

### Salone del Mobile. Milano 2023. All the figures for the 61<sup>st</sup> edition

The 2023 edition will be packed with people and projects: more than 170,300 m2 of net exhibition space and 1,962 exhibitors – including 550 SaloneSatellite designers – with foreign companies making up 30% of the total (excluding SaloneSatellite).

Work has begun on the **61<sup>st</sup> edition** of **Salone del Mobile.Milano**, the outstanding showcase for quality, innovation and creativity in the furnishing sector and an unmissable event not just for professionals within the sector, attracted by the huge range of goods on offer and the packed programme of appointments and projects. The main focuses of the upcoming edition will be the quality of the proposals and of the content, the user experience, the cultural value and the professional enrichment of the event. The Salone will thus play a leading role in the trade fair transformation, continuing to generate value for exhibiting companies and visitors alike.

Seven exhibitions are being held contemporaneously, at the Fiera Milano fairgrounds in Rho, from Tuesday 18<sup>th</sup> to Sunday 23<sup>rd</sup> April, open to professionals every day from 9.30 am to 6.30 pm, and also open to the public on the Saturday and Sunday. It will be open to students from the Friday onwards.

The Salone Internazionale del Mobile, the International Furnishing Accessories Exhibition. S.Project and Workplace3.0 will join forces with Euroluce, boasting an entirely new exhibition format, and SaloneSatellite, with its talented young designers under 35.

#### THE FIGURES

#### Salone del Mobile.Milano

170,308.50 m2 of net exhibition space and 1,962 exhibitors including 550 SaloneSatellite designers – and 30% of companies from abroad (excluding SaloneSatellite).

Salone Internazionale del Mobile, International Furnishing Accessories Exhibition, Workplace3.0, S.Project

1,091 exhibitors, 26% from abroad, spread over 136,058 m2

# Euroluce 321 exhibitors, 45% from abroad, spread over 30,250.50 m2

## SaloneSatellite 550 designers and graduates-to-be and 27 international design schools, spread over 4,000 m2

Milan, 15<sup>th</sup> February 2023 Press info: Marva Griffin – Patrizia Malfatti <u>press@salonemilano.it</u>