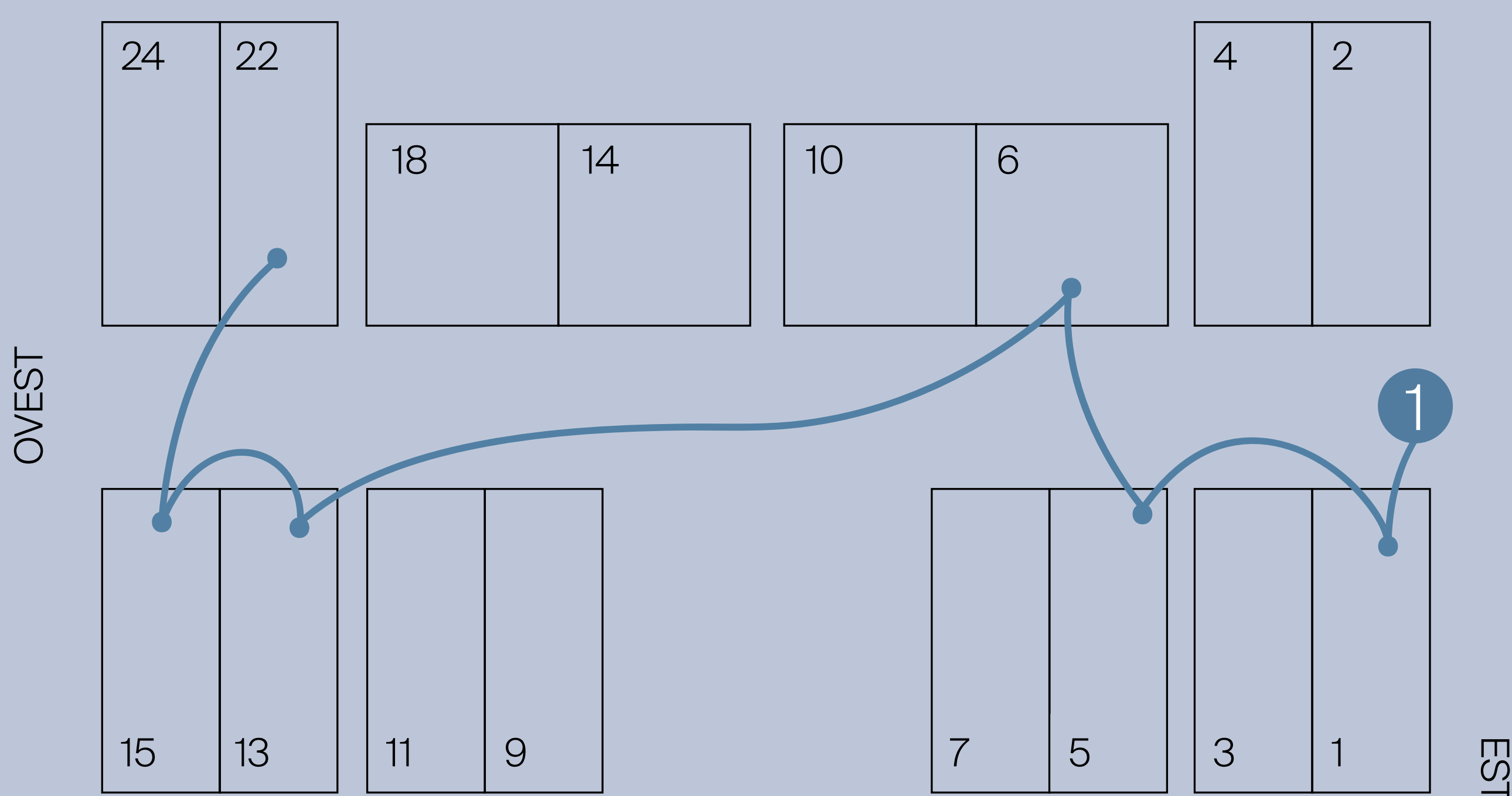
# In pursuit of wonder

A journey through the different expressive intensities of luxury, from sober to the most stunning, triggering amazement and wonder.

Continue your visit by immersing yourself in **Aurea, an Architectural Fiction**, a hotel that reinvents the codes of luxury and hospitality.

[→ Find out more](#)

