

## PRESS

### THE FEDERLEGNOARREDO GROUP IS SET TO HAVE NEW MODERN AND ECO-SUSTAINABLE HEADQUARTERS, BUILT ON LAND ACQUIRED BY THE FIERA MILANO FOUNDATION

*Orsini: "A new home for the members of the group and its events is to be built just a few metres from the Portello pavilions. It will be a modern and sustainable building that will ensure sufficient space for an organisation that crossed national borders some time ago and has its sights increasingly set on global targets."*

*Gorno Tempini: "This is a major project, representative of Italian design, of the highest architectural quality and of the link that has bound Federlegno, the fairgrounds and the city of Milan together for the last 60 years."*

The new Headquarters of Federlegno Arredo Eventi, which organises the Salone del Mobile and MADE Expo amongst other things, will be erected in an area currently belonging to the **Fiera Milano Foundation**, between Via Guglielmo Silva, Via Paolo Uccello and Viale Lodovico Scarampo.

The site, which comes under the 2014 Supplementary Agreement to the Fiera Programme Agreement, is directly opposite **Portello pavilions 3 and 4**.

The decision was unanimously adopted by the **Executive Committee** and then ratified by the General Council of the Fiera Milano Foundation, presided over by **Giovanni Gorno Tempini**, given that it related to the transfer of a small portion of Fiera Milano Foundation's property assets.

The building, which will be designed by an internationally renowned Italian architect, will occupy an area of approximately 6,000 square metres.

Federlegno Arredo Eventi President **Emanuele Orsini** had this to say about the decision to build a new headquarters in Lombardy's capital city, unanimously adopted by all the competent bodies of the group: *"It will be a new home for the group's members and its events. A modern structure, iconic and sustainable, located in one of the most prestigious districts of new Milan and designed by an internationally renowned Italian architect, which will ensure adequate space for an organisation that crossed national borders some time ago and has its sights*

#### **Federlegno Arredo Eventi SpA**

Ufficio stampa e comunicazione  
Foro Buonaparte, 65 • 20121 Milano  
Tel +39 02 8060 41  
Fax +39 02 8060 4392  
press@federlegnoarredo.it  
[www.federlegnoarredo.it](http://www.federlegnoarredo.it)

Reg. impr./C.F. e PIVA 06987590152  
Rea/CCIAA Milano 1130298  
cap. soc. € 4.750.000 i.v. da unico socio

#### **Fondazione Fiera Milano**

Fabio M. Storer - 02 49977715  
Governance Strategica e Comunicazione  
Roberto De Giorgis – 3357243146  
Comunicazione e Relazioni Esterne – Ufficio Stampa  
[roberto.degiorgis@fondazionefiera.it](mailto:roberto.degiorgis@fondazionefiera.it)

*set increasingly on global targets." He went on to say: "This project is geared to increasing and valorising the Group's assets, consolidating its historic assets and focusing on a project we all strongly believe in and which fully adheres to the Federation's policy of investing for our businesses and for the growth of the country."*

*"This is a strategic decision that completes the Salone del Mobile's mission to promote excellence in design and in planning, alongside the entire system represented by FederlegnoArredo. Investing in a space of the highest architectural value in Milan these days not only means furthering a functional role but also a symbolic one within a part of the city that is propelling itself towards the future," commented **Claudio Luti**, President of the Salone del Mobile. "Prestigious headquarters will serve to consolidate the link between the Salone and Milan and potentially become an additional Salone brand attraction at international level."*

*"This prestigious intervention will be representative of Italian design, of the very highest architectural quality and an iconic symbol of the 60-year link between Federlegno, the Fiera and the city of Milan. It is a project that dovetails well with other major initiatives, including the valorisation of the Portello pavilions, as per the Fiera Milano Foundation's Industrial Plan for 2019/2021, approved in late November. The proceeds from the project will help finance programmed investments for developing the fairgrounds and the region, also in line with the expectations and guidelines of the Municipality of Milan," said **Giovanni Gorno Tempini**.*

Milan, 13<sup>th</sup> December 2018