



## The SaloneSatellite Talks: the positive impact of inclusive design.

*Designing sustainable, accessible, safe and inclusive spaces and objects suggests a capacity to listen to and to make a concrete response to the needs of people and the demands of places. These will be discussed by speakers featured in the programme of talks organised by SaloneSatellite: Paola Antonelli and Alice Rawsthorn, Yves Béhar, Franco Lisi and Alberto Apostoli, Mario Cucinella.*

Designing the future calls for different, complementary or opposing visions in order to take in as many nuances as possible. It is only through the lens of diversity – gender, age, nationality, culture, financial and ability – that we can truly start to produce inclusive design. When we design with the concept of inclusivity uppermost, we often come up with better solutions than when we produce standard designs. This is one of the considerations that has informed the palimpsest of Talks set up by **Marva Griffin Wilshire**, founder and curator of SaloneSatellite, which will be held in the Arena in **Pavilion 3**, home this year to the exhibition devoted to young designers.

The first speaker is **Yves Béhar**, the Swiss designer and entrepreneur. While we all dream of making the world a better place, for Béhar it's a mission, or rather a reason for living and working. Thus his narrative ties in closely with the theme of SaloneSatellite, **Designing For Our Future Selves/Progettare per i Nostri Domani**, and he will explain, through his projects and his latest book, how to change and improve individual and collective lifestyles, lives and practices in order to achieve a new sustainable balance.

The second talk will take the form of a conversation between two international design figures, **Paola Antonelli**, Senior Curator of the Department of Architecture and Design and Research at MoMA, and **Alice Rawsthorn**, journalist, critic and design expert, who have given a series of live talks on the **Design Emergency (@design.emergency)** platform, discussing the extraordinary diversity of design and how it can help tackle pressing issues. Launched in April 2020 and initially inspired by the ingenuity and generosity with which designers reacted to the pandemic, *Design Emergency* is now an ongoing research platform, which explores the ways in which design can help us build a better future. This has led to a book, *Design Emergency: Building a Better Future*, published by Phaidon on 25<sup>th</sup> May.



Their talk at SaloneSatellite is entitled **There Will Always Be A Design Emergency**, and will cover the story behind the project and feature a selection of interviews as concrete examples of ways in which designers are tackling complex challenges in all fields, in a bid to make our lives safer, healthier, more enjoyable, and more productive and inclusive. From initiatives for the homeless to those for combating the climate emergency, by way of social justice and the elimination of bias in artificial intelligence systems, *Design Emergency* identifies a series of design solutions that have been shown to be effective against critical problems. In this turbulent era, characterised by the growing awareness that radical change is now both necessary and urgent on a variety of fronts, *Design Emergency* demonstrates that design has the power to generate the kind of lives that we both want and need. A celebration of the farsightedness and initiative inherent in design, a reason to hope for the future.

The baton will then pass to the Director of the Istituto dei Ciechi in Milan, **Franco Lisi**, and the architect **Alberto Apostoli**, who designed the Cittadella del Benessere in Vigheffio, for a discussion on the **Social Impact of Design** on the basis of questions from **Susanna Legrenzi**, covering the theme of inclusivity and how it is the designers' task to generate wellbeing through their work for people of all ages and abilities and for the environment.

Lastly, the architect **Mario Cucinella** will chair the meeting promoted by the **SOS School of Sustainability|Masters in Sustainable Architecture and Design**, in which a variety of speakers and #SOS8 students - Academic Year 2021-2022 will take part. A range of different contributors with a diversity of cultural baggage, relating to design in all sorts of different ways, but all with the same, single aim: to leverage design culture if not to change the planet, then at least to help it become a healthier one. The SOS School of Sustainability Foundation, along with Mario Cucinella Architects, will present projects undertaken in the academic year 2021-22 and discuss new developments and visions for the future.

Additionally, thanks to a partnership with **Green Grads**, the event devoted to recently-graduated designers in the United Kingdom, founded and curated by the promoter and design critic **Barbara Chandler**, whose work focuses on nature, sustainability and ecological projects for the future, and overseen by creative director **Michael Czerwinski** of **Studio Tucktite**, a docufilm made specially for SaloneSatellite by **David Morris**, editor of the magazine *Design Exchange* and director of Flying Film Lab, will showcase a broad and stimulating mix of "green" ideas promoting sustainability, biophilia and a cleaner, more ecologically-friendly way of life.



**SALONESATELLITE, PAVILION 3, ARENA**

**Wednesday 8<sup>th</sup> June, 11.30 am**

Title: DESIGNING FOR OUR FUTURE SELVES/PROGETTARE PER I NOSTRI DOMANI

Speaker: *Yves Béhar*

**Thursday 9<sup>th</sup> June, 11.30 am**

Title: THERE WILL ALWAYS BE A DESIGN EMERGENCY

Speakers: *Paola Antonelli and Alice Rawsthorn*

**Friday 10<sup>th</sup> June, 11.30 am**

Title: SOCIAL IMPACT DESIGN

Speakers: *Franco Lisi and Alberto Apostoli*

**Sunday 12<sup>th</sup> June, 11 am**

Speakers: *Mario Cucinella, Founder and President SOS*

*Giacomo Maniscalco, Director SOS*

*Lorenzo Porcelli, Architect and Building Engineer R&D Department at MCA / SOS Faculty*

*Elena Biason, Senior Consultant - Climate Change and Sustainability Services Ernst & Young / SOS Faculty*

*Lorenzo Gecchelin, Architect and Product Designer / SOS Faculty*

*Renzo Vitale, Sound Creative Director di BMW Group*

*The #SOS8 Students – Academic Year 2021-2022*

**Tuesday 7<sup>th</sup> June, 3.00 pm**

Presentation and Screening

**GREEN GRADS:**

**A special British Initiative promoting new talents and caring for the planet**

Film duration: 25 minutes

Presentation by Barbara Chandler

**8<sup>th</sup>-11<sup>th</sup> June**

Film screenings: 8<sup>th</sup>, 10 am | 9<sup>th</sup>, 3 am | 10<sup>th</sup>, 10 am | 11<sup>th</sup>, 11 am

Milan, 6<sup>th</sup> June 2022

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