



# Ca' del Bosco

## CA' DEL BOSCO CONFIRMED AS EXCLUSIVE PARTNER AGAIN IN 2018 OF SALONE DEL MOBILE.MILANO

### **A renovated satisfying collaboration uniting Franciacorta excellence with the world of design**

Milan, 17-22 April, 2018 – Ca' del Bosco is again the official partner of the Salone del Mobile.Milano, which will take place from 17 to 22 April 2018 at Milan Fairgrounds, Rho.

The collaboration is now at its fifth year. This renewed spirit of mutual esteem is another opportunity to represent Italian wine excellence in the vibrantly creative international context of design, where passion, style, imagination, brilliance and innovation inspire craft skills and tradition, values that have always been synonymous with Ca' del Bosco.

Ca' del Bosco will be present with a 190-square meter stand in Corso Italia at Milan Fairgrounds, Rho. The space reflects the inimitable Ca' del Bosco style and echoes the winery's architecture. Its undulating roof is reminiscent of the gently rolling Franciacorta hills where the vines grow. Blue wolves - *Blue Guardians* by the cracking Art group, previously displayed on the winery roof at Erbusco - watch over the stand and its guests at the Fair. A vertical garden recalls the verdant vineyards. The Franciacorta experience is rounded off by an opportunity to taste Ca' del Bosco's Franciacorta wines paired with the highest quality finger food.

*Ca' del Bosco is the leading producer of fine-bubbled Franciacortas. A position achieved thanks to the enthusiasm, the passion, the effort and the work that since the Seventies allowed to transform a house in a wood into a vanguard winery.*

*One overriding principle underpins all procedures at Ca' del Bosco, from bunch selection to bottling. That principle is quality, or rather just one level of quality. Excellence.*

For further information:

Alessandra Viola

Tel. +39 030 7766108 – Mob. +39 338 3557209

[a.viola@cadelbosco.com](mailto:a.viola@cadelbosco.com)