



SaloneSatellite 2022 Sustainable and inclusive design for our future

The 23rd edition of SaloneSatellite is focused on an inclusive and welcoming society in which the design of the younger generations is increasingly dictating the change of step towards inclusion and sustainability. Pavilions 1-3 at the Rho Fairgrounds from 7th to 12th June.

Some **600** promising young design talents are bringing the **23rd edition of SaloneSatellite** alive. The event devoted to the under-35s, and a jewel in the Salone's crown, is tasked with welcoming the public to the fairgrounds. An **outpost of creativity, it will be occupying part of Pavilions 1 and 3 for the very first time.** The overarching theme is **DESIGNING FOR OUR FUTURE SELVES / PROGETTARE PER I NOSTRI DOMANI**, with a particular focus on **SUSTAINABILITY**. This is a message that the trade fair is keen to get across, with the benefits of **design expanded to take in the demands for autonomy and inclusion** of society as a whole and the needs of every single age bracket and ability. Conscious of the fact that we are not all equal and that needs change over our lifetimes and, especially, that mindful design is in itself **sustainable, by being long-lasting.**

The themes are echoed by the **artwork and general set-up** of the pavilions, both entirely new, promising **sensory explorations** and turning SaloneSatellite into a welcoming **design citadel**. Visitor flows will gravitate around **two great central plazas** linked to other **hubs devoted to conviviality and interface**, such as, for example, the space reserved for showcasing the projects competing for the **SaloneSatellite Award** (Pav. 1), assigned on **Wednesday 8th** by **Marva Griffin Wilshire**, founder and curator of SaloneSatellite and "godmother" to so many young talents. Among the stands, there will also be a **"cabinet" of new sustainable materials** from selected research centres around the world – a project that draws on the materiotheque in **Design with Nature** and underscores the Salone's commitment to this theme, in the pavilion given over to young designers. New this year will be a **podcast** that brings **all the voices of the participants together**, as an alternative guide for the sight-impaired, in an edition that provides an all-round reflection on design without barriers.

Besides the **sectoral schools and universities**, the participating designers hail from **48 different countries**, five of which – **Cyprus, Congo, Cuba, Nigeria and Qatar** – are SaloneSatellite **"new entries."** This is testament to the special powers of attraction and networking opportunities that have always distinguished what is regarded as the leading springboard for emerging talents on the international design scene.

The designers include the **winners of the 2019 international editions of SaloneSatellite** whose prizes include free participation in the Milan event, plus the **five winners and two special mention holders** from the **Best of Class 2020/2021 Award** at **The Lost Graduation Show** at "supersalone."



As always, a **Selection Committee** has assessed and selected the designers taking part in the event. It is a complex and painstaking task, that has seen the committee get together three times between 2019 and 2021 because of the postponement of the trade fair dates and the many submissions received over this period. Figures from the design world in the round have followed on from each other, carefully examining the design approaches and expressive styles of every single contender. At the final meeting, **Marva Griffin** was joined by **Giovanni Anzani**, CEO of Poliform, **Jean Blanchaert**, Milan-based critic and gallerist, **Giulio Cappellini**, architect, entrepreneur and talent scout, **Paola Carimati**, Editor of *Elle Decor*, **Albino Celato**, CEO of De Castelli and **Susanna Legrenzi**, founder of the integrated communication agency of the same name. They were joined by several regulars: **Beppe Finessi**, architect, critic and professor at the Polytechnic University of Milan and curator of the exhibitions celebrating the 10th and the 20th anniversaries of the trade fair, the architect **Ricardo Bello Dias**, curator of the SaloneSatellite displays right from the start, **Patrizia Malfatti**, International Press Office Coordinator at the Salone del Mobile.Milano and **Porzia Bergamasco**, coordinator of the SaloneSatellite Award.

The **SaloneSatellite Award** is back for its **11th edition** – its jury chaired from the opening edition onwards by Paola Antonelli, Senior Curator, Architecture & Design Director, Research and Development, MoMA – presented for the 3 best projects amongst those put forward by the designers themselves and showcased in a single, collective exhibition, useful for navigating their personal spaces.

Rounding things off, and geared to exploring the themes further, **three Talks and a screening** are being held. First to take the stage in the **SaloneSatellite Arena** is **Yves Béhar**, founder of **Fuseproject**, and a long-standing champion of **inclusive design**, (11.30 am, Wednesday 8th June); he will be followed by the Director of the Istituto dei Ciechi in Milan, **Franco Lisi**, with the architect **Alberto Apostoli**, who designed the Cittadella del Benessere in Vigheffio, who will discuss the **social impact of design** on the basis of questions from **Susanna Legrenzi**, (11.30 am, Friday 10th June); the **SOS – School of Sustainability** Foundation, together with **Mario Cucinella Architects** is holding a presentation of projects undertaken during the Academic Year 2021-23 to narrate new developments and visions for the future (11 am, Sunday 12th June). Then the design critic **Alice Rawsthorn** and the Senior Curator of the Department of Architecture and Design at MoMA, **Paola Antonelli**, will discuss the connection between crisis, design and transformation through their project **Design Emergency** (11.30 am, Thursday 9th June).

The **partnership** with the **Michelangelo Foundation** for *Homo Faber: Crafting a More Human Future*. “2022: Living Treasures of Europe and Japan” (10/04 - 01/05 2022), makes for an entirely new venture, in the form of invitations to designers taking part in SaloneSatellite 2022 to visit the large, structured exhibition split between the Giorgio Cini Foundation on the island of San Giorgio Maggiore and the city of Venice. Two of the sections have been curated by **three** now well-known **designers who made their debuts at SaloneSatellite**: **Sebastian Herkner** (*The Pattern of Crafts*), who took part from 2009 to 2011, and the **Zanellato/Bortotto duo** (authors of the installation *Tracing Venice*), who first took part in 2013.



The June event will also mark the expansion of the **SaloneSatellite Permanent Collection**. First presented in 2018, in the wake of the 2017 exhibition held to celebrate the 20th anniversary of the trade fair, it has now been extended and updated with the new pieces showcased since 2017 that have made their way onto the market so far. The Collection is housed at the Art Wood Academy in Lentate sul Seveso. An extremely symbolic location given that the aim of SaloneSatellite is to create a concrete bridge between the creative and the business worlds, in a reciprocal coming together of mind and action.

Milan, 6th June 2022

Press info:

Marva Griffin – Patrizia Malfatti

press@salonemilano.it