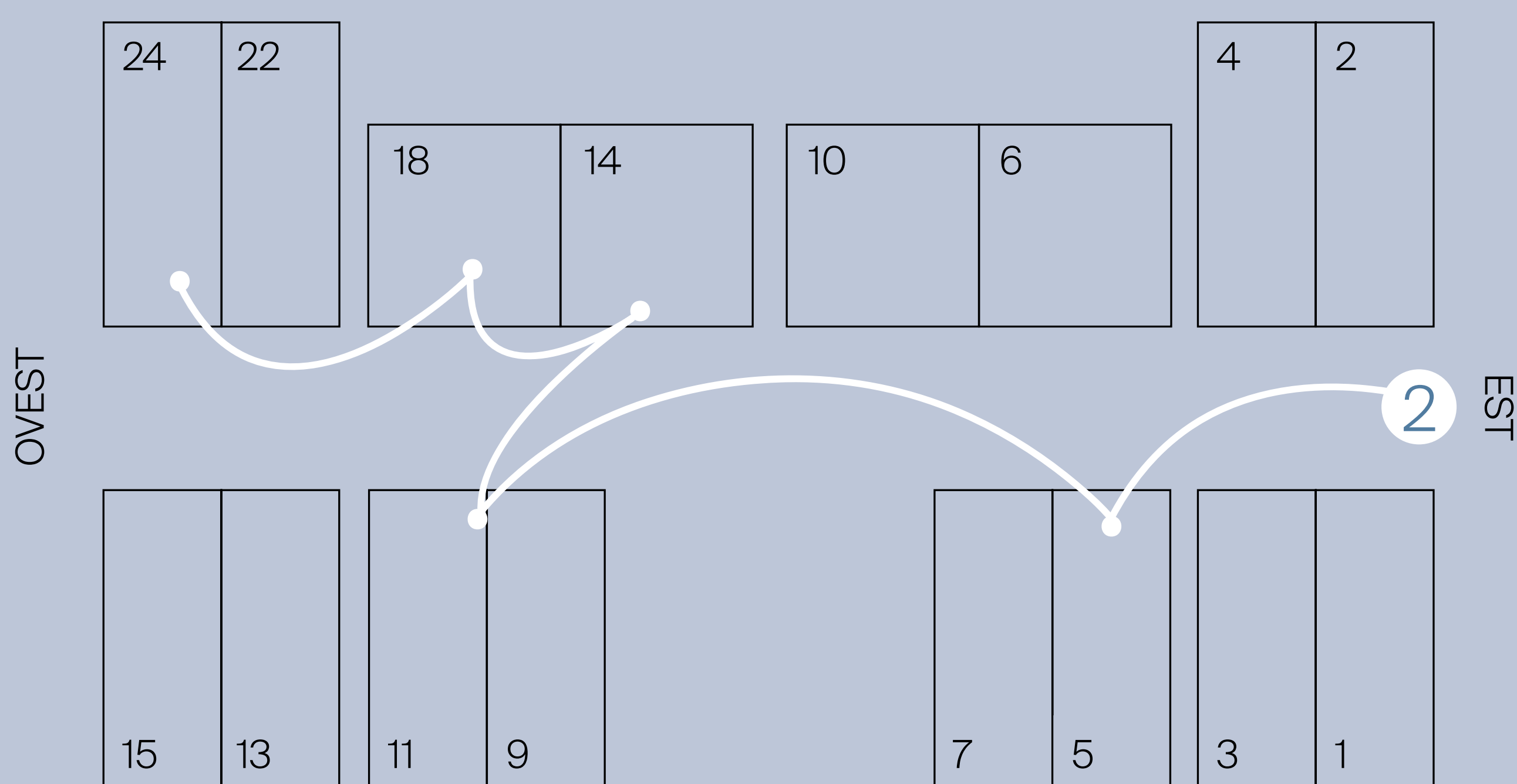
Exhibitor	Pav.	Stand
■ Pointhouse	5	B06
■ Tafaruci	5	B07
■ Cattelan Italia	11	A19 A21
■ Sovet Italia	14	B27
■ La Seggiola	14	F42
■ Heerenhuis	18	A01 B02
■ Lapalma srl	24	C09
■ Pedrali	24	C27 C35
■ Arco meubelfabriek b.v.	24	D43



# The table at the centre

Chairs and tables that become the epicentre of the home, around which contemporary socialising takes place. Authentic materials and geometries that draw people together. Choose what to hang your conversations on: warm or cold, essential or carved surfaces. Every meal, every chat, every game is built around a centre that unites people.

Exhibitor	Pav.	Stand
■ Pointhouse	5	B06
■ Tafaruci	5	B07
■ Cattelan Italia	11	A19 A21
■ Sovet Italia	14	B27
■ La Seggiola	14	F42
■ Heerenhuis	18	A01 B02
■ Lapalma srl	24	C09
■ Pedrali	24	C27 C35
■ Arco meubelfabriek b.v.	24	D43

