

GUIDELINES FOR DESIGNING SUSTAINABLE TRADE FAIR INSTALLATIONS

Dear Exhibitor,

With a view to making the trade fair, of which we are all an important part, increasingly sustainable, the Salone del Mobile.Milano is issuing an expanded version of the green guidelines sent out in 2022. This is geared to providing you with the greatest possible support in planning and playing an increasingly responsible role at the fair, and is also an invitation for us all to pull together as real changemakers, at a historic time when the need to map out a change of direction is clear.



INSTALLATIONS

- Identifying innovative and circular architectural solutions for the exhibition spaces, connections (fixing elements and fastening systems) and materials, from the planning stage onwards.
- Opting for high quality, reusable semi-finished and finished products, thus cutting down on the need to buy new ones.
- Opting for reused and reusable installation and furnishing elements or alternatively ones that can be passed on free of charge to third parties (associations, voluntary organisations or civil protection and humanitarian organisations).
- Cutting down on energy consumption while building and managing stands, opting for low energy, high efficiency lighting (e.g. LED) and Class A electric and electronic equipment.
- Adopting reused/reusable packaging for the transport of installation and furnishing elements, thus cutting down on overall packaging quantity.
- Prioritising materials on the basis of distance from supply source, that take account of logistical sustainability, both in terms of distance and vehicles.
- In the case of displays not suitable for reuse, the dismantling of individual component materials must be factored in right from the set-up stage, so that they can be sent to the specific authorised collection and recycling centres.



MATERIALS

- Cutting down on the use of non-reusable materials often destined for disposal, such as plasterboard, for example.
- Plastic: using plastic-free or recycled plastic consumables.
- Wood and Cardboard: opting for recycled stand building products or products from sustainably managed forests with FSC or PEFC certification.
- Chemical products: opting for materials, paints, cleaning products, printing ink etc., with low environmental and safety impact (e.g. water-based paint, ecolabel products, ecological detergents free from toxic components etc.).
- Pallets: opting for reusable or repaired products or products obtained through exchange schemes.
- Gadgets: opting for reusable gadgets and/or gadgets made from recycled/recyclable materials, sourced from social initiatives etc.



SOCIAL SAFETY AND SUSTAINABILITY

- Adopting structurally and environmentally safe measures, products and equipment that ensure safe installation procedures and methods for the staff involved.
- Adopting set-up and furnishing solutions that assure accessibility, usability and fruition by a wide range of users, and people with disabilities in particular.



SUPPLIERS

- Prioritising suppliers having implemented sustainable management service systems conforming to ISO 20121 legislation and international environmental, health, workplace safety and social responsibility standards.
- Asking suppliers to provide the characteristics and traceability of their products.



COMMUNICATION

- Demonstrating the company's commitment to sustainability with regard to the installation, describing the environmental performance and characteristics of the products and their lifecycles.
- Training on-stand staff with information relating to the sustainability and circularity of the company and of the products.
- Involving participants in boosting the sustainability of the event, encouraging use of public transport, etc. for example.