



The Lost Graduation Show

Adding to the general excitement with 170 projects at “supersalone” will be 48 design schools (selected from over 300 that responded to the open call) from 22 different countries. The exhibition will cover an area of 2,000 sq m and utilize 9,000 bricks. The 2020/21 Best of Class Award will go to the three best products chosen by a jury of top-name designers.

One of the most keenly-awaited exhibitions at “supersalone” is **The Lost Graduation Show**, curated by **Anniina Koivu**, which will showcase 170 projects by students who graduated between 2020 and 2021 from **48 design schools in 22 different countries**. It was a tough choice given that almost 300 schools in 59 countries responded to the open call in early June.

The event owes its appeal to a format that represents a first for the Salone, spanning the full spectrum of furniture design, and more. The state of the art of the industry is on show through projects focussing on **design in the areas of mobility, healthcare and sport, inclusive design, materials research and sustainability**, drawing attention to how contemporary design has evolved and is communicated.

The projects on display disclose an in-depth understanding of the needs and desires of a society struggling to cope with troubling times. Products wrestle with the use of materials and manufacturing systems, at both the industrial and small scale level, and objects reveal the weaving of cutting-edge thinking with deep sensitivity. In a nutshell, it's an exhibition that encourages **design schools** to be safe-havens for disruptive ideas and inspire responsible, intelligent and useful ideas for the present and the future. This is how Salone del Mobile.Milano supports design schools as they fulfil their duty to grow new generations of designers and disseminate their passion, courage and sterling efforts at a time of profound change for the profession.

The three best projects will be chosen by a jury comprised of **Marva Griffin**, the curator and founder of SaloneSatellite, the designer **Giulio Iacchetti**, and **Francesca Picchi**, architect and professor of History and Theory of Industrial Design at the Milan Polytechnic. The aim of the **2020/21 Best of Class Award** is to encourage the growth of emerging young talents, as well as to foster the internationalization and innovation that are the hallmarks of the exhibition. The prize for the three winners of the award, which also recognizes the quality and excellence of the prototypes submitted, will be to **participate in the next edition of SaloneSatellite**.

The **Lost Graduation Show**, in pavilion 4, will be driven by the urgent need to **create a temporary exhibition in which no materials are wasted**. Conceived as a standardised landscape, the installation will be based around a single material, modular and locally-sourced Ytong autoclaved aerated concrete blocks supplied by Xella Italia. Once disassembled, all the components will be ploughed back into the construction production cycle.



Of the European countries, **Germany** is the most highly-represented in terms of schools (eight, no less): the Bauhaus Universität (Weimar), the Hochschule für Technik und Wirtschaft (Berlin), the HFG (Karlsruhe), the UDK (Berlin), the FHP University of Applied Sciences (Potsdam), the ABK Staatliche Akademie der Bildenden Künste (Stuttgart) and the Weißensee Kunsthochschule (Berlin); **then there's Italy, with six schools: the IED, the Free University of Bolzano, NABA, Milan Polytechnic University, the Scuola Politecnica di Design and the UNIRISM (San Marino)**; the **United Kingdom with four schools**: Central Saint Martins, Falmouth University, Nottingham Trent University and the Royal College of Art; France with the Ecole des Arts Décoratifs, l'École Nationale Supérieure de Création Industrielle, the Strate School of Design; then Poland with the Academy of Fine Arts (Warsaw), the Uniwersytet SWPS (Warsaw), the Academy of Fine Arts (Wrocklaw); **Spain** with the Catalunya School of Design and Visual Arts (Catalonia), the University School of Design, Innovation, and Technology (Madrid), the IE School of Architecture and Design (Madrid); **Belgium** with University College West Flanders and the Ecole Nationale Supérieure des Arts Visuels de La Cambre; **Switzerland** with ECAL and the Zürcher Hochschule der Künste; **Finland** with the Aalto School; **the Netherlands** with the Design Academy di Eindhoven and **Sweden** with the Lund University.

The **contingent from the Americas** will include **Canada's** Emily Carr University of Art + Design and the Université du Québec in Montreal; **Mexico's** National School of Architecture, Art and Design Tecnológico de Monterrey / Mexico City, and the **United States'** Pratt Institute (NY) and the Rhode Island School of Design.

There's also healthy cohort from schools **in Asia**: India's National Institute of Design and The Design Village; **Indonesia's** Bandung Institute of Technology and Israel's Shenkar College of Engineering. Design. Art; **Japan's** Musashino Art University; **Qatar's** Virginia Commonwealth University; **Russia's** Moscow State Stroganov Academy; **Singapore's** LASALLE College of the Arts and South Korea's Hanyang University.

"Our annual visit to Salone del Mobile.Milano is a wellspring of energy and new ideas," says **Anniina Koivu**, curator of the exhibition. "After an 18-month hiatus, we're now itching to pick up the pace and start producing again, meeting people face-to-face and enjoying ourselves. I am sure that "supersalone" will put an end to the stand-by mode we've all lapsed into. The Lost Graduation Show provides an unrivaled opportunity to pick up where we left off and home in on the most urgent issues design needs to tackle, as well as decide on the right direction to move in. How better to kick off than by listening to the issues young designers are raising, and the solutions they are coming up with? Best of all will be finding out that the things young creatives care most about are surprisingly similar the world over. Bringing them all together on a global stage offers a chance to start over again."

Alongside the physical exhibition, all the selected works will be uploaded onto a digital platform – @thelostgraduationshow – in order to reach an even wider audience and allow anyone who so desires to contact the young creatives directly. Lastly, a jury of international experts and protagonists of the design world will assess the projects on exhibit and assign awards to the best in each category.

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