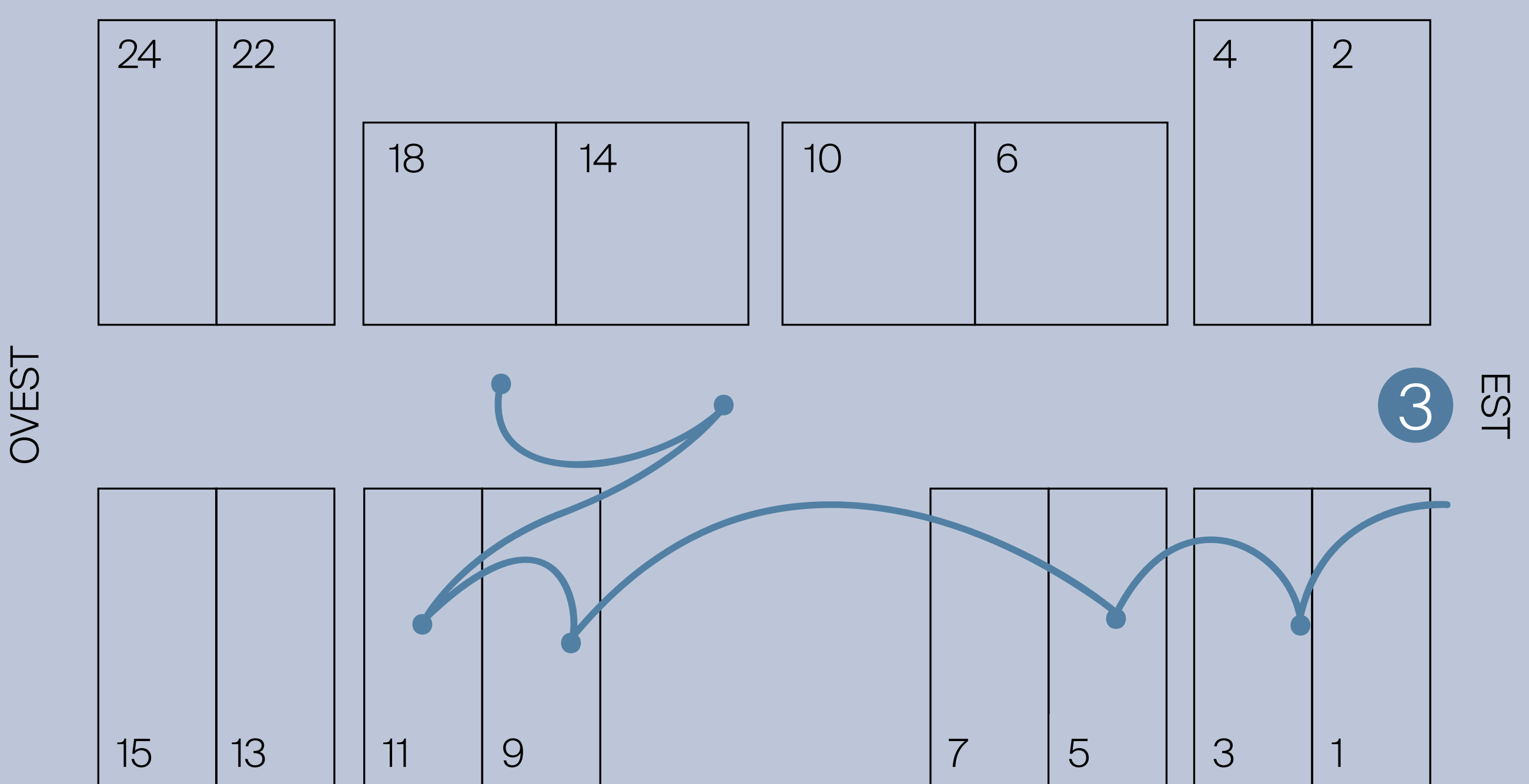


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# Soft machine

This is the route of enveloping softness - sofas and armchairs in which the padding and frame are at the service of the body. Modular systems that adapt and welcome you like a hug. Not just a piece of furniture, but a wellness machine: adjustable, flexible, silent. Every corner is designed to support you or to allow you to let go.

Exhibitor	Pav.	Stand
■ Wekino	3	C27
■ Gurian srl	5	B04
■ Arflex	9	B05 C06
■ Bonaldo spa	9	G09 H08
■ Living Divani srl	11	C15 D16
■ Frigerio Poltrone e Divani srl	11	C25 D18
■ Saba Italia srl	11	H15 H21
■ Brühl & Sippold GmbH	14	C38
■ Art Nova srl	14	D35
■ I 4 Mariani srl	18	E29 F28

