

INTESA SANPAOLO MAIN SPONSOR OF SALONE DEL MOBILE.MILANO

Intesa Sanpaolo supports, as a main sponsor, “supersalone”, the special event of the Salone del Mobile.Milano scheduled from 5 to 10 September at Fiera Milano, Rho, which since the 2020 interruption, is the ideal-stage for the relaunch of the country hit hard by the effects of the pandemic.

The long-standing partnership between the Bank and the Fair, which began back in 2017 in the wake of a multi-year collaboration that sees Intesa Sanpaolo committed to the economic, social and cultural recovery of the country, is thus renewed. Intesa Sanpaolo, the leading bank in Italy and indeed one of Europe’s most solid and profitable banks, has decided, after supporting companies throughout the health emergency, to intervene alongside Made in Italy companies to help them relaunch.

The initiative is part of a more extensive collaboration with the Federlegno system and SMEs through the strategic plan **Motore Italia** which, launched this year, includes a plan of interventions and solutions aimed at accelerating the process of growth and transformation of Italian companies, including investments for **sustainable transition**, also in line with the guidelines of the National Recovery and Relaunch Plan (PNRR).

Intesa Sanpaolo will immediately make available a **credit facility of €50 billion** demonstrating its willingness to offer concrete support to operators in the sector, through solutions for liquidity, boosting investments and sustainability, as well as extraordinary finance and many solutions to guide companies towards sustainable technological evolution.

In acknowledging that the country’s growth is tied to that of its entrepreneurial fabric, there are five fundamental axes of the Plan that the Group provides to SMEs:

- **Financial support to businesses**, to continue to support them in strengthening their liquidity by providing the opportunity to undertake new investments.
- **An investment boost**, to help companies invest in technological renewal and digital transition, as well as to take advantage of the benefits offered by the Transition 4.0 plan provided by the Budget Law.
- **Growth with Extraordinary Finance**, assisting SMEs seeking to address development processes through innovative and flexible solutions, from traditional extraordinary finance products to bonds, in collaboration with important partners such as ELITE.
- **Support for growth and digitalisation** by assisting companies in their recovery with innovative and differentiating instruments on the market, also thanks to non-financial solutions.
- **Sustainable transition**, where the transformation of companies’ business models in a sustainable way is a key factor for growth and economic recovery.

Press Information

Intesa Sanpaolo

Media Relations SME & Retail Banking and Local Media

stampa@intesasnpaolo.com

<https://group.intesasnpaolo.com/it/sala-stampa/news>