



## **S.Pellegrino and Salone del Mobile.Milano extend partnership to continue promoting design talents**

**MILAN, April 2018** — S.Pellegrino, the world's leading sparkling mineral water with over a century-long heritage of Italian good taste and lifestyle, announces the second year of its collaboration with Salone del Mobile.Milano, the internationally recognized furniture and design fair.

S.Pellegrino will be the Official Water of Salone del Mobile.Milano, reconfirming a partnership that marks both S.Pellegrino and Salone del Mobile.Milano's shared values of creativity, flair and passion, but above all else, their commitment to promoting rising talent.

In light of this commitment, S.Pellegrino is also set to unveil the first ever design project with a new, awaited *Special Edition Bottle*, that will celebrate S.Pellegrino water through the eyes of international designers. This ambitious project is coordinated by Italian Architect Giulio Cappellini, renowned as a talent scout for the world's next top designers and Art Director of Cappellini, who personally handpicked the artists involved.

Thanks to this partnership, S.Pellegrino and Salone del Mobile.Milano will support the next generation of talent in design. If you want to live these unique experiences, follow **#sptaste #sanpellegrino** on social networks.

### **About S.Pellegrino and Acqua Panna**

**S.Pellegrino, Acqua Panna** and Sanpellegrino Sparkling Fruit Beverages are international trademarks of **Sanpellegrino S.p.A.** Distributed in over **150 countries** through branches and distributors in all five continents, these products represent quality excellence by virtue of their origins and perfectly interpret Italian style worldwide as a synthesis of pleasure, health and well-being. Founded in 1899, Sanpellegrino S.p.A, part of the **Nestlé Waters** group, is the leading company in the beverage sector in Italy with its range of mineral waters, non-alcoholic aperitifs, drinks and iced teas. As a major Italian producer of mineral water, it has always been committed to enhancing this primary good for the planet and works responsibly and passionately to ensure that this resource has a secure future.

### **For more information:**

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