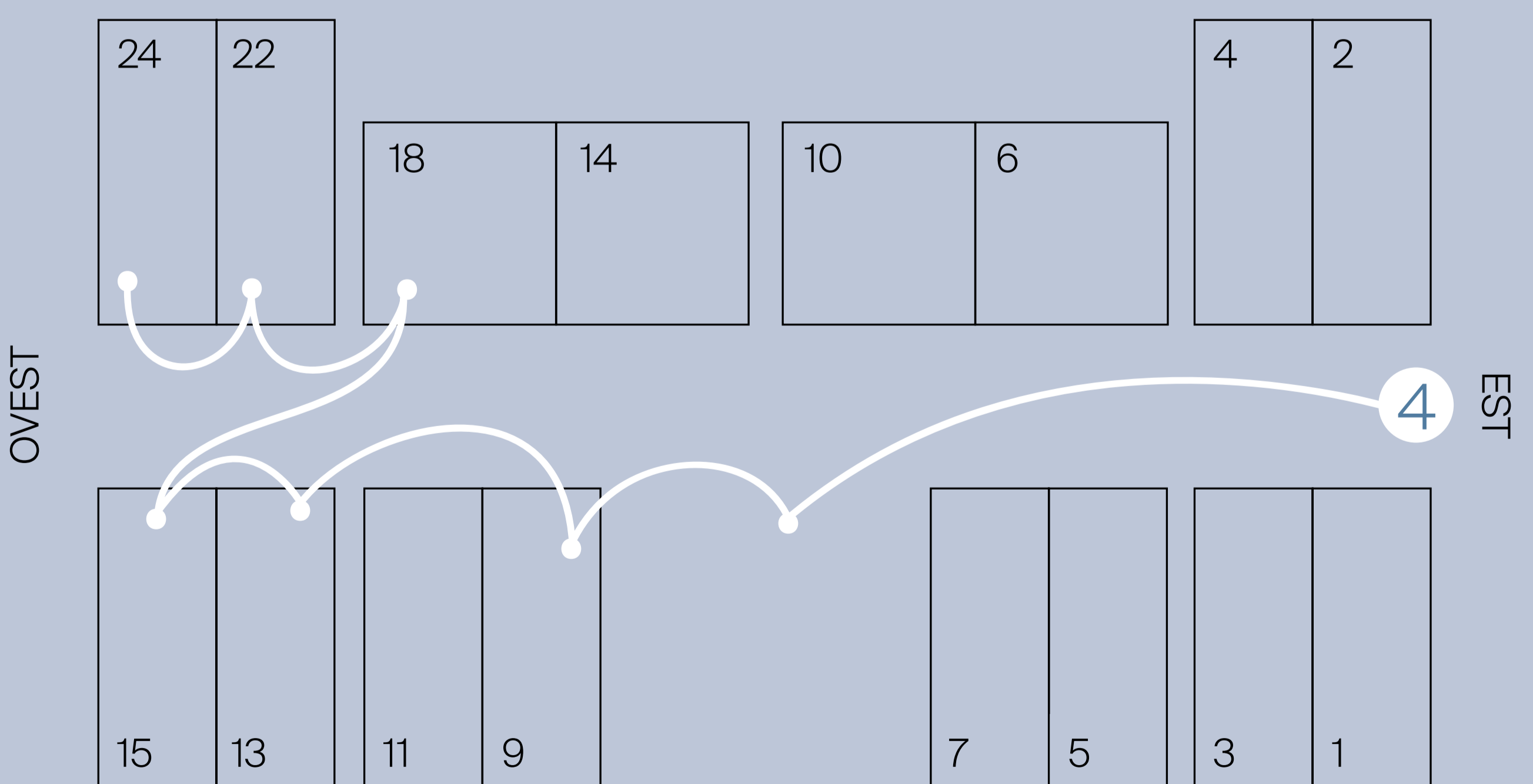


- Mobile
- ▲ Complemento
- Workplace
- ◆ S.Project
- Eurocucina, FTK
- Salone Bagno

# Dopamine decor

An explosion of colour, a riot of bold patterns. If decoration makes you happy, this is where you will find a gallery of objects that are unafraid of liveliness and vitality: imaginative ceramics, Murano glass, graphic porcelain. For those who choose a colourful and unconventional way of living, in which every corner stokes joy and positive energy, without ever being over the top.

Exhibitor	Pav.	Stand
■ Qeeboo Milano srl	C.so Italia	S45
▲ Venini spa	9	C05
■ Etro Home Interiors	13	C01
▲ Missoni Home Collection Tableware	13	C11
▲ Roberto Cavalli Home Luxury Tableware	13	C11
■ Arte di Murano	15	B28
■ Ongaro & Fuga Murano srl	15	B36
▲ Adriani e Rossi Edizioni	18	D18
▲ Bitossi	22	A22
▲ Bosa di Italo Bosa srl	24	D07



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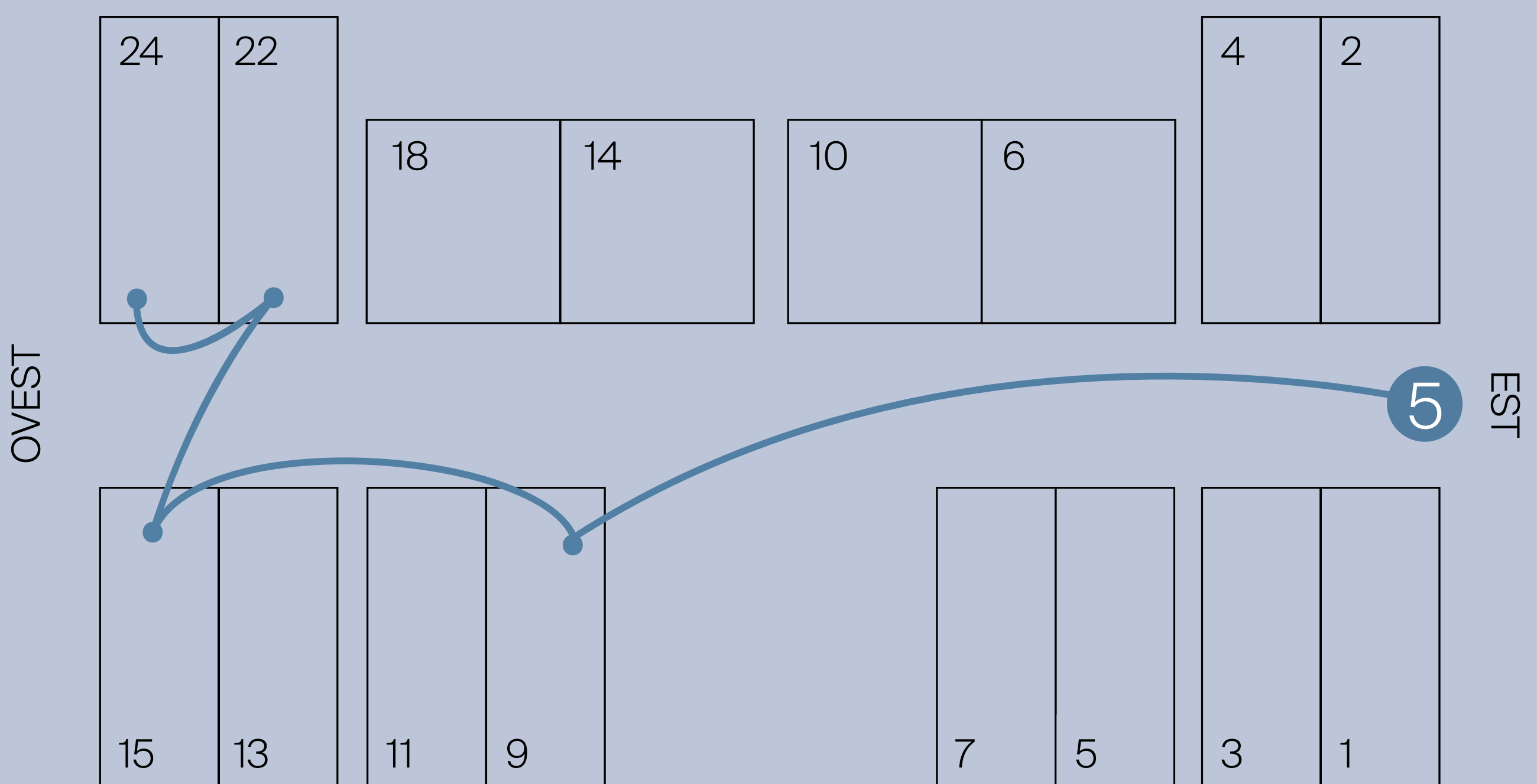
# Contemporary icons

