



## From SaloneSatellite to la Rinascente: stories of projects and new, winning talents

*The message between the lines of the partnership between SaloneSatellite and La Rinascente, is belief in young designers and their vision, with some of the most promising projects from the 2022 edition of the event on sale in the Design Supermarket from 17<sup>th</sup> October to 14<sup>th</sup> November.*

**SaloneSatellite** and **la Rinascente** have renewed their partnership for the **8<sup>th</sup> year running**, opening the department store to **5 international designers and design studios** that stood out during the last edition of the event founded and curated by Marva Griffin.

From **17<sup>th</sup> October to 14<sup>th</sup> November 11 very special products** will be on display and on sale at the **Design Supermarket**, chosen for the **attention paid to materials and the environment, the immediacy of their design and their great eclecticism**. Objects that channel **aesthetics made up of pure lines and forms**, the quest for **versatile and intelligent yet poetic solutions and techniques that marry innovation and craftsmanship**. Products that demonstrate how little the young designers are afraid of putting themselves forward, experimenting, taking risks and cultivating a greener future with raw and eco-friendly materials, slow practices, upcycling and recycling.

The following are the selected objects and their authors. **Luca Fantuzi** of **AINTDSGN (ITALY)** has come up with **Hang**: a vertical bookcase in polished steel and black full-grain leather straps. His design approach aims to communicate the attraction of materials, forms and everything around us. Because when we are busy with things that seduce us, we grow and we evolve.

**Emanuele Ferraro** of **Atelier Ferraro (GERMANY)** designs objects that are visually engaging, sustainable and geared to the contemporary user. His intention is to give shape to the concept of the adaptability, reuse and reduction of materials. **Superlight** is a versatile collection, channelling simple lines but with a powerfully ironic charge; **Folded** is a wall-hung piece of furniture that works as both a shelving system and as a mirror, according to how it is configured; **From the Moon** is a lamp with a floating globe of pearly light above a blown glass base; the slit highlights the fragility of the material, making for a metaphorical piece referencing the delicate balance in which our planet exists, and inviting us to look after it.

At the intersection between art and design, the collaboration between **Charlotte Gigan** and **Martin Duchêne** of **Studio Biskt (BELGIUM)** is characterised by the duality and the contrast that binds them together. A dual universe in which ideas are spawned by the hybridisation of industrial processes and manual skills. A great many experiments lead to the creation of objects with new forms that draw inspiration from both the architectural and the industrial fields.



**Florestan Schuberth** and **Janis Fromm** of **Studio Marfa (GERMANY)** seem to want to look beyond the product to allow the narrative element to emerge. Curiosity is what drives them towards new perspectives on objects, spaces and interiors. **Atlas** is a collection, made up of a coffee and a side table, which reflects on the use and processing of materials. These are contemporary tables, made of travertine and glass. Clean and symmetrical. Smooth on the surface, but with an unexpected natural disruption that serves to highlight the raw stone. Transparency, reflections, light and shadow serve to characterise the glass tabletop.

**Luisa Alpeggiani** and **Camila Campos** of **StudioNotte (ITALY)** explore the possibilities born of the meeting and clashing of two different cultures – Italian and Brazilian – as if they were the heart and soul of the same entity: one classical and the other exotic, one traditionalist and the other mystical, both passionate. Their objects are precious, ethereal, mysterious at times, taking their cue from dreams, and always a balance of design and one-off. At La Rinascente, they are showcasing **Lina**, a monolith that, when several are stacked, changes from a table to a shelving system, and **Altea**, a soft and generously shaped ceramic watering can, half woman and half spirit that, with its proud, decisive self-assurance, protects and takes care of plants both inside and outside the home.

Milan, 14<sup>th</sup> October 2022

Press info:  
Marva Griffin – Patrizia Malfatti  
[press@salonemilano.it](mailto:press@salonemilano.it)