Timeless icons revisited in a contemporary key. Chairs, tables and furnishings across the ages. The past designs the future.

Continue your visit at **ABITO**, where fashion and design intertwine to illustrate new ways of living and inhabiting.

[➔ Find out more](#)










Exhibitor	Pav.	Stand
■ Turri srl	9	H11 L10
■ Rugiano Interiors Decoration srl	15	A02 B01
■ Kartell	22	A01 A02 B01
■ Baleri Italia	22	A19
■ Tacchini Italia Forniture srl	24	C05
■ Knoll International spa	24	C11 C15
■ TECTA GmbH & Co. KG.	24	C30
■ A lot of Brasil	24	D16
■ Punt Mobles XXI sl	24	D31
■ Ton	24	D36

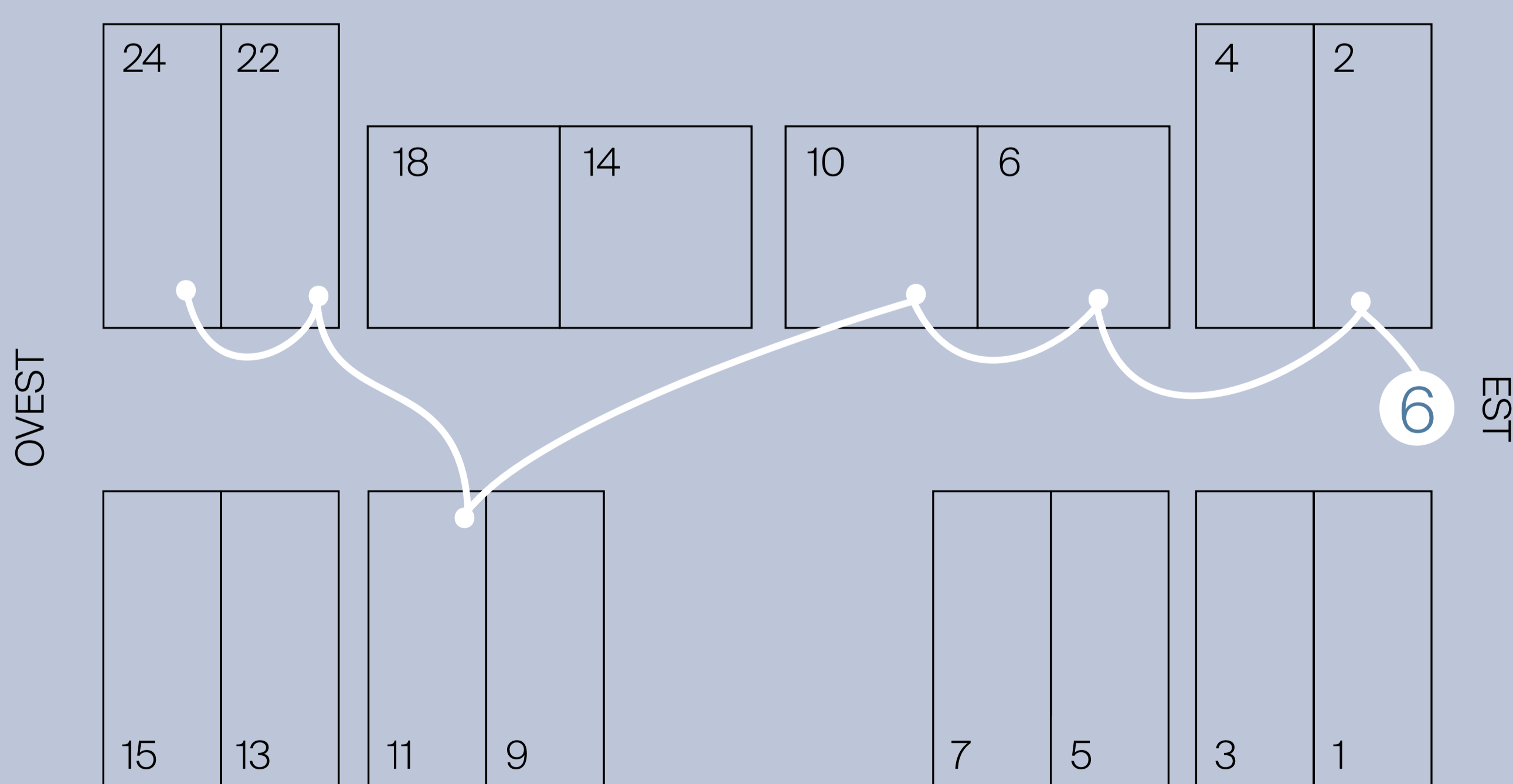








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# Absolute minimalism

This is the route for those not given to excess. Formal rigour and extreme subtraction. A series of pure surfaces, essential volumes, monoliths that define the space without visual clutter. No decor. Every single line is necessary and silent, nothing is superfluous. Less is more.

Exhibitor	Pav.	Stand
 Fulgor Milano	2	A24
 Bath Collection S.L	6	A30
 Vismaravetro srl	10	A15 A19
 Aboutwater	10	B21 C18
 Natevo	11	A15 B12
 Antonio Lupi Design spa	22	A05 A07
 Tabu spa	22	A18
 SANTAMBROGIOMILANO	24	C28
 Lago	24	D06 D08

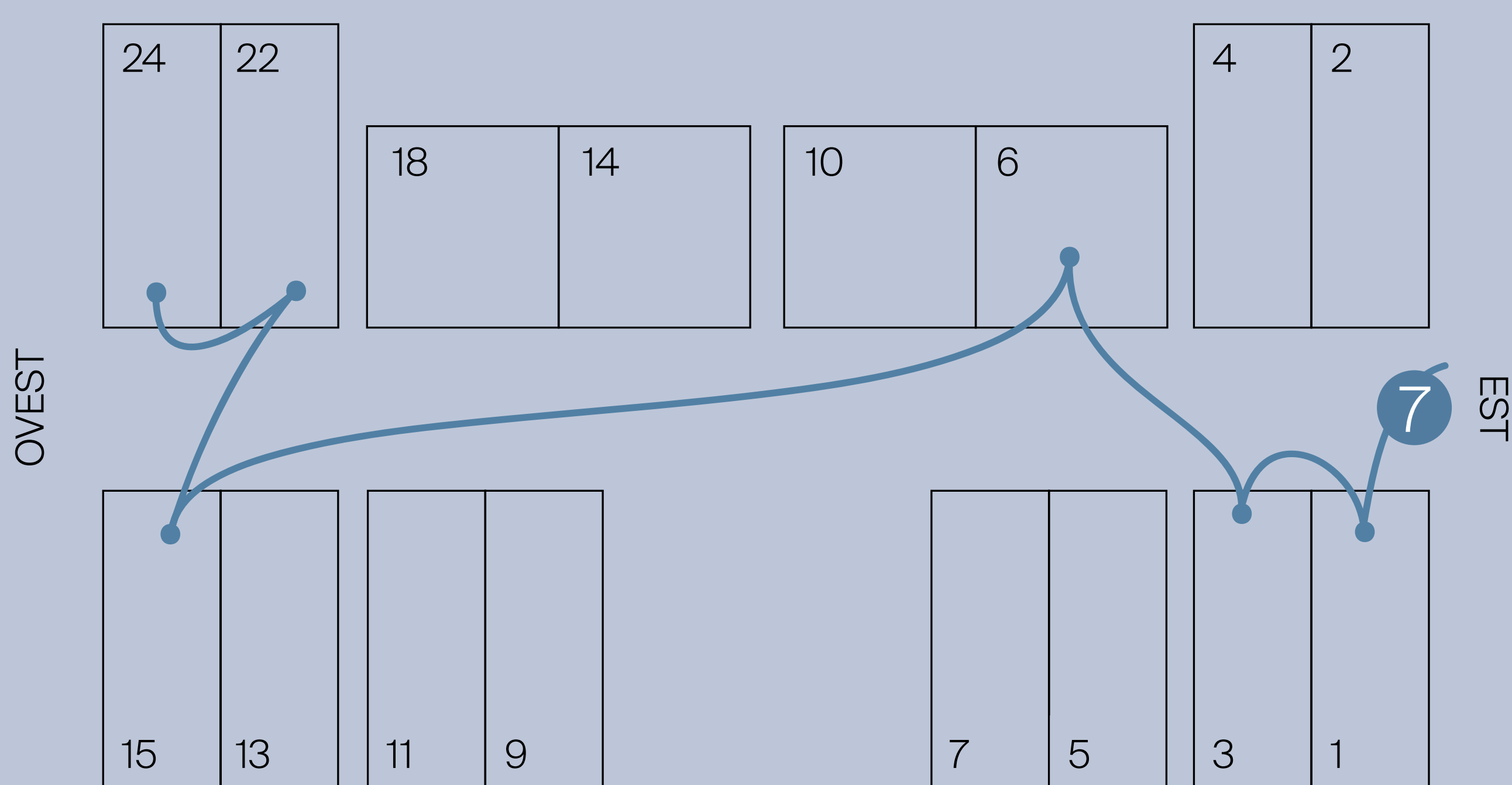


-  **Mobile**
-  **Complemento**
-  **Workplace**
-  **S.Project**
-  **Eurocucina, FTK**
-  **Salone Bagno**

# Living material

Materials that tell of their natural origin, respectfully processed. Living surfaces: stoneware, stone, marble, concrete, wood and metals, where texture is the protagonist. Every vein, every porosity, every irregularity becomes beauty. Touching the earth, rocks, wood: domestic archaeology that celebrates the authenticity and power of pure materials.

Exhibitor	Pav.	Stand
◆ THESIZE Surfaces sl	1	A12
◆ Apavisa Porcelánico sl	1	A21 A23
◆ Infinity The Engineered Surface TM	1	B01
◆ Casalgrande Padana spa	3	C01
■ Itlas srl sb	6	B22
■ Alchymia srl	15	B03 B04
▲ Atelier Vierkant	22	B12
◆ Cleaf spa	24	C22
◆ Florim spa sb	24	D24
■ Nerosicilia Group srl	24	D35



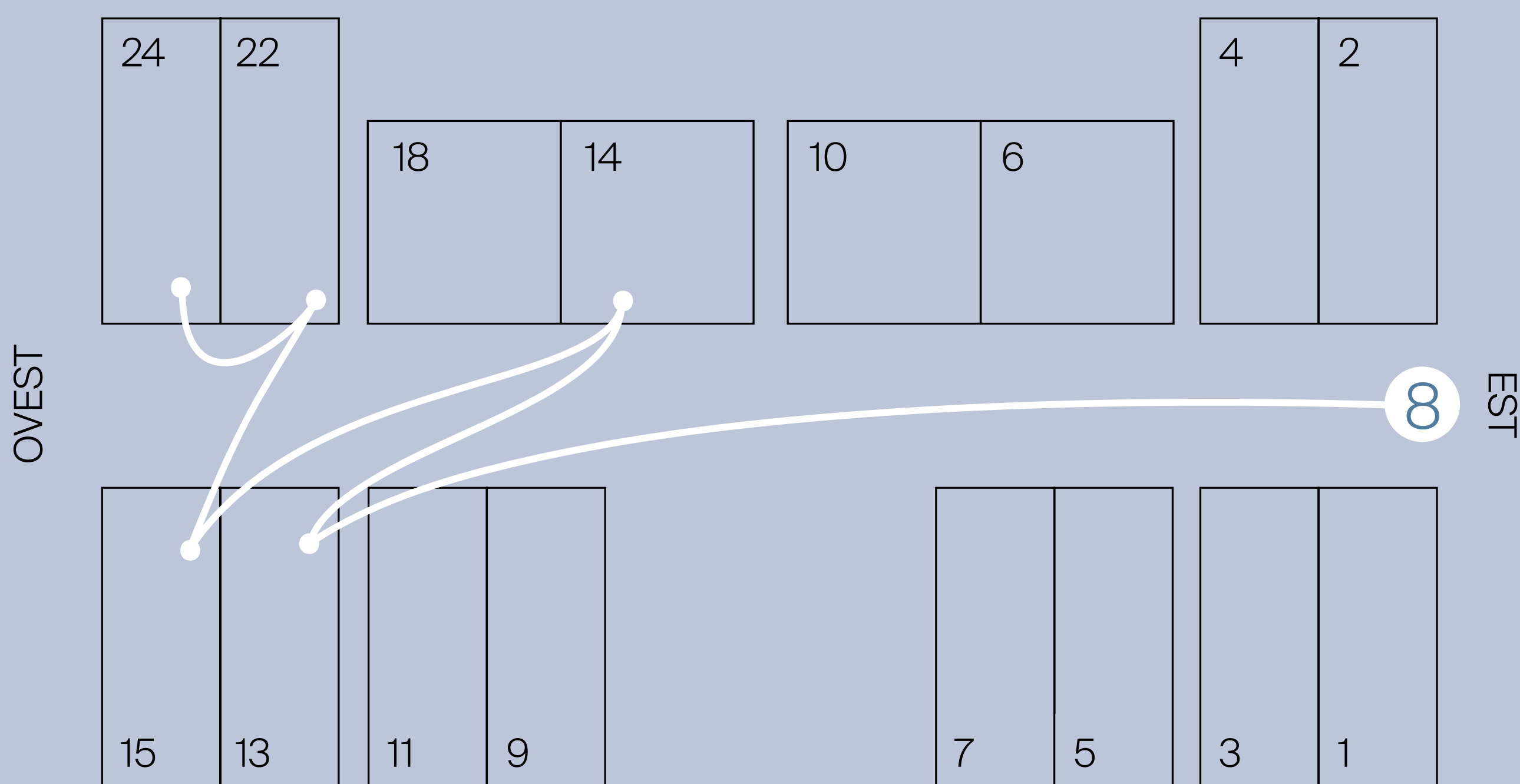
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# Precious weaves

A soft route by way of tactile surfaces in which the threads map out geometries, patterns and textures, both traditional and highly contemporary. Hand-knotted rugs, precious silks, velvets and jacquards.

Textile art furnishes the space with elegance and artisanal warmth. Each weave tells a story of care and passion, each knot is a small gesture of love. Bringing the sensory richness of signature fabrics into the home.

Exhibitor	Pav.	Stand
▲ Rivolta Carmignani spa	13	C10
■ Chicca Orlando ▲	13	D39
▲ Annamaria Alois San Leucio srl	13	D57
▲ Linie design A/S	14	D43
▲ Alonpi	15	B08
▲ Amini	22	A15
▲ nanimarquina	22	A20
▲ Golran srl	22	B27
▲ Limonta Interiors	22	B41
▲ Illulian	24	D09



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# Want to explore further?

Discover the special projects that expand the Salone's range, not just a product platform and system infrastructure, but an architecture of increasingly integrated content and exhibition paths.

## ➔ SaloneSatellite [Pavs. 5\_7]

Continue your journey by checking out new talents at SaloneSatellite, an outpost of creativity, now in its 27<sup>th</sup> edition, curated and founded by Marva Griffin Wilshire. Over 700 designers under 35 offer hybrid craftsmanship capable of dialoguing with technology.

## ➔ Salone Raritas [Pav. 9]

Continue exploring collectible design at Salone Raritas, dedicated to one-of-a-kind pieces, limited editions and antiques. Curated by Annalisa Rosso, with exhibition design by Formafantasma, and thanks to the support of Cleaf and Mattiazzi, Salone Raritas brings together an international selection of galleries, designers and makers in a space shaping new design relationships.

## ➔ Aurea, an Architectural Fiction [Pavs. 13\_15]

Immerse yourself in Aurea, an Architectural Fiction, a fictional hotel that reinvents the codes of luxury and hospitality as a theatrical experience. Conceived by Maison Numéro 20, a Parisian studio founded by Oscar Lucien Ono, design is a spatial story in which the visitor becomes a traveller.

## ➔ ABITO [Red Hub]

Explore ABITO, where fashion and design combine to showcase new ways of living and inhabiting spaces. An exhibition promoted by the Italian Ministry of Foreign Affairs and International Cooperation, curated by Palomba Serafini Associati.

## ➔ MADE IN MiC [Pav. 22]

Check out MADE IN MiC, tracing the origins of Italian design through applied arts and 20th-century visions. The Ministry of Culture opens its system to a trajectory that intertwines heritage and design, memory and production.

## ➔ THE CHAIN OF WONDERS. FederlegnoArredo [Pav. 2]

Investigate THE CHAIN OF WONDERS. Italian Excellence by FederlegnoArredo, curated by Beppe Finessi, traces eighty years of history of the wood-furnishing sector, highlighting its central role in shaping Italy's productive and cultural identity.

# Let yourself be inspired

[Find out more](#) 

## Drafting Futures. Conversations about Next Perspectives

Drafting Futures Arena [Pav. 14]

Over the weekend, two events will be part of the Drafting Futures. Conversations about Next Perspectives, the programme of talks and conversations curated by Annalisa Rosso, takes an interdisciplinary approach to a set of high intensity design issues, with speakers offering radically different geographical, disciplinary and operational perspectives.

### On Saturday

Don't miss the 11am performance, Home – Place – Feeling by Matteo Caccia, curated by Rivista Studio, introduced by Valentina Ardia and Davide Coppo. The Italian author and radio host will explore the evolution of living as an intimate and universal experience, tracing the transformations of the domestic space over time.

### On Sunday

A morning event with La Pina. A great lover of design and daughter of the unforgettable architect Andrea Branzi. The famous Radio DeeJay host will take a curious look at the Salone del Mobile stands as she walks through the fair with Annalisa Rosso, finishing up at the Drafting Futures Arena, where she will be in conversation with President Maria Porro at 11am, sharing her experience and reflections on design.

## Salone Library

Drafting Futures Arena [Pav. 14]

Closing the perimeter of the Arena, a series of display cases will invite you to choose your new favourite magazine, from a selection of around 50 independent design publications, curated by Francesca Spiller and Reading Room.

## Corraini Mobile Bookshop

[Pav. 14]

Designed by Formafantasma and curated by Corraini Edizioni, a lively and dynamic environment that invites you to explore an international selection of books on design, art and illustration, along with posters, design objects, ceramics and limited edition artworks. A constellation of products that dialogues harmoniously with the format of the fair, becoming an integral part of it.

A Salone del Mobile.Milano project

Curated by

Francesca Balena Arista, Francesca Mannini

Concept and design

LeftLoft